

ONE-DAY CAPACITY BUILDING Programme for MSMEs on Credit and Finance

Strengthening MSME Access to Credit Finance and Equity for Sustainable Growth

15th October 2026 | 09:00 AM – 05:00 PM | PHD House, New Delhi

Background

Micro, Small and Medium Enterprises (MSMEs) constitute an important part of India's industrial, employment and entrepreneurial ecosystem. Their ability to grow, modernise, adopt new technology, enter new markets and generate employment is closely linked with their access to timely, adequate and affordable finance.

Despite the significant role played by commercial banks, NBFCs and other financial institutions, access to appropriate finance continues to be a challenge for many MSMEs. Enterprises frequently face difficulties relating to availability and adequacy of working capital, Term Loans for expansion, collateral requirements, pricing of credit, documentation, financial records, credit assessment, and the time taken for sanction and disbursement.

For growing MSMEs, the requirement is not confined to conventional bank finance. Enterprises undertaking expansion, technology upgradation, acquisitions, innovation, exports or market development may require a combination of working-capital finance, term loans, structured finance, equity capital and alternative sources of funding.

There is, therefore, a need to create greater awareness among MSMEs regarding the complete financing ecosystem and to enable them to become "finance-ready".

Purpose of the Programme

- Working-capital requirements;
- Business expansion and capacity creation;
- Technology upgradation and digitalisation;
- Modernisation and innovation;
- Export and market expansion;
- Long-term growth and diversification; and
- Equity mobilisation and eventual public listing, wherever appropriate.

Register Here



Complimentary participation will be offered on a First-Come First-Serve basis and to the selected participants.

Objectives of the Programme

1. Create awareness among MSMEs about various sources of debt and equity finance.
2. Help MSMEs understand how banks and financial institutions assess credit proposals and what makes an enterprise credit-ready.
3. Provide practical guidance on improving financial statements, credit profiles, documentation, cash-flow management and financial discipline.
4. Familiarise MSMEs with alternative financing mechanisms, including NBFC finance, supply-chain finance, receivables finance and structured funding.
5. Facilitate direct interaction between MSMEs and representatives of banks, financial institutions, investors and professional advisors.
6. Enable participating MSMEs to develop a practical financing roadmap suited to their stage of business and growth requirements.

Technical Sessions

Session I	Understanding Credit: How MSMEs Can Become More Bankable and Access Timely Finance
Session II	Beyond Bank Finance: Venture Capital, AIFs and SME IPOs
Session III	Becoming Investment-Ready: Financial Preparedness, Governance, Compliance and Valuation
Session IV	Interactive MSME Finance Clinic: From Funding Requirement to Financing Roadmap

Who should attend:

- Manufacturing MSMEs
- Service-sector enterprises
- Growth-oriented MSMEs
- Technology and innovation-driven enterprises
- Start-ups and emerging enterprises
- Women-led enterprises
- Export-oriented enterprises
- Enterprises planning expansion or modernisation
- MSMEs considering equity mobilisation or SME listing
- Entrepreneurs and promoters seeking institutional finance.

For More Information, kindly contact:

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Expected Outcomes

- Greater awareness among MSMEs regarding available sources of credit and finance.
- Improved understanding of how banks and financial institutions evaluate MSME credit proposals.
- Better preparedness of MSMEs to approach lenders and investors.
- Greater awareness of alternative financing mechanisms beyond conventional bank loans.
- Improved understanding of Venture Capital, AIFs, Fund of Funds and equity financing.
- Better understanding of financial preparedness, valuation, governance and compliance requirements.
- Direct interaction between MSMEs and key stakeholders in the financing ecosystem.
- Identification of MSMEs that may have potential for further credit, equity or listing-related handholding.
- Development of a practical financing roadmap for participating enterprises.