



2nd PHDCCI

Wedding Tourism Summit & Expo

DESTINATIONS • EXPERIENCES • CELEBRATIONS

21 December 2026 | Le Méridien, New Delhi



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BACKGROUND

India's weddings are deeply rooted in its rich cultural traditions, heritage and social fabric. Today, they have evolved beyond ceremonies into elaborate, multi-day celebrations bringing together travel, hospitality, cuisine, fashion, jewellery, entertainment, experiences and local culture.

With around 10 million weddings taking place annually, India's wedding industry is estimated at approximately US\$130 billion, making it one of the world's largest wedding markets. The sector generates significant opportunities across tourism, hospitality, retail, creative industries, transportation and allied services.

Destination weddings are emerging as an important component of this ecosystem. According to the WedMeGood 2024–25 report, the average wedding budget was estimated at ₹36.5 lakh, while destination weddings averaged ₹51.1 lakh. More than 60% of weddings with budgets above ₹1 crore were destination weddings, reflecting the growing demand for premium and experiential celebrations.

Recognizing this potential, the Ministry of Tourism has undertaken initiatives such as '**India Says I Do**' to showcase India as a premier wedding destination internationally.

Building on the success of the 1st Wedding Tourism Summit & Expo held in 2024, PHDCCI is organising the 2nd Wedding Tourism Summit & Expo in December 2026 in New Delhi.

The Summit & Expo will bring together government, tourism boards, hospitality, wedding and event professionals, travel companies, destination management companies, creative businesses and allied industries to foster dialogue, showcase opportunities and strengthen partnerships across India's wedding tourism ecosystem.

OBJECTIVES

- ✧ Position India as a globally competitive wedding tourism destination
- ✧ Facilitate policy dialogue to address regulatory, infrastructure and destination-level requirements
- ✧ Promote destination development through stronger collaboration between tourism boards and industry
- ✧ Encourage investment and PPP models for wedding venues, hospitality and tourism infrastructure
- ✧ Promote technology and innovation in destination marketing, wedding planning and guest experiences
- ✧ Create a platform for knowledge exchange and industry collaboration on emerging trends.
- ✧ Strengthen India's outreach to domestic and international wedding markets



EXHIBITORS

- ✧ Tourism Boards & Destination Authorities
- ✧ Hotels, Resorts & Heritage Properties
- ✧ Wedding & Event Venues
- ✧ Destination Management Companies
- ✧ Tour Operators & Travel Companies
- ✧ Fashion, Apparel & Lifestyle Brands
- ✧ Jewellery & Luxury Brands
- ✧ Decor, Floristry & Styling Companies
- ✧ Catering & Beverage Companies
- ✧ Photographers & Videographers
- ✧ Gifting, Souvenirs & Wedding Solutions
- ✧ Technology & Wedding-Tech Companies
- ✧ Transport, Mobility & Luxury Travel Services

VISITORS

- ✧ Wedding Planners & Consultants
- ✧ Corporate & Destination Event Managers
- ✧ Hotel GMs & Hospitality Decision-Makers
- ✧ Resort & Venue Owners
- ✧ Travel Trade Professionals & Tour Operators
- ✧ Destination Management Companies
- ✧ Destination Marketing Representatives
- ✧ Luxury Travel Advisors & Travel Designers
- ✧ Wedding & Event Suppliers
- ✧ Entertainment & Experience Curators
- ✧ Media, Bloggers & Influencers

KEY TAKEAWAYS

- ✧ Gain insights into evolving trends, destination preferences and consumer behaviour
- ✧ Identify new clients, markets and suppliers across the wedding tourism ecosystem
- ✧ Discover emerging Indian destinations, unique venues and experiential offerings
- ✧ Build relationships with decision-makers across tourism, hospitality, events industries
- ✧ Explore potential collaborations between tourism boards, hotels, wedding planners
- ✧ Experience new technologies, digital solutions transforming wedding celebrations
- ✧ Learn from industry leaders on destination development and guest experience
- ✧ Explore opportunities to expand India's wedding tourism proposition across international markets



GLIMPSES OF PREVIOUS EDITION



EXHIBITION AND PARTNERSHIP OPTIONS AVAILABLE

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