



UTTAR
PRADESH



ENERGY XPO 2026

VARANASI EDITION

Organized by



4-5 December 2026



Hasthkala Sankul,
Varanasi



UTTAR PRADESH ENERGY EXPO

Varanasi Edition 2026

4-5 December 2026
Hasthkala Sankul,
Varanasi

Opening Eastern Uttar Pradesh's clean energy market.

The Varanasi Edition of Uttar Pradesh Energy Expo will mark the first regional expansion of the UPEX platform, taking the state's clean energy marketplace closer to eastern Uttar Pradesh's growing base of businesses, institutions, vendors, EPC companies, installers and clean energy consumers.

Scheduled for 4-5 December 2026 at Hasthkala Sankul, Varanasi, the edition will create a focused exhibition and business networking platform for rooftop solar, PM Surya Ghar vendors, regional EPC companies, local installers, MSMEs, EV charging players, smart energy solution providers, distributors and clean energy technology brands.

Varanasi and the surrounding eastern Uttar Pradesh region offer strong potential for distributed solar adoption, residential rooftop installations, institutional solar projects, MSME energy solutions, agriculture-linked solar applications, EV charging infrastructure and smart energy products. The edition will help companies showcase products, build regional visibility, develop dealer and vendor networks, meet implementation partners and connect with emerging clean energy buyers.

Designed as a focused regional clean energy expo, the Varanasi edition will enable exhibitors, sponsors and partners to engage directly with local stakeholders, strengthen market access and build business opportunities across eastern Uttar Pradesh.

Varanasi 2026 will serve as a regional expo platform for clean energy companies looking to expand visibility, partnerships and business across eastern Uttar Pradesh.

- Rooftop Solar
- PM Surya Ghar
- EPCs
- Vendors
- MSMEs
- EV Charging
- Smart Energy
- Eastern UP



CO-HOSTED EXPOS & PAVILIONS

Dedicated platforms for solar, storage, smart grid, EV charging and clean mobility solutions.



Shaping the Future of Solar in Uttar Pradesh

With the state's ambitious solar targets, UP Solar Expo will offer a unique platform to showcase the latest solar technologies, products, and solutions. This exhibition will be an excellent opportunity to connect with key stakeholders, discover new business prospects, and showcase cutting-edge solar solutions for large-scale, rooftop, and commercial & industrial (C&I) projects.

Powering the Future with Advanced Energy Storage

The UP Storage Expo will highlight the latest breakthroughs in energy storage systems and solutions. The exhibition will showcase cutting-edge technologies for batteries, grid-scale storage, and hybrid systems that enhance energy reliability, efficiency, and flexibility. It will bring together leading players from across the sector, including utilities, renewable developers, storage manufacturers, and technology providers, fostering collaboration for a resilient and sustainable energy future.



Powering the Future with Smart Energy Solutions

The UP Smart Grid Expo will focus on the latest advancements in smart grid technology and energy management solutions. The exhibition will showcase innovative products and services related to grid modernization, energy storage, smart metering, and digital infrastructure. It will bring together key industry players, including utilities, infrastructure developers, and technology providers.

Driving the EV Revolution in Uttar Pradesh

The UP EV Expo will be a dynamic exhibition focused on the electric mobility sector in Uttar Pradesh. As the state accelerates its shift toward sustainable transportation, this expo will offer a platform to showcase the latest EV technologies, vehicles, charging infrastructure, and related solutions.



PM Surya Ghar Pavilion

A focused pavilion for rooftop solar vendors, EPCs, installers, residential solar solutions, financing partners and consumer-facing solar products.

PARTICIPATION PACKAGES

Varanasi Edition 2026

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Flexible sponsorship, booth and branding opportunities for companies targeting Eastern Uttar Pradesh.

DELIVERABLES	TITLE PARTNER	PLATINUM PARTNER	DIAMOND PARTNER	GOLD PARTNER	ONSITE BRANDING	CONFERENCE SESSION PARTNER
RATE	INR 10,00,000	INR 7,00,000	INR 5,50,000	INR 4,00,000	INR 3,00,000	INR 1,50,000
Exclusivity (No: of Sponsors)	1	2	6	-	-	-
Booth	54 sqm	36 Sqm	27 Sqm	18 Sqm	9 Sqm	-
COMMON On-Site Branding Benefits (Non Exclusive)	-	-	-	-	-	-
Logo On Flex Branding (Registration / Entrance Area)	YES	YES	YES	YES	YES	-
Logo On Flex Branding (Pre Function / Walkway Area)	YES	YES	YES	YES	YES	-
Logo On Welcome Gate Branding (As Per Venue Size)	YES	YES	YES	YES	-	-
Logo On Conference Session - Side Brandings	YES	YES	YES	YES	YES	YES
Logo On Conference Session - Hold Up Slides	YES	YES	YES	YES	-	YES
Company Video Ads on On-Site Display LED/ Digital Screen/ TV	YES	YES	YES	-	-	-
Logo On Expo Signages - Directions, Parkings Etc.	YES	YES	-	-	-	-
Felicitation of Sponsors on Stage	YES	YES	YES	YES	YES	YES
EXCLUSIVE On-Site Branding Benefits	-	-	-	-	-	-
Onsite Branding -Box Towers (All four sides)	2	1	-	-	-	0
Badges / Lanyard / Chair Branding / Registration Desk / Conference Podium Branding/ Conference Zone Box Towers/ Photo Zone Branding/ VIP Lounge Flex Branding/ Conference Bag / Food Zone Branding / Expo Memento Branding	YES (Any 1)	YES (Any 1)	-	-	-	-
Gate Branding - Exhibition Hall Entry	YES - 1	-	-	-	-	-
Flex with Frame Branding - Outside Expo Hall (4ft x8ft)	YES - 2	YES - 1	-	-	-	-
Registration Counter Front Branding	YES	-	-	-	-	-
MEDIA BRANDING BENEFITS	-	-	-	-	-	-
Branding & Speaking Slot in Webinar Pre Expo	YES	YES	YES	-	-	-
Social Media Posts - Sponsor Flyers	YES	YES	YES	YES	YES	YES
SOCIAL MEDIA POSTS - VIP SPEAKER ANNOUNCEMENTS	YES	-	-	-	-	-
CONFERENCE BENEFITS	-	-	-	-	-	-
Presentation Slot	YES	YES	YES	YES	-	YES
Panel Slot	YES	YES	YES	-	-	YES
Keynote Address	YES	YES	-	-	-	-
Exclusive Conference Session	YES	-	-	-	-	YES
PUBLICATION BENEFITS	-	-	-	-	-	-
Exclusive EDM	3	2	1	-	-	-
Media Interview at Expo	YES	YES	YES	YES	YES	-
Press Release Coverage	YES	YES	YES	YES	-	-

PARTNERSHIP MATRIX

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Category	Branding Option	Price (INR)	Exclusivity
PREMIUM ATTENDEE BRANDING	Lanyard Branding	₹5,00,000	1 logo
	Badge Branding	₹5,00,000	1 logo
	Bag Branding	₹5,00,000	Exclusive
ELEMENTAL BRANDING	Conference Chair Branding	₹1,50,000	Exclusive
	Speaker & VIP Memento Branding	₹1,50,000	Exclusive
Talking & Presenting	Company Presentation (15 Minutes)	₹50,000 per slot	Non-Exclusive
	Panel Slot/ Round Table Chair	₹50,000 per slot	Non-Exclusive
	Display of Onsite Ads on Led (Loop)	₹50,000	Non-Exclusive
BRANDING & VISIBILITY	Branding – Flex with Frame (4x8 ft)	₹50,000	Exclusive
	Branding - Ceiling Dangers (Size As Per Availability)	₹50,000	Exclusive
	Box Tower (10X4 ft) 4 Sides	₹50,000 (per box tower)	Exclusive
	Registration Branding - Counter Front	₹1,50,000	Exclusive
	Registration Branding - Back Panel Flex	₹1,00,000	Per Panel
	Conference Podium	₹2,00,000	Exclusive

EXHIBITION SPACE TARIFF MATRIX

Type of Booths	Rate per Sq.Mtr	Zone
Premium Booths	INR 12,000/-	Zone 1
Zone 2	INR 10,000/-	Zone 2
MSME Booths	INR 8,000/-	Zone 3

Organized by



LET'S CREATE IMPACT TOGETHER!

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