




# 2nd UTTARAKHAND PHARMA, HEALTHCARE & AYUSH CONCLAVE AND SAMMAN 2026



**Shaping the Future of Pharma, Healthcare and AYUSH,  
Honouring Innovation, Inspiring Progress**



**24th June 2026**



**Dehradun, Uttarakhand**



ASSOCIATION PARTNERS



SUPPORTED BY



## BACKGROUND & CONTEXT



India's healthcare and pharmaceutical sector continues to witness rapid expansion, emerging as a key contributor to economic growth, employment generation, and innovation. Uttarakhand, with its established pharmaceutical manufacturing clusters, growing healthcare infrastructure, and global positioning in AYUSH and wellness, is uniquely placed to lead this transformation. The 1st Uttarakhand Pharma & Healthcare Conclave & Samman 2025, organized by PHDCCI, successfully created a multi-stakeholder platform bringing together government leaders, healthcare institutions, pharma manufacturers, AYUSH practitioners, and innovators.

The event highlighted the diversity, resilience, and potential of Uttarakhand's healthcare ecosystem. It also recognized excellence across public healthcare institutions, private hospitals, pharma manufacturers, and AYUSH stakeholders, thereby setting a benchmark for future editions. Building upon the success and insights of the 2025 edition, the 2nd Conclave & Samman 2026 aims to deepen engagement, strengthen sectoral collaboration, and drive actionable outcomes.

## RATIONALE FOR 2026 EDITION



The 2026 edition aims to address gaps identified in 2025 while leveraging emerging opportunities:

## KEY CHALLENGES

- Healthcare access disparities in hilly and rural regions
- Shortage of skilled manpower
- Fragmented healthcare delivery systems
- Limited adoption of digital health technologies
- Lack of structured innovation ecosystems

## KEY OPPORTUNITIES

- Expansion of pharma manufacturing and exports
- Growth of AYUSH and wellness tourism
- Digital health transformation under ABDM
- Public-Private Partnerships (PPP)
- Increasing demand for preventive and holistic healthcare

## OBJECTIVES

- Build on the momentum created in 2025
- Promote data-driven, evidence-based healthcare practices
- Strengthen industry-government-academia collaboration
- Encourage innovation, startups, and digital health adoption
- Position Uttarakhand as a pharma and wellness hub
- Recognize excellence through a more robust and transparent evaluation framework
- Promote sustainability as a core healthcare strategy

## KEY FOCUS AREAS

- Strengthening Public Healthcare Systems with measurable outcomes
- Scaling Private Healthcare Infrastructure in Tier 2 & 3 cities
- Advancing Pharma Manufacturing & Global Competitiveness
- Accelerating Digital Health & AI Integration
- Expanding AYUSH, Wellness & Medical Tourism
- Promoting Preventive & Community Healthcare Models
- Building Skilled Healthcare Workforce
- Embedding Sustainability & ESG Practices

## PROGRAM HIGHLIGHTS

- Inaugural Session & Policy Address
- High-Level Policy Roundtable (Lessons from 2025 → Roadmap 2030)
- Thematic Panel Discussions
- Case Study Presentations of 2025 Award Winners
- Startup & Innovation Showcase
- Exhibition (Pharma | Healthcare | AYUSH | MedTech)
- B2B Meetings & Networking Sessions
- Samman 2026 Awards Ceremony



# UTTARAKHAND PHARMA, HEALTHCARE & AYUSH CONCLAVE AND SAMMAN 2026

Building on the 2025 framework, the awards will be strengthened with improved evaluation criteria, including:

- Data-backed submissions
- Impact measurement & scalability
- Innovation beyond compliance
- Sustainability integration

Expanded Categories (with 2025 continuity)

**A. Public Healthcare**  
(Continuation of high-performing categories from 2025)

- Best District Hospital / CHC / PHC
- Ayushman Arogya Mandir Excellence
- Public Health Innovation & PPP Models
- Community Health Leadership (ASHA/ANM)

**B. Private Healthcare**

- Healthcare Technology Leader
- Breakthrough Clinical Outcomes
- Patient Experience Excellence
- Employer of the Year

**C. Pharma & Manufacturing**  
(Strengthening Uttarakhand's manufacturing identity highlighted in 2025)

- Product Innovation & R&D
- Quality & Compliance Excellence
- Global Export Leadership
- Sustainable Manufacturing

**D. AYUSH & Wellness**  
(Leveraging strong 2025 participation)

- Best AYUSH Hospital / Clinic
- Wellness Program & Centre
- AYUSH Research & Innovation
- AYUSH Manufacturing & Export

**E. Jury Choice Awards**  
(Continuation of prestigious 2025 recognitions)

- Institution of the Year
- Rural Healthcare Excellence
- Research & Innovation Leader
- Lifetime Achievement Awards

## EXPECTED OUTCOMES

- Stronger policy recommendations based on 2025 learnings
- Improved quality of participation and nominations
- Increased investment and collaboration opportunities
- Enhanced visibility of Uttarakhand's healthcare ecosystem
- Promotion of evidence-based and sustainable healthcare models
- Recognition of transformational leaders and institutions

## TARGET PARTICIPANTS

- Government & policymakers
- Public & private healthcare institutions
- Pharma & biotech companies
- AYUSH and wellness stakeholders
- Startups & health-tech innovators
- Academic & research institutions
- Investors & development agencies

**Showcase your products and services at the Industry Showcase—connect, engage, and unlock new business opportunities.**



## ABOUT PHDCCI

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 120 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

## GLIMPSES OF THE EVENT 2025



For further details please contact:

**Mr. Ritesh Singh, Deputy Resident Director**  
PHDCCI Uttarakhand Chapter

☎ Mob:- 8527900622 ✉ E-Mail:- ritesh.singh@phdcci.in

**Mr. Vinaypal Singh Rawat**

☎ Mob:-9560500181 ✉ E-Mail:- vinaypal.rawat@phdcci.in

**Mr. Rajiv Vaid, Executive Officer**  
PHDCCI Uttarakhand Chapter

☎ Mob:-7417809339 ✉ E-Mail:- rajiv.vaid@phdcci.in