

PROGRESS • HARMONY • DEVELOPMENT

PHD
CHAMBER OF COMMERCE AND INDUSTRY
ESTD. 1905



One- Day Workshop on
CAPACITY BUILDING
*and Empowering MSMEs through
Equity Financing, SME Listing
and Venture Funding*

July
2026

17th

PHD House, New Delhi

FOR REGISTRATION



SCAN QR CODE

Background

Access to timely and affordable finance remains one of the most significant challenges faced by Micro, Small and Medium Enterprises (MSMEs) in India. While conventional bank financing continues to play an important role, there is an increasing need for MSMEs to diversify their funding sources and explore equity-based financing options to support expansion, innovation, technology adoption and market competitiveness.

The SME platforms have created unprecedented opportunities for growth-oriented enterprises to raise capital through public issues. Simultaneously, the Government of India has introduced several initiatives, including the Fund of Funds mechanism, Start-up India initiatives, Alternate Investment Funds (AIFs), and venture capital support programmes to facilitate access to equity capital for emerging businesses.

Despite these opportunities, a large number of MSMEs remain unaware of the processes, eligibility criteria, compliance requirements and investor expectations associated with equity financing and public listing. There is, therefore, a pressing need to build awareness and strengthen the capacity of MSMEs to effectively access these emerging sources of capital.

In this context, PHDCCI is organizing a focused One-Day workshop on Capacity Building and Awareness to educate and handhold MSMEs on various avenues of equity funding and capital market participation.

Key Areas of Discussion

- Venture Capital and Alternate Investment Funds (AIFs)
- Equity Participation by Institutional and Strategic Investors
- Government-supported Fund of Funds Initiatives
- Start-up and Innovation-linked Financing Mechanisms
- Listing on SME Platforms of Stock Exchanges
- Eligibility Criteria and Regulatory Framework for SME Listing
- Investor Expectations and Fundraising Strategies
- Venture Capital Investment Processes
- IPO Readiness and Corporate Structuring
- Financial Restructuring and Valuation Methodologies
- Corporate Governance and Compliance Requirements



Objectives of the Programme

The programme aims to:

1. Create awareness among MSMEs regarding equity financing opportunities.
2. Educate MSMEs on SME listing platforms of SMEs exchanges.
3. Familiarize enterprises with Government-supported Fund of Funds and Venture Capital ecosystem.
4. Provide practical guidance on IPO readiness, valuation, governance and compliance.
5. Facilitate interaction between MSMEs, Stock Exchanges, Financial Institutions, Investors and Government agencies.
6. Encourage growth-oriented MSMEs to adopt formal and transparent financing structures.

Who should Attend

- Manufacturing MSMEs
- Service Sector MSMEs
- Start-ups and Growth Enterprises
- Women-led Enterprises
- Technology and Innovation-driven Enterprises
- Export-oriented Units
- Financial Consultants
- Entrepreneurs and Incubators

Technical Sessions:

Session I: Emerging Opportunities for MSMEs through Equity Financing and SME IPOs

Session II: Government Schemes, Fund of Funds and Venture Capital Support for MSMEs & Start-ups

Session III: Financial Preparedness, Corporate Governance and Compliance for Equity Funding

Session IV: Interactive Panel Discussion & MSME Handholding Session



Expected Outcomes

The programme is expected to achieve the following outcomes:

1. Enhanced awareness among MSMEs regarding equity financing avenues.
2. Improved understanding of SME IPO mechanisms and listing procedures.
3. Better preparedness of MSMEs for investor engagement and compliance.
4. Facilitation of direct interaction between MSMEs and financial ecosystem stakeholders.
5. Identification of potential MSMEs for listing and venture funding support.
6. Strengthening of entrepreneurship and growth-oriented business culture.

Participation Fee

Category	Fee (Per Participant)
Students / Incubators / Start-ups	Rs. 3,000 + 18% GST
PHDCCI Members	Rs. 3,000 + 18% GST
Non-Members	Rs. 4,000 + 18% GST

Fee Includes:

Technical Material

Tea & Lunch

Certificate of Participation

Networking Opportunities

ABOUT PHDCCI

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 121 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the "Voice of Industry & Trade" reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, PHDCCI has been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, with focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organisations through over 100 MoUs signed between the parties.

For more information, Kindly Contact:
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