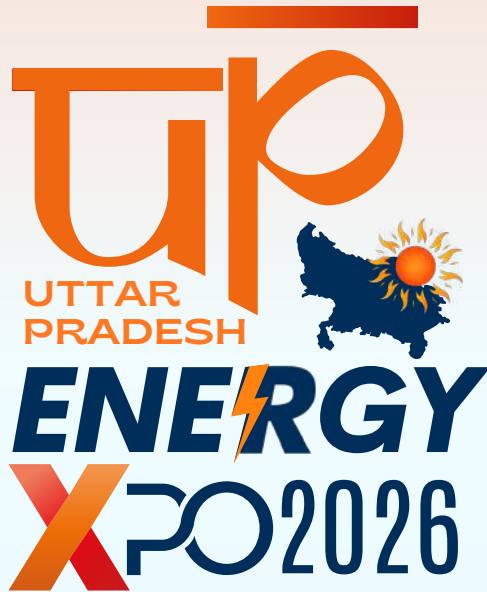


EVENT BROCHURE



Government of
Uttar Pradesh



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Uttar Pradesh's Largest Flagship Renewable Energy Expo

Showcasing innovations, bold ambitions,
and future-ready solutions.



07 - 09 MAY 2026



10 AM TO 6 PM

3

DAYS

10,000+

ENERGY
PROFESSIONALS

150+

EXHIBITING
COMPANIES

200+

CONFERENCE
SPEAKERS

20+

CONFERENCE
SESSIONS



Indira Gandhi Pratishthan
(IGP), Lucknow

EVENT AT A GLANCE:

Exhibition

The exhibition will showcase manufacturers, developers, investors, innovators and startups actively engaged in the clean energy sector. A valuable networking opportunity for industry professionals and investors, with participants from India showcasing cutting-edge technologies in the renewable energy sector, both from the public and private sectors.

Conference

The two and a half days conference focuses on future energy choices, offering participants' insights into the latest trends, technologies, and policy developments shaping the global renewable energy landscape. With 10 key sessions, and 60+ speakers, the event will cover the entire gamut of UTTAR PRADESH's renewable energy system, creating a roadmap for future-ready infrastructure.

Participation

The conference expects a diverse array of participants and presence of manufacturers, independent power producers, transmission companies, utilities, major infrastructure financing firms, think tanks, academic institutions, researchers, and policymakers from the sector



CHIEF GUEST

SHRI AK SHARMA

Hon'ble Cabinet Minister - Urban Development,
Overall Urban Development, Urban Employment
and Poverty Alleviation, Energy, Additional
Sources of Energy, Uttar Pradesh



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4 MEGA CO-HOSTED EVENTS



Driving the EV Revolution in Uttar Pradesh

The UP EV Expo will be a dynamic exhibition focused on the electric mobility sector in Uttar Pradesh. As the state accelerates its shift toward sustainable transportation, this expo will offer a platform to showcase the latest EV technologies, vehicles, charging infrastructure, and related solutions.



Shaping the Future of Solar in Uttar Pradesh

With the state's ambitious solar targets, UP Solar Expo will offer a unique platform to showcase the latest solar technologies, products, and solutions. This exhibition will be an excellent opportunity to connect with key stakeholders, discover new business prospects, and showcase cutting-edge solar solutions for large-scale, rooftop, and commercial & industrial (C&I) projects.



Powering the Future with Smart Energy Solutions

The UP Smart Grid Expo will focus on the latest advancements in smart grid technology and energy management solutions. The exhibition will showcase innovative products and services related to grid modernization, energy storage, smart metering, and digital infrastructure. It will bring together key industry players, including utilities, infrastructure developers, and technology providers.



Powering the Future with Advanced Energy Storage

The UP Storage Expo will highlight the latest breakthroughs in energy storage systems and solutions. The exhibition will showcase cutting-edge technologies for batteries, grid-scale storage, and hybrid systems that enhance energy reliability, efficiency, and flexibility. It will bring together leading players from across the sector, including utilities, renewable developers, storage manufacturers, and technology providers, fostering collaboration for a resilient and sustainable energy future.

PARTNERSHIP MATRIX

Deliverables	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Onsite Branding	Conference Session Sponsor (3 Days)
RATE	INR 25,00,000	INR 20,00,000	INR 15,00,000	INR 10,00,000	INR 3,00,000
Exclusivity (No. of Sponsors)	2	5	10		
Booth	54 Sqm	54 Sqm	54 Sqm	36 Sqm	
Visibility in Pre-Expo Roadshows	YES	YES			
On-Site Branding Benefits (Non Exclusive)					
Gate Branding (As Per Venue Size)	YES	YES	YES	YES	
Welcome Flex Branding (10ft x 8ft) Registration / Entrance Area : 2	YES	YES	YES	YES	
Wall Brandings (Inside/ Outside Expo Halls (10ft x 8ft)	YES	YES	YES	YES	
Box Towers (Conference Zones): 2 (one side each)	YES	YES	YES	YES	
Box Towers (Food Courts): 2 (one side each)	YES	YES	YES	YES	
Flex Brandings (8ft x 4ft) Expo/ Alley Walkways	YES	YES	YES	YES	
Company Video Ads on On-Site Display LED	YES	YES	YES	YES	
On-Site Branding Benefits (Exclusive)					
Onsite Branding -Box Towers (All four sides)	5	3	2	1	0
Badges / Lanyard / Water Bottle / Chair Branding / Registration Desk / Conference Zone / Selfie Booth / VIP Lounge / Conference Bag / Food Zone Branding / Evening Reception Branding / Souvenir Branding				YES (any 1)	
Mass Branding Benefits					
Brand Promotion in Newspaper Ad	YES	YES	YES		
Exclusive Customized Webinar Pre-Expo	YES	YES			
Brand Promotion on Radio/TV Ads	YES	YES			
Conference Benefits					
Exclusive Session					YES
Panel Slot	YES	YES			YES
Keynote Address	YES				
Presentation Slot	YES	YES	YES		YES
Logo on Conference Backdrop	YES	YES	YES	YES	YES
Publication Benefits					
Exclusive EDM	5	3	1		
Media Interview at Expo	YES	YES	YES		
Ad in Show Report (Post Expo)	Premium Page	YES	YES		
Press Release Coverage	YES	YES	YES	YES	YES

PREMIUM BRANDING OPPORTUNITIES

Category	Branding Option	Price (INR)	Exclusivity
Functional Brand Recall	Lanyard Branding	₹5,00,000	Upto 2 logos
	Conference Chair Branding	₹1,50,000	Exclusive
	Bag Branding	₹5,00,000	Exclusive
	Registration Desk	₹5,00,000	Exclusive
	Box Tower	₹50,000 (per box tower)	Exclusive
Onsite Thought Leadership	Company Presentation (15 Minutes)	₹50,000 per slot	Non-Exclusive
	Display of Onsite Ads on Led (Loop)	₹50,000	Non-Exclusive
Custom Wall Visibility	Wall Branding – Flex with Frame (10x8 ft)	₹50,000	Non-Exclusive
High-Visibility Zones	Welcome Gate Branding	₹1,50,000	Exclusive
	Ceiling Danglers	₹50,000 (per piece)	Exclusive
	Photo Booth Branding	₹1,50,000	Exclusive
	Conference & VIP Zone Branding	₹2,00,000	Exclusive

SPACE TARIFF MATRIX

Type of Booths	Rate per Sq.Mtr	Zone
Premium Booths (Bare Space)	INR 14,000/-	Zone 1
Standard Booths (Bare Space)	INR 12,000/-	Zone 2
Shell Scheme Rate	INR 1200/- per sq. mts	
Power Charges	@4500/- per KW per 09 sq. mts + taxes as applicable	
Standard Booths (Shell Space & Power Charges)	INR 8,000/-	Zone 3 (MSME)

EXPERIENCE INNOVATION ACROSS THE CLEAN ENERGY SPECTRUM

Featuring over **200 leading exhibitors**, the **Uttar Pradesh Energy Expo 2026** will bring together the renewable energy value chain to showcase cutting-edge technologies, innovations, and solutions driving the future of clean energy in India.

A LOOK BACK: PAST EXHIBITING COMPANIES



LET'S CREATE **IMPACT** TOGETHER!

Kaushik Fuloria

Deputy Resident Director

UP State Chapter, PHDCCI

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Phone - 88824 64168

07 - 09 May 2026

Indira Gandhi Pratishthan (IGP), Lucknow