

ORGANISED BY



3-DAY WORKSHOP ON INTEGRATING SUSTAINABILITY & ESG PRACTICES IN BUSINESS FOR A GREENER KERALA

March 5-7, 2026 | CHED seminar Hall, NIT Calicut, Kerala

ABOUT THE WORKSHOP

Kerala has set a national benchmark by becoming the first Indian state to introduce a complete ESG Policy, encouraging industries that cause less pollution and support long-term sustainability. The policy features financial incentives, consistent reporting practices shaped by leading ESG frameworks, and a commitment to make Kerala an ESG- driven State.

This workshop gives MSMEs and businesses the knowledge and practical steps needed to adopt ESG practices, strengthen reporting progress toward compliance, and attract investment rooted in economic progress, entrepreneurship, and integrated industrial development

12 RESPONSIBLE
CONSUMPTION
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About CST, NITC & PHDCCI

NATIONAL INSTITUTE OF TECHNOLOGY CALICUT (NITC)

A premier national institute of technical excellence, NITC hosts over 8,000 students and 420 faculty across 15 departments, dedicated to cutting-edge research and multidisciplinary education that addresses vital industrial and societal challenges

CENTRE FOR SUSTAINABLE TECHNOLOGIES (CST), NITC

Established under NEP 2022, CST is committed to advancing sustainability education and awareness while pioneering emerging green technologies, waste management solutions, and renewable energy systems to enhance quality of life.

PHD CHAMBER OF COMMERCE AND INDUSTRIES (PHDCCI)

With a 121-year legacy as the "Voice of Industry," PHDCCI is a proactive PAN-India apex organization representing over 150,000 members, acting as a catalyst for economic progress, entrepreneurship, and integrated industrial development.



Registration Details



- ⇒ Fee for academic participant : Rs 2000 + 18% GST extra
- ⇒ Fee for Industries participant: Rs 5000 + 18% GST extra
- ⇒ Deadline for Registration: 1st March 2026
- ⇒ Registration Link: <https://forms.gle/wyQ8G9sVzSXVGKiTA>
- ⇒ Payment details: Use QR code payment



Who Should Attend?

- ⇒ Industry leaders, entrepreneurs, and MSMEs
- ⇒ Start-ups and incubators
- ⇒ Sustainability and ESG professionals
- ⇒ Financial institutions and ESG consultants
- ⇒ Management and engineering faculty and students.

WORKSHOP OVERVIEW

- ⇒ Concepts of sustainability, SDGs, triple bottom line (People–Planet–Profit)
- ⇒ Overview of ESG principles, relevance to industries, global and national perspectives
- ⇒ Key features of the policy, incentives, and implementation roadmap and how to measure sustainability performance; KPIs and benchmarks
- ⇒ Resource efficiency, emissions, waste, community engagement, worker welfare
- ⇒ Overview of BRSR, GRI, SASB, and TCFD; selecting the right framework
- ⇒ Green financing, ESG ratings, and investor expectations
- ⇒ Basic concept and Detailed understanding of LCA methodology - A tool to assess environmental impact of products and systems over the whole product life cycle.

EXPECTED OUTCOMES

- ⇒ Enhanced awareness of sustainability and ESG principles among Kerala's business community.
- ⇒ Improved capacity of participants to assess, implement, and report ESG practices.
- ⇒ Familiarity with key global and national ESG reporting frameworks.
- ⇒ Strengthened industry readiness to align with Kerala's ESG policy and attract sustainable investment.

Contact Information

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