



TWO DAYS
RESIDENTIAL WORKSHOP ON
ESG

& BUSINESS SUSTAINABILITY

Theme: From Compliance to Competitive Advantage

17th – 18th April 2026 at IIT Kanpur Campus



For more details you may contact

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IIT Kanpur, established in 1959, is one of the premier institutions of higher education in India. It is renowned for its comprehensive excellence across diverse fields, ranging from engineering and technology to the humanities and social sciences, affirming its holistic approach to education. It excels in fostering innovation and academic excellence across a wide range of disciplines. The institute is particularly distinguished for its engineering courses and cutting-edge research, contributing significantly to sectors like defense, space, and computer science. The institution's involvement in ESG and Business Sustainability exemplifies its commitment to expanding its academic purview into critical contemporary areas like sustainability and corporate governance. This program underscores IIT Kanpur's dedication to developing forward-thinking leaders capable of integrating ethical practices into business strategies, thereby contributing positively to global environmental and social challenges.

Department of Design, IIT Kanpur was run as an Interdisciplinary design programme (MDes and PhD) for the past 20 years. The department aims to encourage creativity, innovation, craftsmanship, and personal expression leading to the evolution of products and services in engineering design and visual communications. A number of projects interspersed during the program provide opportunities for creating products and services to meet social, environmental and business needs. Our department plans to collaborate with international design schools as well.

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 121 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. PHDCCI, acting as the "Voice of Industry & Trade" reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level. At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities..

As ESG and business sustainability become critical for compliance, investor trust, and long-term corporate success in India, the Department of Design, IIT Kanpur, in collaboration with PHDCCI, presents a Two-Day Residential Workshop on ESG & Business Sustainability. The workshop aims to build a strategic understanding of ESG and its role in enhancing business value, competitiveness, and responsible growth, equipping participants to navigate India's evolving sustainability landscape.

WORKSHOP OBJECTIVE

- Build a strategic understanding of ESG and its role in driving long-term business value and competitiveness.
- Enable leaders to navigate ESG regulations and compliance requirements with clarity and confidence.
- Equip participants with practical tools to integrate ESG into core business strategy and operations.
- Demonstrate how ESG can move beyond risk management to create innovation, resilience, and growth.
- Empower participants to develop actionable, future-ready ESG roadmaps aligned with organizational goals.

WHO SHOULD ATTEND

- Board members and senior executives (CEO, CFO, COO, CIO) responsible for long-term strategy and value creation
- Business unit heads and functional leaders (Operations, Finance, Strategy, Supply Chain, HR, Risk, Legal, Compliance)
- Sustainability / ESG leaders and managers driving ESG strategy, reporting, and integration
- Risk, compliance, and governance professionals navigating regulatory and disclosure requirements
- Innovation and transformation leaders focused on resilience, growth, and competitive advantage
- Strategy and corporate planning teams embedding ESG into enterprise decision-making
- High-potential leaders and future executives preparing for ESG-driven business environments



By the end of this training participants will:

- Gain confidence in discussing and applying CSR and Sustainability topics at work
- Gain solid understanding of ESG and Sustainability
- Comprehend international trends developments and legislation
- Learn to identify and prioritise Stakeholders
- Understand the foundations of Sustainability strategy
- Learn how to integrate CSR into corporate strategy
- Practice disclosing Sustainability performance through international reporting Standards (UNGC, ISO26000, GRI, SROI)
- Learn how to maximise impact from Sustainability Initiatives
- Learn how to develop positive perspectives
- Recognise and appreciate the leader within you
- Align individual skills with organizational values
- Identify Sustainability risks and opportunities
- Comprehend communication methodologies (green marketing, greenwashing, cause related marketing)
- Learn how to use appreciative strategic planning for human capital
- Maximize your ability to formulate team vision

PROGRAM STRUCTURE

DAY 1 – ESG FOUNDATIONS & STRATEGY

Session 1 | ESG & Enterprise Value

Executive Lens: Why ESG now determines competitiveness

- ESG vs Sustainability vs CSR (decision-useful distinction)
- Investor, board & regulator expectations
- ESG as a driver of valuation, resilience & market access
- Outcome: Clear understanding of ESG's impact on revenue, risk & cost of capital

Session 2 | ESG Governance, Disclosure & Accountability

Executive Lens: What leaders are personally accountable for

- Global ESG disclosure landscape
- India-specific BRSR obligations
- Board oversight, assurance & liability
- Outcome: Clarity on disclosure risk, governance structure & leadership responsibilities

Session 3 | Climate & Environmental Risk as Business Risk

Executive Lens: Carbon, resources & operational continuity

- Carbon exposure (Scope 1, 2, 3)
- Energy, water & waste as cost and disruption risks
- Transition vs physical climate risks
- Outcome: Ability to identify material environmental risks and levers

Session 4 | Social & Governance Factors Driving Resilience

Executive Lens: Trust, continuity & license to operate

- Workforce, supply chain & community risks
- Ethics, controls & incentive alignment
- ESG failures as enterprise risk events
- Outcome: Executive view of S & G as risk and resilience enablers



DAY 2 – ESG EXECUTION, DESIGN & TRANSFORMATION

<p>Session 5 ESG Data, Systems & Assurance Executive Lens: From fragmented data to decision intelligence</p> <ul style="list-style-type: none"> ESG data architecture & dashboards Audit readiness & regulator scrutiny Outcome: Understanding of what systems are needed—not how to build them 	<p>Session 6 ESG Strategy & Capital-Aligned Roadmaps Executive Lens: Prioritization over perfection</p> <ul style="list-style-type: none"> Double materiality for strategic focus Short, medium & long-term ESG pathways Cost vs impact trade-offs Outcome: Ability to sponsor a credible ESG roadmap
<p>Session 7 Sustainability by Design Executive Lens: Embedding ESG into business models</p> <ul style="list-style-type: none"> System-level thinking vs bolt-on initiatives Design, behaviour & digital levers Outcome: Shift from compliance thinking to design thinking 	<p>Session 8 Net-Zero & Climate Transition Strategy Executive Lens: What “net-zero” really means for leadership</p> <ul style="list-style-type: none"> Net-zero vs carbon neutrality Reduction hierarchy, offsets & insets Sector-specific transition pathways Outcome: Informed decision-making on climate commitments
<p>Session 9 ESG, Sustainable Finance & Investor Expectations Executive Lens: Turning ESG performance into financial advantage</p> <ul style="list-style-type: none"> Green bonds & sustainability-linked loans Carbon markets & monetization How investors assess ESG credibility Outcome: Understanding ESG’s direct linkage to financing terms 	<p>Session 10 ESG-Led Business Transformation Executive Lens: Making ESG stick</p> <ul style="list-style-type: none"> Leadership mindset & culture KPIs, incentives & continuous improvement ESG as a transformation program—not a report Outcome: Executive-level ESG action agenda

REGISTRATION DETAILS	BANKING DETAILS
<p>Delegate Fee (per individual):</p> <ul style="list-style-type: none"> INR 45,000 + 18% GST for Non-PHDCCI Members INR 40000 + 18% GST for PHDCCI Members <p>Group Discount:</p> <ul style="list-style-type: none"> 10% discount for 4 or more participants <p>(Note: Limited slots. Allotment on first-come, first-served basis). The payment of fee may be made either by electronic transfer or crossed cheque/DD in favour of PHD Chamber of Commerce and Industry payable at New Delhi</p>	<p>Bank Name : Bank of India Branch : Panchsheel Branch Address : 7, Panchsheel Shopping Centre, New Delhi-17</p> <p>Account Type : Current Account Account No : 602220100010035 Account Name : PHD Chamber of Commerce and Industry</p> <p>IFSC Code No : BKID0006022 MICR Code No : 110013023 Service Tax No : AAACP1438LST001 PAN : AAACP1438L</p>



TERMS & CONDITIONS OF PAYMENT

1. Registration Confirmation

- Registration will be confirmed only upon receipt of the full payment of the applicable delegate fee, inclusive of GST.

2. Delegate Fees

- INR 45,000 + 18% GST per individual for Non-PHDCCI Members
- INR 40,000 + 18% GST per individual for PHDCCI Members

3. Group Discount

- A 10% group discount is applicable for registrations of four (4) or more participants from the same organization.
- Group discount is not applicable retrospectively.
- Discount must be claimed at the time of registration.

4. Mode of Payment

- Payment of the registration fee may be made through either of the following modes:
- Electronic Transfer (NEFT/RTGS/IMPS)
- Crossed Cheque / Demand Draft (DD)
- All cheques/DDs must be drawn in favour of "PHD Chamber of Commerce and Industry", payable at New Delhi.

5. Payment Timeline

- Registration slots will be allotted strictly on a first-come, first-served basis, subject to receipt of payment. PHDCCI reserves the right to close registrations once the limited slots are filled.

6. Taxes

- Goods and Services Tax (GST) at the prevailing rate (currently 18%) shall be charged as applicable.

7. Cancellation & Refund Policy

- Registration fees once paid are non-refundable and non-transferable.
- Substitution of delegates may be permitted with prior written intimation to PHDCCI.

8. Invoice & Receipt

- Tax invoice/receipt will be issued after confirmation of payment. Participants are requested to retain proof of payment for future reference.

9. Right to Amend

- PHD Chamber of Commerce and Industry reserves the right to amend the terms & conditions or cancel/postpone the event under unavoidable circumstances, without prior notice



NOMINATION FORM

1. **Organization Name:**

2. **Participant Details**

- **Name:** _____
- **Designation:** _____
- **Department:** _____
- **Email ID:** _____
- **Mobile No.:** _____

3. **ESG / Sustainability Exposure (if any) :**

4. **Nomination Approval**

I hereby nominate the above participant to attend the **Two-Day Residential Workshop on ESG & Business Sustainability.**

- **Nominating Authority:** _____
- **Organization.:** _____
- **Designation:** _____
- **Signature & Date:** _____

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