



National Conference on **Senior Living and Leisure Housing**

*"Living Longer, Living Better: Opportunities in
India's Senior Living and Leisure Housing Market"*

Thursday

22

Jan, 2026

10:00 AM

PHD House
New Delhi

For Registration
Scan Me



India is undergoing a rapid demographic transition driven by country's senior population which is expected to exceed 347 million by 2050. Rising life expectancy, nuclear family structures, changing lifestyle aspirations, and increasing global exposure—especially among returning NRIs—are reshaping the country's housing and community needs. India's senior living market, valued at over \$11 billion in 2025, is projected to grow at a CAGR of about 10% through 2033.

Simultaneously, a new segment known as “Leisure Housing” or “Lifestyle Retirement Living” is emerging, driven by the rising disposable incomes of active seniors (50+), wellness-focused living preferences, and a growing aspiration for community-centric, secure, and service-integrated residential environments. This presents a significant opportunity for developers, policymakers, service providers, and investors to create world-class elder housing ecosystems that combine healthcare support, active ageing, social engagement, and dignified living.

Against this dynamic background, PHDCCI is organizing “National Conference on Senior Living and Leisure Housing” on the theme “Living Longer, Living Better: Opportunities in India's Senior living & Leisure Housing Market” Thursday, 22nd January 2026 at 10:30 A.M., PHD House, New Delhi.

A large number of delegates from Industry, senior officials of Govt. of India and State Governments, Senior Industrialists, Policy Makers, Thought Leaders, Financial Institutions, etc. are expected to attend the Conference.

We feel honoured in inviting you to join the Conference or nominate a few senior officials from your organization to attend the same. Your presence and inputs will greatly enrich the deliberations.

With kind regards,

Dr Jatinder Singh
Deputy Secretary General
PHDCCI

Broad Outlook Agenda

National Conference on Senior Living and Leisure Housing
Theme: “Living Longer, Living Better: Opportunities in India's Senior Living and Leisure Housing Market”

10:00 AM – 11:00 AM | Inaugural Session

Welcome address and opening remarks by key dignitaries, government representatives, and industry leaders.

1. Points of Discussion:

- Role of state governments, urban local bodies & Smart Cities Mission
- Need for age-friendly housing policies
- Vision for creating a national senior-living ecosystem
- Need for a uniform regulatory framework for senior living facilities
- Safety, staffing & service standards
- Certifications, accreditation & quality benchmarks

2. Release of Knowledge Report focused on Senior Living and Leisure Housing by the Chief Guest

11:15 AM – 12:00 PM | Panel Discussion I:

India's Elder & Leisure Housing Market: Trends, Opportunities and Demand Drivers

Points of Discussion:

- Urban and semi-urban demand trends
- NRI interest and global benchmarks
- Evolving lifestyle expectations of 50+ population
- Key growth markets: Chandigarh, Bengaluru, Kochi, Pune, Hyderabad, NCR, Coimbatore

12:00 PM – 12:45 PM | Panel Discussion II: Architecture, Design and Universal Infrastructure

Points of Discussion:

- Universal design standards: accessibility, ergonomics, safety
- Smart room tech: fall detection, health monitoring, sensors
- Community design: open spaces, walkability, social hubs
- Learnings from Japan, Australia, and Singapore

12:45 PM – 1:30 PM | Panel Discussion III: From Housing to Healing: Integrating Care into Senior Living

Points of Discussion

- Assisted living & medical support models
- Integrating physiotherapy, nutrition, mental wellness
- Memory care & dementia support infrastructure
- Preventive healthcare culture for seniors

1:30 PM Onwards | Session Ends with Networking Lunch



Why Attend?

- Discover the trillion-rupee opportunity in India's senior living market.
- Meet industry leaders shaping the future of elder housing.
- Gain actionable insights on design, finance, policy, and operations.
- Explore innovative models for retirement, assisted living & leisure communities.
- Connect with developers, investors, architects, and care providers.
- Understand the needs of India's fast-growing senior population.
- Learn best practices from successful national & global projects.
- Identify partnerships and business opportunities in a sunrise sector.
- Stay ahead of regulations, quality standards & market expectations.
- Drive impactful, people-centric solutions for India's ageing future.

Who Should Attend?

1. Officials from Government, Regulators & Policy Bodies
2. Real estate developers and Senior living project developers
3. Group housing, township, and mixed-use developers
4. Co-living and serviced-apartment operators
5. Architects, planners & interior designers
6. Construction companies & EPC contractors
7. Senior living community operators
8. Assisted living and continuum-care providers
9. Memory care & dementia care operators
10. Elder homecare and caregiving agencies
11. Retirement community managers
12. IoT, smart home & safety device companies





About Us

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 120 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

Delegate Fee:

INR 2000/- + 18% GST
per delegate

For Exhibition:

INR 30,000/- + 18% GST
per Stall
(Stall Space 2M x 2M)

For Sponsorship, Exhibition, Delegate registration and any other details Please contact:

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