



AI TOOLS FOR EVERYDAY BUSINESS



A Practical Workshop that Delivers Measurable Results

Friday, 7th November 2025 | PHD House, New Delhi

WHY THIS WORKSHOP?

Artificial Intelligence (AI) is no longer optional—it's a competitive necessity. From automating routine tasks to creating new revenue streams, AI is transforming the way organizations operate. But most businesses are stuck at the "AI is important" stage and don't know where to begin.

This workshop is designed to change that. No jargon, no theory—only practical, hands-on use cases that you can apply immediately in production, marketing, sales, HR operations, customer engagement, and operations.

You'll walk away with not just ideas, but a ready-to-use AI applications tailored for your business challenges.



FOCUS AREAS

- ♦ **AI for Productivity** – Automate emails, reports, meetings (ChatGPT, Claude, Otter.ai).
- ♦ **AI for Data & Insights** – Analyze spreadsheets & dashboards with natural language (Power BI Copilot, Tableau AI)
- ♦ **AI for Marketing & Sales** – Generate campaigns, score leads, and design assets (Jasper, HubSpot AI, Canva AI)
- ♦ **AI for Customer Support** – 24/7 bots, call summaries, sentiment tracking (Zendesk AI, Dialpad AI)
- ♦ **AI for Operations & Efficiency** – Task automation, smart workflows (Notion AI, ClickUp AI)
- ♦ **AI for Creativity & Innovation** – Prototyping, product mockups, and content (DALL-E, MidJourney, Runway ML)
- ♦ **AI for Visual Storytelling** – Stunning presentations in minutes (Gamma, Loom)
- ♦ **AI for HR Function** – Create Gen AI chatbots and automate HR Processes

KEY TAKEAWAYS

At the end of this workshop, participants will:

- ♦ **Save hours daily** by automating repetitive tasks with AI
- ♦ **Boost sales & marketing** ROI using AI-generated campaigns and insights
- ♦ **Strengthen customer engagement** with smarter, faster support solutions
- ♦ **Unlock hidden efficiencies** in operations and workflows
- ♦ **Leave with a clear action plan** to begin or scale AI adoption in your organization
- ♦ **Understand the strategic role** of AI in HR transformation
- ♦ **Utilize AI tools** and streamline HR functions



WHO WILL BENEFIT?

- ♦ Business Leaders & Entrepreneurs
- ♦ Mid-to-Senior Professionals (Marketing, Sales, Operations, HR, Finance)
- ♦ Government & PSU officials
- ♦ MSMEs looking for scalable AI solutions
- ♦ Professionals seeking AI up-skilling
- ♦ Academia & Researchers

Important Information:

- ♦ Participants are required to bring their own laptops for the workshop
- ♦ Certificates will be issued after the completion of the workshop

REGISTRATION DETAILS

Registration fee per participant

**EARLY
BIRD
OFFER**

INR 6,000/-
(exclusive of GST)*

(Till 15th October 2025 only)

**STANDARD
FEE**

INR 8,000/-
(exclusive of GST)*

(16th October 2025 onwards)

*The registration fee is non-refundable

For Registration



Scan here

For More Details Please Contact:

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