



# India Inc's First-Ever VUCA Conference

Combating VUCA in Healthcare

Pre-empting, Mitigating, and Managing Potential VUCA Challenges in Healthcare

28th June 2025 9:00 AM PHD House, New Delhi

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**Volatility** 

## **About VUCA**



**Uncertainty** 



Complexity



**Ambiguity** 

VUCA — Volatility, Uncertainty, Complexity, and Ambiguity — is a critical framework for modern leadership, introduced at the U.S. Army War College in 1987. Pioneered by thought leaders Warren Bennis (Dean of Leadership Gurus, Forbes 1996) and Burton Nanus (University of Southern California), the concept has now permeated global boardrooms and war rooms alike.

In today's healthcare ecosystem, shaped by geo-dynamics, regulatory flux, tech disruptions, and climate change, understanding and addressing VUCA is no longer optional — it's imperative.

### **Conference Themes & Deliberations**

Policy Astrology & Analytics

Anticipate, Analyse, Adapt, Absorb
Global policies are no longer sacrosanct in VUCA times. Decode geo-economics for actionable business kinetics.

Strategic Depth: Business Sustainability

Focus on deepening both existing and emerging healthcare markets for resilient long-term value.

De-risking Supply Chains

Expand and fortify supply bases to pre-empt predatory and exploitative disruptions.

• Mapping & Managing Disruptive Innovation

Hold your ground amid Tech vs Tech supremacy battles—prepare for next-gen pivots.

ESG & Climatized Supply Chain

Non-tariff barriers are real. ESG compliance isn't just a checkbox — it's a survival imperative.

Corporate Jugalbandi @ Boardroom)

From boardroom to war room: Activate War-Footing Dynamics & Analytics for strategic leadership.

Diplomats' Round Table

Health Economics Diplomacy as a strategic tool to tame VUCA-induced global uncertainties.

VUCA Leadership Mantras

When the going gets tough... the tough get going!

Engage with seasoned C-suite leaders to uncover pragmatic mantras for thriving in VUCA environments.

#### **Who Should Attend?**

- Healthcare Industry Leaders
- Policy Makers and Analysts
- CXOs and C-Suite Professionals
- Diplomats & Government Advisors
- Think Tanks & Academia
- ESG & Supply Chain Strategists
- Healthcare Strategists



In a world increasingly defined by Volatility, Uncertainty, Complexity, and Ambiguity, the healthcare sector stands at a critical juncture. India Inc's First-Ever VUCA Conference is not just a platform — it's a call to action.

By bringing together industry pioneers, strategic thinkers, diplomats, and policymakers, this landmark event aims to equip the healthcare ecosystem with the foresight, tools, and resilience needed to navigate future shocks and shape a stable, scalable future.

Let us come together to not just combat VUCA — but to conquer it.

#### **Associate Partners**







#### :::: For More Detail Please Contact: ::::

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