



Ministry of Cooperation | सहकारिता मंत्रालय
Government of India | भारत सरकार

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PACS AND EMERGING TECHNOLOGY WORKSHOP

1st July 2025 | Tuesday | 10:00 am – 2:00 pm | PHD House, LPS Auditorium, New Delhi



Chief Guest

Dr. ASHISH KUMAR BHUTANI, IAS

Secretary

Ministry of Cooperation

Govt. of India



**FOR REGISTRATION
SCAN ME**



ABOUT THE COOPERATIVE SECTOR ●●●●

India's cooperative sector, with 854,355 registered cooperatives, including over 100,000 Primary Agricultural Credit Societies (PACS), is a cornerstone of rural and semi-urban economies. These institutions provide critical services—credit, agricultural inputs, dairy processing, and market linkages—benefiting millions of farmers, artisans, and small entrepreneurs. PACS, in particular, are vital for financial inclusion, channeling affordable credit to small and marginal farmers. However, the sector faces challenges such as outdated technology, limited market access, financial inefficiencies, and climate vulnerabilities. Modernizing cooperatives through digitalization, Sustainable practices, and innovative business models is essential to realize the Viksit Bharat vision.



PROGRAM AND OCCASION ●●●●

As part of the nationwide celebration of the International Year of Cooperatives, the Ministry of Cooperation is hosting a series of events from 1st to 6th July 2025, with the Secretary, Cooperation, as the Chief Guest. The opening event, a national conference on "Emerging Technologies in PACS," will take place on 1st July 2025 in New Delhi. This prestigious program will be attended by senior dignitaries, including officials from the Department of Agriculture & Farmers Welfare (GoI), Department of Food and Public Distribution (GoI), Principal Secretaries (Department of Cooperation) and RCS of all States/UTs, senior representatives from NCDC, NAFED, NFDB, NDDDB, as well as speakers from Agri-Tech startups, academia, and students. The conference underscores the Government's commitment to driving digital transformation in the cooperative sector.

EVENT OBJECTIVES ●●●●

1. Explore digital transformation strategies for PACS.
2. Facilitate knowledge exchange between PACS and emerging Agri-tech players.
3. Discuss policy frameworks and collaborative models.

The event aims to celebrate technology's role in transforming PACS into inclusive, efficient, and service-oriented institutions for rural development.

KEY FOCUS AREAS ●●●●

1. Digital Transformation of PACS: Leveraging digital platforms and IoT for operational efficiency and farmer engagement.
2. Financial Inclusion: Expanding cooperative banking to reach unbanked rural communities.
3. Sustainable Value Chains: Creating market linkages and eco-friendly practices for cooperative products.
4. Capacity Building and Innovation: Training leaders and fostering cooperative-led innovation through technology and entrepreneurship.

EVENT OBJECTIVES ●●●●

1. Ministry of Cooperation officials
2. PACS and cooperative society representatives
3. Cooperative bank executives and fintech innovators
4. Agri-tech, climate-tech, and supply chain experts
5. Policy experts, academics, and farmer organizations
6. E-commerce and retail industry leaders



AGENDA & SESSION PLAN

10:00 AM – 10:30 AM | Inaugural Session

Keynote Speech – Secretary, Ministry of Cooperation

Film– NABARD

Time Slot	Session Theme	Panelists	Discussion Points
10:30 AM – 11:30 AM	Session 1: PACS in the Age of Digital India	- CEO, CSC e-Governance Services Secretary Maharashtra Secretary Chhattisgarh Chairman, NABARD (on digital integration) - NITI Aayog (Agri-Cooperative linkages) - Rural Technology Action Group (RuTAG) (Dr. Sapna Poti) Moderator: Director, CTP	- Building infrastructure for digital PACS - Digital governance and transparency - CSC integration for citizen services - Synergizing efficiency of PACS through new Technology.
11:30 AM – 11:50 AM	Tea Break		
11:50 AM – 12:30 PM	Session 2: Theme: Leveraging precision Agri tools, AI, and IoT for PACS	Secretary UP Secretary MP - CEO, DeHaat - CTO, CropIn - Founder, BharatAgri - VP, Samunnati Moderator: CGM, NABARD	- Satellite-based crop monitoring - Weather-based crop insurance - Agri-credit models
12:30 PM – 1:00 PM	Session 3: Cooperative Fintech & Policy Innovations	Speakers: - CEO, Kisan Credit Card Platform (KCC 2.0) - Fintech Startup (e.g. Jai Kisan, CredAble)	- UPI-based microtransactions in PACS - Credit flow to small & marginal farmers - Regulatory simplification
1:00 PM - 1:30 PM	Experience Sharing	Jammu & Kashmir And Jharkhand	- How J&K is able to do Day-End dynamically. - How they have achieved all the targets in the stipulated timeline.
1:00 PM – 1:30 PM	Valedictory		Vote of Thanks
1:30 PM - 2:00PM		Lunch	

ABOUT PHDCCI ●●●●

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 120 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.



RSVP

PHDCCI

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NABARD

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