



# Uttarakhand Pharma & Healthcare Conclave and Samman 2025

Innovating Healthcare: Bridging Gaps through Technology, Research, and Collaboration



**18<sup>th</sup>** July 2025  
Dehradun



# Background:



The healthcare and pharmaceutical sectors in India are undergoing a transformative shift, driven by innovation, research, and digital integration. Uttarakhand, with its growing medical infrastructure, skilled human resources, and natural potential for wellness and health tourism, stands poised to emerge as a key regional hub.

In this context, there is a growing need to bring together stakeholders from across the healthcare spectrum—industry leaders, medical professionals, researchers, policymakers, and entrepreneurs—to explore new trends, share knowledge, and recognize excellence in the sector.

# OBJECTIVE:

*The Uttarakhand Pharma & Healthcare Conclave and Samman 2025 aims to:*

- Foster dialogue on the future of healthcare and pharma in Uttarakhand and India.
- Showcase emerging technologies in medical devices, clinical trials, telemedicine, and digital health.
- Promote collaboration between academia, industry, and the public sector.
- Encourage innovation in medical equipment manufacturing, health insurance models, and medical outsourcing.
- Recognize outstanding contributions through a prestigious Samman ceremony.



# Key Focus Areas:

- Medical Devices and Equipment Manufacturing**
  - Innovations and localization
  - Regulatory frameworks and compliance
  - Investment opportunities in Uttarakhand
- Artificial Intelligence & Machine Learning in Healthcare**
  - Predictive analytics and personalized medicine
  - AI in diagnostics and patient care
  - Data governance and security
- Clinical Trials and Pharma Outsourcing**
  - Opportunities for CROs (Contract Research Organizations)
  - Ethical and regulatory considerations
  - Research infrastructure in the state
- Medical Tourism**
  - Leveraging Uttarakhand’s wellness and natural healing potential
  - Infrastructure and global partnerships
  - Branding and promotion strategies
- Digital Health and Telemedicine**
  - Expanding access to rural populations
  - Platforms and applications for teleconsultation
  - Integration with primary healthcare systems
- Health Insurance and Financing**
  - Innovative insurance models
  - Inclusion of emerging therapies and digital services
  - Challenges in rural coverage



## Proposed Activities:

- **Inaugural Session:** Keynotes by government dignitaries, industry leaders, and health experts
- **Technical Sessions:** Thematic panels on each focus area
- **B2B Networking Lounge:** Facilitated interaction among industry, startups, and service providers
- **Innovation Showcase:** Exhibition of medical devices, digital platforms, and research outcomes
- **Samman Ceremony:** Honoring excellence in pharma innovation, healthcare delivery, digital health, etc.



## Target Participants:

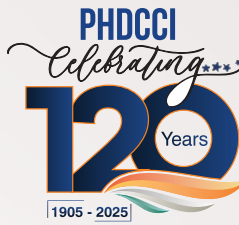
- **Healthcare professionals and administrators**
- **Pharmaceutical and medical device companies**
- **Healthtech and AI startups**
- **CROs and research institutions**
- **Government departments and policy think tanks**
- **Health insurance providers and TPAs**
- **Investors and international delegates**



## Expected Outcomes:

- **Strengthening Uttarakhand's position as a healthcare and pharma hub**
- **MoUs and collaborations between stakeholders**
- **Launch of new digital health initiatives**
- **Recognition of exemplary work across the ecosystem**
- **Policy recommendations for inclusive and tech-driven health growth**





## About PHDCCI



PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 120 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.





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