



सत्यमेव जयते

भारत सरकार
GOVERNMENT OF INDIA

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES



HIMACHAL
PRADESH
INDUSTRIAL
TRADE EXPO



INVITING
**BUSINESS
INDUSTRY &
TRADE**
TO SHOWCASE
PRODUCTS AND
SERVICES



HPITEX
2025

20 TO 24
JUNE 2025

**PADDAL
GROUND,
MANDI
H.P.**

60

EXHIBITORS
FROM ALL OVER
THE COUNTRY



AVAIL
**80 TO
100%**
SUBSIDY ON
STALL RENT*



SUPPORTED BY



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MSME - Development & Facilitation Office
Chambaghat, Solan, H.P.



District Administration
Mandi, H.P.



H.P. State Agricultural Marketing Board



Himachal Pradesh Horticultural Produce
Marketing & Processing Corporation Ltd.



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Solan

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- Showcase Himachal Pradesh as a preferred business destination.
- Showcase products from various sectors.
- Provide a platform to manufacturers, exporters and entrepreneurs to explore export opportunities, establish business connections and expand their market reach beyond national borders.
- B2B & B2G interactions for the promotion of various industrial sector in Himachal Pradesh.
- Scaling up business operations/markets in both domestic and international markets.



Scale of assistance

80% subsidy on built up space rent paid for General Category units and 100% subsidy for SC / ST / Women / NER / PH / Aspirational District units on Minimum stall size of the event for Micro and Small Enterprises

- A MSE would be allowed reimbursement for a maximum of 2 (two) events in a year.
- Applicant units shall have to submit their claim online (or system in place) in the prescribed format within 30 days from the date of the conclusion of the event.
- The subsidy shall be for MSEs on Space Rent (80-100% as per PMS guidelines for Minimum booth / stall Size provided by fair organiser) and Contingency expenditure Maximum 25000/- for travel / publicity / freight charges with supporting document i.e. Bills and Receipts both) and Total Maximum Support shall be 80,000/- (including space rent charges).
- A Valid Udyam registration.

Sectors that can participate

Leather Items and Readymade Apparel

Handicrafts, Gifts & Toys

Home Decor and Building Equipments

Agro & Food Processing Products

Automobile, Electronics & Solar Products

Furniture, Gems and Jewellery

Cosmetics, AYUSH, Healthcare & Wellness

Packaging and Curated Boxes

Adventure Tourism & Equipments



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Stall Facilities

All stalls will be furnished with one light, charging point, table, two chairs, covered from three sides. Additional furniture can be provided at additional charges.

All Payments will be made through the link mentioned below or by scanning the QR Code.

<https://rzp.io/rzp/iQ0QGGv>

The management reserves the right to cancel the allotment of stall incase of furnishing wrong particulars or if the payment is not received in full before the event.

**RESERVE SPACE
FOR YOUR
BUSINESS NOW!**

| | |
|--------------------------------|------------|
| Size of Stall | 9 Sq. Mtr. |
| Cost @ ₹6600/- per Sq. Mtr. | ₹59,400 |
| GST @ 18% | ₹10,692 |
| Total | ₹70,092 |



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HOW TO REACH PADDAL GROUND, MANDI

Situated near the major cities of Delhi (350 km away) and Chandigarh (160 km away), Mandi is easily accessible by air, rail and road from all the important cities of India.

By Air: The closest airport to Mandi is the Bhuntar Airport at Kullu (60 km away). Buses and cabs are easily available from this airport to take you to Mandi.

By Rail: The nearest railway stations to Mandi is in Joginder Nagar (50 km away). From here, one can board a bus or hire a taxi to reach Mandi.

By Road: Mandi enjoys good road connectivity with the major cities of India with frequent buses connecting the hilly town to Delhi, Chandigarh, Shimla & Kullu. Taxis are also easily available from these destinations for Mandi. There are regular bus services linking it to the other towns like Manali, Palampur and Dharamshala.



For any query please call on

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