



AGRO EXPORT



In Collaboration with APEDA, DIC, and NABARD

27th June, 2025
Venue: Dehradun

BACKGROUND

Agro Uttarakhand, with its diverse agro-climatic zones and rich biodiversity, holds immense potential for the production and export of high-value agricultural and horticultural produce. Despite this potential, farmers and agri-entrepreneurs often face barriers in tapping into global markets due to lack of awareness, infrastructure, and market linkage support.

In alignment with the Government of India's vision of "Doubling Farmers' Income" and boosting agri-exports, this conclave aims to bring together key stakeholders to build a robust ecosystem for agro-export promotion from Uttarakhand.

OBJECTIVES

- To promote agro-based exports from Uttarakhand by creating awareness among farmers, FPOs, SHGs, agri-startups, and exporters.
- To highlight export opportunities in fruits, vegetables, medicinal & aromatic plants, millets, organic produce, and value-added agri-products.
- To provide capacity-building and market linkage support through expert sessions, case studies, and success stories.
- To showcase schemes, financial products, and infrastructure support available from NABARD, DIC, APEDA, and other government bodies.
- To facilitate B2B interactions between producers, exporters, logistic providers, and buyers (domestic and international).



KEY STAKEHOLDERS & PARTNERS

- NABARD – Financial and infrastructure support for agri value chains and FPO development.
- DIC (District Industries Centre) – Promotion of MSMEs in agri-processing and support under various state industrial schemes.
- APEDA – Promotion of agri exports, certification, and market access under the Ministry of Commerce.
- State Government Departments – Agriculture, Horticulture, Rural Development, and MSME.
- FPOs, Cooperatives, SHGs, and private sector exporters and logistics providers.



AGRO EXPORT CONCLAVE

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TENTATIVE AGENDA HIGHLIGHTS

Inaugural Session – Keynotes by senior government officials and industry leaders.

Technical Sessions –

- Export Potential & Opportunities in Uttarakhand
- Role of APEDA and NABARD in Agro Export Promotion
- Certification, Compliance, and Logistics
- Financing Agro Exports and Building Value Chains

Panel Discussion – “Unlocking Uttarakhand’s Agro Export Potential”

Success Stories – Case studies from successful exporters and FPOs.

B2B Meet & Exhibition – Showcasing local produce and facilitating buyer-seller meetings.

EXPECTED OUTCOMES

- Enhanced awareness among farmers and agri-entrepreneurs about export procedures and support systems.
- Stronger coordination between government bodies, financial institutions, and exporters.
- Identification of potential export clusters and key commodities for focused development.
- Creation of a roadmap for scaling agro exports from Uttarakhand in a sustainable manner.

For further details please contact:

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