

**Date:** Wednesday, 19 March 2025 at 3:41 PM

**Subject:** Adoption of ZED & Lean certification by MSME vendors

The Ministry of MSME has implemented the Zero Defect Zero Effect (ZED) Certification and Lean Certification Scheme to enhance the capabilities of MSMEs. In alignment with this initiative, the Ministry has also advised all Central Public Sector Enterprises (CPSEs) to drive the adoption of ZED and Lean certifications among their MSME vendors.

In this regard, HPCL has proactively undertaken a campaign to promote the adoption of these certifications among MSMEs registered in its active vendor list. We are pleased to inform you that a knowledge-sharing session on ZED and Lean Certification is being organized to benefit MSME vendors. This session will provide insights into the certification process, associated benefits and the various government incentives available to certified vendors.

**The session will be conducted via Zoom on 24th March 2025, from 11:00 AM onwards.** We strongly encourage all vendors to participate, as this initiative will significantly contribute to strengthening the MSME ecosystem in the country.

We look forward to your active participation.