



4th Edition



MOMENTUM

NORTH EAST-2025

21 22 23 MARCH, 2025

Maniram Dewan Trade Center, Guwahati, Assam



Introduction

The Northeast Region (NER) has immense economic potential. It is a gateway to Southeast Asia and connects economically dynamic and significant geographies in the world. The government is prioritizing the region for building infrastructure, enhancing connectivity, and improving boundless opportunities with a comprehensive budgetary allocation.

The NER has rich social capital and plenty of natural resources, including huge energy potential moving forward. It also has a highly educated and skilled population that excels in the services sector. These factors make the NER a potential investment destination for businesses looking to expand into Southeast Asia.

The 4th Edition of Momentum North East 2025 presents a promising platform for the region to showcase its potential and opportunities to the rest of the country. This event encompasses the Development Expo, Agri and Rural Expo and Industrial Expo, creating abundant prospects for partnerships and engagement. Through this, new avenues in the growth and development of the region can be explored. Over the course of three days, the Exhibition & Conference will host national and international stakeholders from various industries, institutions, government bodies, and development sectors. They will exhibit their programs, schemes, products, technologies, and services, while also providing an opportunity to discuss the region's opportunities and the way forward.



Focused Area

- Agriculture & Horticulture
- Food Processing & Packaging
- Animal Husbandry & Dairy
- Fisheries, Sericulture & Apiculture
- Handloom, Handicrafts & Textiles
- Tourism & Hospitality
- Consumer Affairs, Food & Public Distribution
- SEZs & Industrial Parks
- Smart Cities
- Road, Rail, Ports & Waterways Connectivity
- MSMEs
- Startups, Incubators & Accelerators
- Banking, Financial Services and Insurance (BFSI)
- Science & Technology
- Power Generation
- Forest-based Industries
- Ayush
- Mining & Minerals
- Bamboo and Cane Industries
- Renewable Energy & Hydroelectric Power
- Pharmaceutical and Herbal Products
- Information Technology, IT-enabled Services & Communication
- Rubber and Tea Cultivation
- Oil, Natural Gas, Petrochemicals & Fertilizers
- Education & Skill Development
- Sports & Youth
- Development Sector
- Healthcare & Wellness
- Water and Flood Management



Activities throughout the Expo:

- **Exhibitor Showcase**
Exhibitors will have their booths set up throughout the expo, where they can display their products, technologies, and innovations to delegates.
- **Networking Lounge**
Spaces for informal networking, where attendees can meet potential partners, investors, and collaborators.



Objectives of The Event

- **Government Programs & Schemes:** Highlight various initiatives launched by the Government of India aimed at the development of Northeast India, offering insights into how businesses can benefit from them.
- **Business Showcase:** Provide a platform for companies to exhibit their products, services, and technologies to a broad and diverse audience, increasing visibility and engagement with potential clients and partners.
- **New Business Opportunities:** Facilitate the creation of new partnerships and business opportunities, fostering networking among local and global enterprises.
- **Promote Northeast's Potential:** Showcase the untapped economic, industrial, and resource potential of the Northeast region, which remains underexplored by many businesses.
- **Public-Private Sector Interaction:** Encourage dialogue between the public and private sectors, paving the way for collaboration on future developmental and investment projects.
- **Agricultural & Rural Development:** Spotlight opportunities in agriculture and rural development, which are key sectors for the region's growth, and promote sustainable development in these areas.
- **Encourage Investments:** Promote the region as an investment hub by attracting businesses and investors who can help stimulate economic growth and development.
- **Cultural & Tourism Promotion:** Present the region's rich culture, traditions, and tourism potential, which can serve as a key driver for sustainable development and diversification of the economy.
- **Knowledge Sharing & Exchange:** Foster learning and the exchange of best practices through workshops, seminars, and panel discussions on innovation, technology, and business development.
- **Innovation & Technology Transfer:** Create avenues for introducing new technologies and innovations to the region while encouraging partnerships that can transfer technological advancements to local industries.
- **Industrial Growth & Opportunities:** Promote the region's growing industrial sector by showcasing emerging business opportunities, especially in manufacturing, infrastructure, and logistics.
- **Explore Agricultural Opportunities:** Facilitate collaboration between the agriculture sector and technology firms to explore modern farming techniques, agritech solutions, and rural entrepreneurship.



Sessions & Workshops Agenda



- Policy Advocacy for All-Round Development of NER
- Unlocking Northeast India's Economic Potential
- Leveraging Government Schemes for Business Growth in NER
- Innovations in Agriculture and Rural Development
- Fostering Entrepreneurship and Start-up Ecosystem in NER
- Industry Growth – Harnessing Technology and Innovation in NER
- Infrastructure Development for Sustainable Growth
- Leveraging Tourism and Cultural Heritage in NER
- Exploring Investment Opportunities in NER
- Business Potential in NER – Renewable Energy, Logistics, and Beyond

Outcomes for Exhibitors:

- **Expanded Market Reach:** Increased visibility within the Northeast market, connecting exhibitors with regional, national, and international buyers.
- **Networking Opportunities:** Direct access to influential industry leaders, government representatives, and potential partners to expand your business network.
- **Strategic Partnerships:** Opportunities to form alliances with local businesses, government bodies, and investors to strengthen market presence and leverage growth potential.
- **Increased Investments:** Direct exposure to potential investors interested in the Northeast's burgeoning sectors, offering opportunities for future capital inflows.
- **Brand Recognition:** Opportunity to align your business with a major event that highlights the growth and future prospects of the Northeast region, enhancing brand reputation and credibility.

This expo is the ideal platform to not only showcase products and services but also engage in meaningful discussions and collaborations that can shape the future of Northeast India.



Glimpses of Past Events

1st Edition Momentum North East -2022



2nd Edition Momentum North East -2023



3rd Edition Momentum North East -2024



Potential North East -2024 - Delhi Edition



For participation and Sponsorship detail, please contact:

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