

SIAL

INSPIRE FOOD BUSINESS

NEW DELHI

in India

6TH EDITION

**INSPIRE
FOOD
BUSINESS**

350+ EXHIBITORS

30+ COUNTRIES

10,000+ TRADE VISITORS

5 - 7 DECEMBER
2024
IICC (YASHOBHOOMI)
DWARKA, NEW DELHI, INDIA

ORGANIZED BY:



SIAL, a subsidiary of Comexposium Group



INTER ADS
EXHIBITIONS PVT. LTD.

INDUSTRY & CONFERENCE
PARTNER:



EXPORT PROMOTION
PARTNER:



COME EXPLORE THE WORLD'S LARGEST & MOST DYNAMIC FOOD & BEVERAGE MARKETS

SIAL India (Salon International de l'Alimentation) is a premier event in the global food and beverage industry, held annually to showcase a diverse range of food products, processing technologies, and innovative solutions. The exhibition attracts participants from over 30 countries, including manufacturers, distributors, importers, and exporters, providing a robust platform for international networking and business opportunities.

SIAL India is renowned for its focus on food innovation, highlighting the latest trends and technological advancements in the industry.

WHY SIAL 2024?

- Generate highly targeted, lucrative business leads.
- Develop and strengthen your brand.
- Networking with new companies, consumers, markets and expanding your supply chain.
- Develop understanding of target market needs and wants.
- Launch a new product.
- Get global with SIAL international network.



4000+
PRODUCT
SHOWCASED

3500+
BUSINESS
MEETINGS

2023

HIGHLIGHTS

Record breaking participation from MOFPI, APEDA, FIFI, IFCA, Tea Board, Spice Board & many others.

30+
EMINENT
CHEFS

280+
DOMESTIC &
INTERNATIONAL
EXHIBITORS

8500+
VISITORS

30+
PARTICIPATING
COUNTRIES

20+
INTERNATIONAL
AMBASSADORS



EXHIBITOR PROFILE

BAKERY, PASTRY, BISCUITS | BEVERAGES (ALCOHOLIC & NON-ALCOHOLIC)
CONFECTIONERY | DAIRY PRODUCTS | DRY FRUITS & NUTS
FRUITS & VEGETABLES | MEAT, POULTRY & SEA FOOD | READY TO EAT
FROZEN FOODS | RICE, GRAINS, CEREALS, PULSES | INGREDIENTS
SPICES & CONDIMENTS | PET FOOD | TEA & COFFEE
ORGANIC, HEALTH PRODUCTS | PROCESS EQUIPMENT | PACKAGING EQUIPMENT

VISITOR PROFILE

IMPORTERS, DISTRIBUTORS, WHOLESALERS & RETAILERS
OVERSEAS BUYERS / TRADE DELEGATIONS
ORGANISED RETAILERS, MEGA CHAINS, FAST FOOD CHAINS
DEPARTMENTAL STORES, SUPERMARKETS, GROCERY STORES
START-UPS & ENTREPRENEURS | FOOD SERVICE INSTITUTIONS, AIRLINES, DUTY FREE
BAKERIES, FOOD CATERERS | HOTELS, RESTAURANTS, BARS, CLUBS AND RESORTS
PURCHASE PROFESSIONALS & CONSULTANTS
OVERSEAS & INDIAN INDUSTRY ASSOCIATIONS
DIPLOMATIC & COMMERCIAL REPRESENTATIVES OF FOREIGN MISSIONS IN INDIA
CASH & CARRY MARKETS AND HYPERMARKETS
EXECUTIVE CHEFS & HOSPITALITY PROCUREMENT HEADS
B2G, POLICY MAKERS & MEDIA, ETC. | FOOD MANUFACTURERS
PACKAGING AND DISTRIBUTION CENTRES

YOUR LAUNCH PAD FOR SUCCESS

With a 91% satisfaction rate among visiting professionals and a remarkable additional turnover declared by the exhibitors after the previous edition, SIAL India has proved itself to be an unmissable event in the Indian food calendar. This year's edition promises to be even more inspiring than ever. Boost your visibility make new contacts and propel your business into a new era of food with SIAL



EVENTS & FEATURES INCLUDE

SIAL HOSTED BUYER PROGRAM

Take advantage of our special initiative designed to foster significant business transactions. We're hosting over **200 international buyers**, offering you a structured platform to build strong connections and close lucrative deals.



SIAL CONFÉ- RENCES

Stay ahead of market trends with sessions led by our **Industry & Conference Partner, PHDCCI**. These conferences will draw a wide audience from the F&B industry, running parallel to the exhibition, and offering valuable insights into the future of food and beverage. These industry buyers may find your products particularly appealing.

SIAL INNO- -VATION

Gain global recognition for your groundbreaking products! The top three innovations will be featured across all SIAL exhibitions worldwide for an entire year, offering you unmatched visibility. Exhibitors can showcase their innovation in terms of technology, ingredients, recipe, equipment, packaging, services etc.

SIAL LIVE COOKING

Put your products in the spotlight as top chefs compete using your ingredients. This is a unique opportunity to demonstrate the quality and versatility of your offerings to an engaged audience.

SIAL QSR TASTING ZONE

This dedicated zone offers QSRs a unique platform to showcase their end products to a wide audience. With the presence of QSRs, you can present your food products as potential sourcing options.

SIAL TECH

Discover a diverse range of imported and Indian machinery, cutting-edge technology, and innovative solutions for high-capacity food processing, packaging, and storage units. SIAL Tech provides a unique platform where industry leaders come together to showcase advancements in food and beverage production, including technology, equipment, and solutions for dairy, beverages, food retailing, refrigeration, cold chain, processed foods, hygienic and healthy foods, packaging, digitalization, transport, and storage.



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