

Organizer



Technical Partner

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motorsport



**INDIA'S
LARGEST
SUPER BIKE
RIDE**

INVESTOR - INVESTEE MEET

RIDE RESPONSIBLY

DELHI  **JAIPUR**  **UDAIPUR**

RIDE A - DELHI TO JAIPUR 15TH FEB 2025 to 16TH FEB 2025

RIDE B - DELHI TO UDAIPUR 15TH FEB 2025 to 18TH FEB 2025

OVERVIEW

INDIA'S LARGEST SUPERBIKE RIDE: INVESTOR – INVESTEE MEET is a unique event that will represent a significant confluence of two dynamic sectors—motorsport and investment. It will typically feature a large gathering of elite high-performance motorcycle enthusiasts, entrepreneurs and executive professionals that will serve as a strategic platform to promote both the passion for the sport as well as investments. From fueling the passion with exciting landscapes filled with entertainment to an investment perspective, offering an ideal opportunity for venture capitalists, private equity firms, and other stakeholders to engage directly with the dynamic leaders and industrialists, fostering partnerships, discussing market trends, and exploring potential investment avenues in this high-growth sector.

Such events are valuable for investors seeking exposure to the lifestyle and recreational segments, especially given the increasing disposable income, urbanization, and the growing aspiration for luxury products among Indian consumers. Moreover, they provide insight into the evolving dynamics of the Indian motorsport ecosystem, consumer behavior, and trends in high-performance vehicle technology, which can be critical in making informed investment decisions.

The investor-investee meet format of the ride typically includes formal presentations, networking sessions, and discussions on scaling operations, innovation in product offerings, and expanding market reach. Additionally, it allows both parties to explore potential avenues for collaboration, including co-branding, distribution networks, or joint ventures, all while aligning with the global trend of experiential marketing that blends lifestyle and investment.



DETAILS

PHDCCI is organizing India's First Largest Super Bike Ride from Delhi to Jaipur on 8th Feb'25, a distance of 300km. The objective of the event is to bring together biking enthusiasts that are also young entrepreneurs oozing with innovative ideas looking to start or expand their existing business. The Investor-Investee meet program will be organized at Hotel Casa Bella-Jaipur followed by folk activities, dinner and entertainment.

The ride will continue the next day on 9th Feb, for another 400km for those that urge to go the distance to Udaipur touring through scenic landscapes experiencing the heritage culture.

The ride will be organized in a completely systematic manner by a specialized team from Northern Motorsports. Riders will be provided Road Side Assistance with Flat Bed Trucks and other pickup's in case riders are fatigued or malfunctioning of their vehicles. There will also be medical aid provided in case of emergency accompanied by an ambulance and doctor.



OBJECTIVE

PHDCCI India's Largest Superbike Ride is an initiative of PHDCCI to bring together passionate Bikers, Young Business Leaders/and investors promote New business Ventures.

Our second major objective is Ride Responsibly-With more Power comes greater Responsibility. Riders in this category have upgraded from lower cc bikes and have gained considerable experience. As these riders build a fan following across various groups, leaders of these participating groups will take this opportunity to educate the entire biking community in the nation to ride safely. Since, even lower cc bikes these days generate high speeds, riders must be not only wear riding gears but also ride responsibly keeping in mind their own as well as others safety.

- ✓ Providing opportunity to Investors and investees to collaborate for business interests
- ✓ Promote safe riding with complete biking gear
- ✓ Providing opportunity for super bike communities in the nation to network
- ✓ Thrilling ride to promote Rajasthan tourism



SCHEDULE

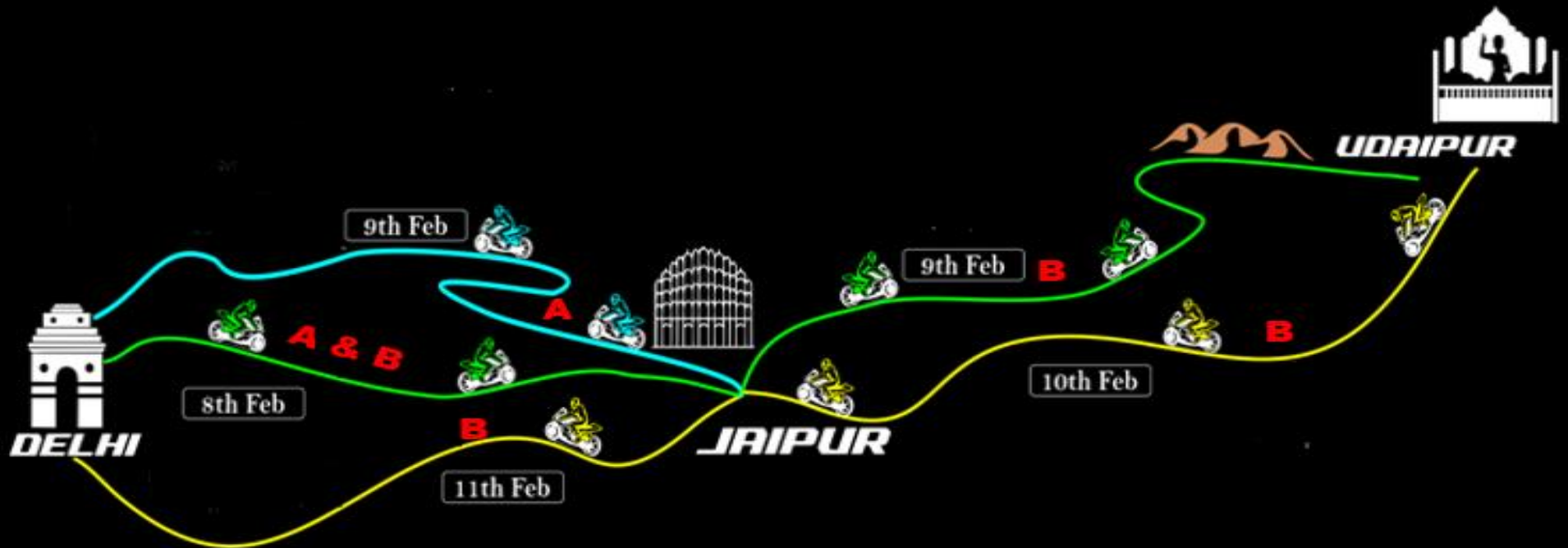
GROUP A

Day Count	Start Point	End Point	Date	Start Time	End Time	Stop Night	Distance (KM)	Time	Break	Actual Time (Approx)
Day 1	Delhi	Jaipur	08-Feb-25	07:00:00 - 8:00AM	2:30pm - 3:30pm	Jaipur -Casa Bella	300	4hr 45min	4 Breaks- Total 1hr 30mins: 30, 15, 45, 15	6Hrs 30Mins
Day 2	Jaipur	Delhi	11-Feb-25	09:00:00 - 10:00AM	3:00pm - 4:00pm		300	4hrs 45mins	3 Breaks- Total 1hr 15mins: 15, 45,15	6Hrs 00Mins

GROUP B

Day Count	Start Point	End Point	Date	Start Time	End Time	Stop Night	Distance (KM)	Time	Break	Actual Time (Approx)
Day 1	Delhi	Jaipur	08-Feb-25	08:00:00 - 9:00AM	3:30pm - 4:30pm	Jaipur -Casa Bella	300	4hr 45min	4 Breaks- Total 1hr 45mins: 30,15, 45, 15	6Hrs 30Mins
Day 2	Jaipur	Udaipur	09-Feb-25	09:00:00 - 10:00AM	5:00pm - 6:00pm	Udaipur- Araam Baga	400	6hrs 30mins	4 Breaks- Total 1hr 45mins: 15 15, 45,30	8Hrs 15Mins
Day 3	Udaipur	Jaipur	10-Feb-25	09:00:00 - 10:00AM	3:00pm - 4:00pm	Jaipur -Casa Bella	400	6hrs 30mins	4 Breaks- Total 1hr 45mins: 15 15, 45,30	6Hrs 00Mins
Day 4	Jaipur	Delhi	11-Feb-25	09:00:00 - 10:00AM	3:00pm - 4:00pm		300	4hrs 40mins	3 Breaks- Total 1hr 30mins: 15, 45,15	6Hrs 00Mins

ROUTE MAP



RIDE A - DELHI TO JAIPUR 15TH FEB 2025 to 16TH FEB 2025

RIDE B - DELHI TO UDAIPUR 15TH FEB 2025 to 18TH FEB 2025

FLOW DAY 1 : 15-Feb-25 (RIDE A & B)



Briefing and Registration: Breakfast 6:00am to 7:30am(Breakfast closes at 7:00am)



8-Feb-25 : Lineup into Respective Groups 7:30am to 8:00am



Start to Jaipur at 8:00 am to 9:00am



Break: 10:30am – 11:00am



Break: Lunch: 1:00pm – 2:00pm



Break: 3:00pm – 3:30 pm



Check-in to Hotel Casa Bella: 4:00pm



Leisure/Rest time: 5:00pm- 6:00pm



Cultural Activities and Entertainment 6:00pm-7:00pm



Investor-Investee Program: 7pm to 8:00pm



Networking Starters and beverages 8:00pm to 9:00pm



Dinner 9:00pm to 11:00pm



9-Feb-25 Return Back to Delhi : Ride A

Start at 9:00am – 10:00am (Lunch & Tea on the way)



FLOW DAY 2 : 16-Feb-25 (RIDE B)



Breakfast: 7:00am to 8:00am



Lineup into Respective Groups 8:30am



Start to Udaipur: 9:00am



Break: 15mins between 10:30am-10:45am



Lunch: 45mins: 12:30pm – 1:15pm



Break: 15mins between: 2:30pm-2:45pm



Break: 15Mins: 4:00pm-4:15pm



Tea and Snacks & Photo shoot
Activity: 5:00pm-5:30pm



Check in to hotel : 6:00pm



Rest: 6:00pm – 8:00pm



Cultural Activities and Entertainment: 8:00pm – 9:00pm



Dinner: 9:00pm to 11:00pm



FLOW DAY 3 : 17-Feb-25 (RIDE B)



Breakfast: 7:00am to 8:00am



Lineup into Respective Groups 8:30am



Start to Jaipur at 9:00am



Break: 15mins between 10:30am-10:45am



Lunch: 45mins: 12:30pm – 1:15pm



Break: 15mins: between 2:30pm-2:45pm



Check in to hotel : 5:00pm



Rest: 30mins: between 5:00pm-5:30pm



By bus to Light & Sound show: 5:30pm



Light and Sound show: 6:30pm



Return back by bus to hotel: 8:00pm



Dinner: 9:00pm to 11:00pm



9-Feb-25 Return Back to Delhi :

Start at 9:00am – 10:00am (Lunch & Tea on the way)



Inclusions

- Double Occupancy
Jaipur: Double Tree
Udaipur: Aram Bagh
- All meals: Breakfast, Lunch, High-Tea, Dinner
- On the way Back - Lunch will also be provided.
- Hydration points on the route.
- Marshal Teams aligned to each group providing support
- Tow trucks in case of ill health/emergency/breakdown
- Luggage truck to carry riders bags
- Ambulance and emergency rescue team
- Activities at break zone offering gifts
- Networking business development-Investor Investee Meet
- Cultural Event
- Visit to Palace & Photography
- Memento – Be a part of India's Largest Superbike ride
- Certificate from FMSCI & PHDCCI
- Goodie bag for every participant

Additional Information

- There will be in total 6-8 groups.
- Each group will consist of 20-25 Riders
- Each group will have a leader that will recommend participant to enter the group.
- Group leader will be responsible for the integrity and following of rules by his team. All participants must follow the rules of the event.
- On return participants may opt out and return on their own by signing up a disclaimer (This is only on return.)
- Participants that leave with the convoy on the return route back, will be provided arrangements and support as provided while going.
- Each team will be assisted with Marshal teams on 4 wheelers equipped with 20km range walkies.
- Road side assistance shall be provided on paid basis ill health/fatigue of rider/break down etc.
- Disclaimer to be signed by all participants on physical registration week before the event.
- Rider Tracking on App.



INVESTOR - INVESTEE MEET

RIDE RESPONSIBLY

DELHI  **JAIPUR**  **UDAIPUR**

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- ✓ Team Participation
- ✓ Individual Participation
- ✓ Partnering
- ✓ Associating
- ✓ Enquire



THANK YOU