



SEMINAR ON LEVERAGING COOPERATIVES FOR SUSTAINABLE DEVELOPMENT IN NORTHEAST INDIA

**15th October 2024 | Tuesday | 03.00 pm to 06.00 pm
Vivanta, Khanpara, Guwahati, Assam**



INTRODUCTION ●●●

Northeast India, known for its abundant natural resources, vibrant cultures, and traditional knowledge systems, is a region rich with opportunities for sustainable development. Agriculture, along with traditional crafts like handlooms, forms the backbone of livelihoods for millions in the region. Despite this, barriers such as limited market access, lack of modern infrastructure, and inadequate technological integration have hindered their potential for growth.

Cooperatives, which operate on principles of collective effort and shared benefit, offer a promising avenue to address these challenges. In the agricultural sector, cooperative models have proven effective in organizing smallholder farmers, improving productivity, and enhancing market connectivity. By pooling resources and adopting bulk procurement, cooperatives enable better access to markets, increasing overall resilience and sustainability.

Similarly, the crafts and handloom sector, integral to preserving the region's cultural identity, faces difficulties in scaling operations and gaining market visibility. Cooperatives can bridge these gaps by offering collective platforms for marketing, branding, and securing raw materials, thereby fostering economic development while safeguarding cultural heritage.

This seminar will focus on the role of cooperatives in accelerating sustainable development across Northeast India. Participants will explore successful cooperative models, innovative strategies to overcome current challenges, and opportunities to drive economic transformation in the region.

OBJECTIVES:

- ✱ **Enhancing Agricultural Productivity:** Exploring how cooperatives can optimize agricultural practices in the region.
- ✱ **Promoting Traditional Crafts and Handlooms:** Developing strategies to support artisans and handloom producers through cooperative models.
- ✱ **Building Sustainable Development Models:** Understanding how cooperative-driven initiatives can lead to long-term regional sustainability.
- ✱ **Fostering Collaboration:** Encouraging partnerships between cooperatives, government bodies, and industries.
- ✱ **Policy and Technological Innovation:** Identifying the necessary policies and technologies to ensure the success of cooperatives in the region.

Proposed Program Structure:

- **3:00 PM – 3:30 PM** | Registration and Tea
- **3:30 PM – 4:30 PM** | Keynote Session - Leveraging Cooperatives for Sustainable Development in Northeast India
- **4:30 PM – 5:30 PM** | Panel Discussion - Enhancing Agricultural Productivity and Promoting Traditional Crafts and Handlooms through Cooperatives
- **5:30 PM onwards** | Networking and High Tea

●●●OUTCOMES

- **Enhanced Agricultural Productivity:** Gain insights into cooperative models that can improve agricultural efficiency and output in the region.
- **Promotion of Traditional Crafts and Handlooms:** Explore strategies for supporting artisans and traditional craftsmen through cooperatives.
- **Sustainable Development Models:** Learn about cooperative-led approaches that can foster holistic development in Northeast India.
- **Collaboration Opportunities:** Build partnerships between cooperatives, industry leaders, government officials, and other key stakeholders.
- **Policy and Innovation Roadmap:** Identify the necessary policy frameworks and technological advancements to enhance cooperative success.

●●●DELEGATE PROFILE

- Cooperative Leaders and Members
- Government Officials and Policymakers
- Industry and Business Leaders
- Academics and Researchers
- NGOs and Development Organizations
- Crafts and Handloom Artisans
- General Public Interested in Cooperatives and Sustainable Development

ABOUT

PHDCCI ●●●

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

GLIMPSES OF PAST EVENTS



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