



PHD CHAMBER
OF COMMERCE AND INDUSTRY
VOICE OF INDUSTRY AND TRADE



MTB CHALLENGE <<<< HIMACHAL 2024

RIDE CLEAN-LIVE GREEN

13-15 September 2024 | Shimla, HP

EXTREME
ADRENALINE RUSH





OBJECTIVES

Promote Mountain Biking: Increase awareness and participation in mountain biking as a sport and recreational activity.

Boost Local Tourism: Highlight Shimla's natural beauty and biking trails to attract more tourists and biking enthusiasts.

Community Engagement: Engage the local community by involving local businesses and volunteers in the event organization.

Environmental Awareness: Promote environmental conservation through responsible biking practices among participants.

OUTCOMES

- **Increased Participation:** Significant number of participants and spectators, boosting local tourism and economy.
- **Community Benefits:** Local businesses like hotels, restaurants, and bike shops will see increased patronage.
- **Environmental Advocacy:** Increased awareness about preserving natural trails and promoting eco-friendly practices.
- **Sports Development:** Identify and nurture local talent in mountain biking as a competitive sport.



THE TEAM

1. **Anil Kumar Saunkhala, Chief Organizer:** Experience of more than 30 years of Motor and Cycling Sports.
2. **Sh. Kamal Sharma, Chief Safety and Rescue Officer:** Experience of more than 30 years of Motor and Cycling Sports.
3. **Sh. Vishal Singh, Chief Route planner:** Experience of more than 30 years of Motor and Cycling Sports.



SCHEDULE: <<<<<

Day 1, 13th Sept 2024

The registration process at Hotel Holiday Home from 09:00 Hrs. to 17:30 Hrs.

On successful registration the riders will be given Rider's docket, Route map, Riders Jersey, Cycle number plate, Important phone numbers list and an Identity card.

Riders and Press briefing at Hotel Holiday Home, Jalsa Hall at 19:00 Hrs.

Riders, Organizers and Press Dinner at Hotel Holiday Home, Jashan Hall at 20:30 Hrs.

Note. Staying arrangements will be made by riders for 13 th Sept. 2024.

Day 2, 14th Sept 2024

Breakfast at Hotel Holiday Home, Jashan Hall from 06:00 Hrs. to 7:30 Hrs.

Riders to report and register at The Ridge Maidaan at: 8:00 Hrs.

Flag Off by Chief Guest from The Ridge Maidaan at 09:00 Hrs.

Lunch will be provided enroute at designated feed zone.

All official vehicles will be carrying First Aid, Fresh Fruits, Juices, dehydrants and water.

Soup and evening snacks will be served on arrival at Hail Himalaya Camps, Katnalu Creeks, Kanechi. Shimla.

Declaration of results for Day 1, at 20:00 Hrs.

Dinner at 20:30 Hrs.

Note: The staying arrangements will be provided by organizers at Hail Himalaya Camps.

Day 3, 15th Sept 2024

Morning Tea: 06:00 Hrs. onwards

Breakfast: 06:30 Hrs. to 08:00 Hrs.

Flag off at 08:30 Hrs.

Lunch Will be provided enroute at designated feed zone.

All official vehicles will be carrying First Aid, Fresh Fruits, Juices, dehydrants and water.

Cut off time for Day 2 is 17:00 Hrs.

Prize distribution at **The Ridge Maidan** at 18:30 Hrs.

There should be minimum of 8 riders to form a category or else the rider will fall in Men's solo or Women's Solo category.



All riders who finish the ride within the prescribed finishing time limit will be given Finisher's certificate. All Riders who participate on both days and do not finish on stipulated cut-off time will be given Participation certificate.

RIDERS PROFILE			PRIZES (INR)		
Sr.	Category	Age Group Yrs.	1st	2nd	3rd
1	Men's Solo	>18-45	50,000	25,000	10,000
2	Women's Solo	>18-45	50,000	25,000	10,000
3	Masters	>45-55	50,000	25,000	10,000
4	Student	>14-18	30,000	20,000	10,000

Entry Fee:

Entry Fee for the event :

Category 1 to 3: INR 5000 + GST

Category 4 : INR 3000 + GST



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DIAMOND PARTNERS



Gigleaz



PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



ABOUT PHDCCI

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 118 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the "Voice of Industry & Trade" reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.



FOR MORE DETAILS PLEASE CONTACT:

PHD CHAMBER OF COMMERCE AND INDUSTRY

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