





REGIONAL FOR PROCESSING MEET

15th July, 2024
Radisson BLU MBD Hotel Ludhiana, Punjab





In a world where 78.3 crore people grapple with chronic hunger, the revelation that 19 percent of the food goes to waste demands urgent attention. The latest UN report underscores a stark reality: despite ample resources, the inability to manage food distribution effectively is not only morally reprehensible but also environmentally unsustainable.

This crisis is particularly pronounced in India, where food wastage poses a significant challenge alongside persistent food insecurity. According to the Food Safety and Standards Authority of India, one-third of all food in India is wasted or spoiled before consumption. This crisis is particularly pronounced in India, where food wastage poses a significant challenge alongside persistent food insecurity.



Processing to Control Food Wastage and Hunger

Addressing food wastage is a moral obligation for all of us and it requires a comprehensive strategy that integrates policy measures, public awareness campaigns and community-driven initiatives. Government interventions, such as implementing regulations to minimize waste and incentivizing sustainable practices, are essential. The food processing industries is one such tool which can play a vital role in reducing agricultural wastage, promoting value addition, ensuring food security, and strengthening the supply chain from farm to fork. Farmers Produce being grown in one state have to be transported to the other state for cold storage and half of perishable items like food, vegetables and fruits get damaged in transit. Given the possibility to minimize wastage and do value addition, the local Processing and cold storage can make it possible to benefit farmers in that region.



Punjab: The Bread Basket of India

Punjab has a robust ecosystem for Food Processing with share of 21% in the States Manufacturing GSDP (National Average 8.8%). The state is emerging as a food processing hub and the state government has put food processing sector in key thrust areas and offering a host of incentives to food processing units. The Government is also giving a major push to the food processing sector, which will create job opportunities for youth on one hand and immensely benefit farmers as well. Both international and local markets have immense possibilities in store for our food processing sector.

Considering the tremendous potential for growing the local agriculture and food processingnsector and attracting investment to the region, Agribusiness and Food Processing Committee, PHDCCI proposes to organize the Regional Food Processing Meet on 12 th July, 2024 at Ludhiana, Punjab.

Recognizing India&s accomplishment and future aspect of food processing sector and it's quintessential role in linking Indian farmers to consumers in the domestic and international markets is important. Considering the same, the above Regional Industry Meet will give a glimpse of the WFI (World Food India). WFI is the largest gathering of investors, manufacturers, producers, food processors, policy makers, and organizations from the global food ecosystem and also aims to address issues like water wastage, malnutrition and food waste.

The Regional Meet expects a vivid participation of over 150 delegates and industry leaders of agriculture and the Food Processing fraternity and the recommendations and inputs received from the brainstorming session will help further shaping the future of Food Processing Industry in the state and Country.

OBJECTIVES: To raise consumer knowledge of the To address the issue of food and health advantages, supporting the nutrition insecurity, with the food 06 01 expansion of the sector, henceforth distribution system to be strengthened increasing food consumption levels To discuss the various aspects of To help in enhancing the regulatory processed foods including, plant-07 structure and look for methods to 02 based foods, functional foods, etc, adapt it to our nation's requirements. in meeting the consumption. To explore opportunities for processed To raise awareness about the 80 food products from Punjab in 03 health benefits of consuming **International Market** millet-based products. To help in creation of a sustainable processing chain and to increase 04 market acceptance of local food and knowledge of food nutrition To discuss institutional and policy frameworks, procedures, and 05 incentives that support suitable forms of cooperation for processing and value addition of raw materials. **EXPECTED PARTICIPANTS Food Processors and Manufacturers Nutrition Agency / Nutritionist Food Safety and Standards Agencies National and International NGO Agencies** National and International health organizations **Policy Makers Non-Governmental Organizations Food Processing Institutes Foreign Delegates Women and Child Development Agencies Science and Technology Institutes Medical Research Institutes FPOs**





About PHDCCI

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the "Voice of Industry & Trade" reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level. At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.



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