



PHD CHAMBER
OF COMMERCE AND INDUSTRY
VOICE OF INDUSTRY AND TRADE



PHDCCI
CENTRE FOR
SUSTAINABILITY



ONE-DAY CERTIFICATION **MASTER CLASS**

ON ESG and SUSTAINABILITY with IIT KANPUR

Unlock the Future of Sustainable Business Practices



30 September 2024



Hybrid Mode Classes



10:00AM - 7:00PM

REGISTER NOW



LIMITED SEATS

www.phdcci.in
www.iitk.ac.in

Our Master class designed to be concise yet comprehensive focusing on professional development.

ESG and Sustainability have garnered attention in recent years, with many institutional investors investing only in those companies that provide ESG performance reporting. ESG has considerations relevant to analysts and investors, consumers and employees, and has become a key topic of discussion at the Board table. This ESG and Sustainability Master- class provides an overview of an ESG framework and how it supports a company & overall risk management. It also examines each component in detail and provides insight into how they converge to impact a company and its stakeholders. This master class also discusses how to look at corporate pressures & stakeholder expectations and their impact on risk identification and business success. Lastly, this training course will examine critical considerations from the company and investor perspectives before applying theory to practice in a final case study.

This ESG and Sustainability Masterclass is suitable for any professional who would like to better understand how a company manages ESG and Sustainability challenges, in addition to:



By attending this master class participants can expect the following personal impacts:



SCHEDULE OF CLASSES

Scheduled Time	Topic Covered	Speaker
10:00 – 11:30AM	Introduction to ESG and why ESG? <ul style="list-style-type: none"> Understanding ESG - all three aspects Why is it important for businesses to be compliant? Business perspective Investor Perspective Understanding global and local ESG goals including The Sustainable Development Goals for 2030 	Prof. Mousami Prasad
11:30 – Noon	Tea Break	
Noon -1:30 PM	Explaining E in ESG: Moving Towards Sustainability <ul style="list-style-type: none"> Identifying environmental risks and opportunities relevant to the organization Implementing energy- efficient practices and addressing climate change concerns Concept and implementation of circular economy Strategies for reducing the environmental footprint and promoting sustainability 	Prof. Ashish Garg
1:30PM – 2:30PM	LUNCH	
2:30PM - 4:00PM	Integrating ESG in Corporate Strategy <ul style="list-style-type: none"> The Importance of Stakeholders Identifying Organizational Stakeholders & Corporate Risks Alignment with the company's Balanced Scorecard, KRA, KPI Identifying the ESG imperatives Developing an action plan for integrating ESG into the corporate strategy of the organization 	Prof. Arunavo Mukerjee
4:00PM – 4:30PM	Tea Break	
4:30PM - 6:00PM	Sustainability and ESG Reporting <ul style="list-style-type: none"> Sustainability Reporting Trends including BRSR, Integrated Reporting & SASB Need for a structured approach Steps for Sustainability Report Creation Methods and advantages of adherence Communication Strategy 	Prof. Rajeev Jindal
6:00PM - 7:00PM	Certificate Distribution And High Tea	





Fees –

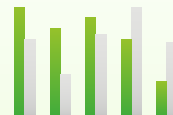
PHD Members/Virtual Mode - INR 6000/- + 18% GST Per Delegate

Non-PHD Members- INR 8000/- + 18% GST Per Delegate

About PHDCCI

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level. At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

About IIT KANPUR



The institution was established in 1959, as one of the first Indian Institutes of Technology, the institute was created with the assistance of a consortium of nine US research universities as part of the Kanpur Indo-American Programme (KIAP). Indian Institute of Technology Kanpur (IIT Kanpur) is a public institute of technology located in Kanpur, Uttar Pradesh, India. It was declared an Institute of National Importance by the Government of India under the Institutes of Technology Act. IIT Kanpur is ranked among the most prestigious academic institutions in India.

For Any Queries Please Contact:

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