



PHD CHAMBER
OF COMMERCE AND INDUSTRY
VOICE OF INDUSTRY AND TRADE



PHDCCI
CENTRE FOR
SUSTAINABILITY



ONE-DAY CERTIFICATION **MASTER CLASS**

ON ESG and SUSTAINABILITY with IIT KANPUR

Unlock the Future of Sustainable Business Practices



23 September 2024



Hybrid Mode Classes



10:00AM - 7:00PM

REGISTER NOW



LIMITED SEATS

www.phdcci.in
www.iitk.ac.in

Our Master class designed to be concise yet comprehensive focusing on professional development.

ESG and Sustainability have garnered attention in recent years, with many institutional investors investing only in those companies that provide ESG performance reporting. ESG has considerations relevant to analysts and investors, consumers and employees, and has become a key topic of discussion at the Board table. This ESG and Sustainability Master- class provides an overview of an ESG framework and how it supports a company & overall risk management. It also examines each component in detail and provides insight into how they converge to impact a company and its stakeholders. This master class also discusses how to look at corporate pressures & stakeholder expectations and their impact on risk identification and business success. Lastly, this training course will examine critical considerations from the company and investor perspectives before applying theory to practice in a final case study.

This ESG and Sustainability Masterclass is suitable for any professional who would like to better understand how a company manages ESG and Sustainability challenges, in addition to:



By attending this master class participants can expect the following personal impacts:



SCHEDULE OF CLASSES

10:00AM-11:00AM	Introduction to ESG and why ESG? <ul style="list-style-type: none"> • Understanding ESG - all three aspects • Why is it important for businesses to be compliant • Business perspective • Investor Perspective • Need for structured approach
11:15AM-1:15PM	Sustainability Strategy and ESG Ratings <ul style="list-style-type: none"> • Sustainability Strategies and Scorecard • Identifying environmental risks and opportunities relevant to the organization • Strategies for reducing the environmental footprint and promoting sustainability • Implementing energy-efficient practices and addressing climate change concerns
	LUNCH 1:30PM-2:30PM
2:30PM-3:30PM	Sustainability and ESG Reporting <ul style="list-style-type: none"> • Steps for Sustainability Report Creation • Sustainability Reporting Trends • Best Practices for Sustainability Report Communication • Integrated Reporting & SASB • Reporting ESG information to stakeholders • Developing an action plan for implementing ESG strategies with in the organization
3:45PM-4:45PM	Stakeholder Alignment with ESG <ul style="list-style-type: none"> • The Importance of Stakeholders • How to Create a Strategy and Engage with the Stakeholders • Identifying Organizational Stakeholders & Corporate Risks • Managing stakeholder relationships • Alignment with company's Balanced Score card, KRA, KPI
5:00PM-6:00PM	Sustainability and Communicating ESG <ul style="list-style-type: none"> • Understanding global and local ESG and Sustainability focus • The Sustainable Development Goals for 2030 • Communicating responsibly • The benefits of adhering to best practices • Managing ESG and Sustainability risk
6:00PM-7:00PM	Certificate Distribution And High Tea





Fees –

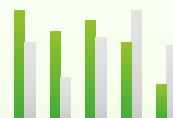
PHD Members/Virtual Mode - INR 6000/- + 18% GST Per Delegate

Non-PHD Members- INR 8000/- + 18% GST Per Delegate

About PHDCCI

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level. At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

About IIT KANPUR



The institution was established in 1959, as one of the first Indian Institutes of Technology, the institute was created with the assistance of a consortium of nine US research universities as part of the Kanpur Indo-American Programme (KIAP). Indian Institute of Technology Kanpur (IIT Kanpur) is a public institute of technology located in Kanpur, Uttar Pradesh, India. It was declared an Institute of National Importance by the Government of India under the Institutes of Technology Act. IIT Kanpur is ranked among the most prestigious academic institutions in India.

For Any Queries Please Contact:

Mr. Mithilesh Kumar
Head, Centre for Sustainability, PHDCCI
Email: mithilesh@phdcci.in
Cell: +91 9868558615

Mr. Arman Ahmad
Consultant, Centre for Sustainability, PHDCCI
Email: arman.ahmad@phdcci.in
Cell: +91 8527600760

Ms. Maira Singh
Senior Project Manager, IIT Kanpur
Email: mairas@iitk.ac.in