





#### **INDUSTRY FACTS\***







\* All figures are in Billion

#### THE WAREHOUSING LOGISTICS AND COLD CHAIN (WLC)

A pivotal event in the realm of supply chain management, offering a comprehensive platform for industry professionals to explore the latest innovations and trends in warehousing, logistics, and cold chain technologies. From state-of-the-art storage solutions to cutting-edge transport systems, this expo showcases a myriad of products and services tailored to optimize efficiency, reduce costs, and ensure the integrity of temperature-sensitive goods throughout the supply chain. With exhibitors ranging from leading manufacturers to emerging startups, attendees have the opportunity to engage with industry experts, participate in insightful seminars, and forge valuable partnerships to enhance their operations. Whether it's advancements in temperature-controlled storage, advancements in tracking and monitoring systems, or sustainable logistics practices, the Warehousing Logistics and Cold Chain Expo serves as a nexus for driving innovation and excellence in the ever-evolving landscape of supply chain management.

Exhibitors at a Warehousing Logistics Cold Chain Show typically include a diverse range of companies offering products, services, and solutions tailored to the needs of the warehousing, logistics, and cold chain industries.

#### **WHY EXHIBIT?**

- **MEET VISITORS WITH SPENDING POWER** 
  - Connect with high-value attendees ready to invest in new solutions.
- **X** DO BUSINESS WITH DECISION-MAKERS
  - Network directly with key decision-makers driving the industry forward.
- **WIN NEW BUSINESS AND GENERATE ROL** 
  - Secure new clients and boost your return on investment.
- ★ ENHANCE YOUR BRAND'S VISIBILITY & INCREASE CUSTOMER ENGAGEMENT Strengthen your brand presence and foster deeper customer connections.
- **EVER-GROWING LOGISTICS INDUSTRY** 
  - Showcase your expertise and innovation in a rapidly growing sector.





# WAREHOUSING LOGISTICS SHOW (WLS) 2024

Stands as the premier event dedicated to the Warehousing and Logistics industry, bringing together professionals from sectors including Warehousing, Logistics, Integrated Logistics Services, Storage Solutions, Automation Transport, and Supply Chain. This pivotal platform showcases the industry's dynamic growth, driven by high GDP rates and immense potential for expansion.

Attendees will experience a central hub for industry stakeholders and experts, featuring live demonstrations, product launches, and insights into market trends. The event offers unparalleled access to the latest innovations and solutions directly from industry leaders. WLS 2024 aims to reconnect with the sector, highlighting cutting-edge technologies, services, and products essential for the operation and maintenance of all facets of the Warehousing and Logistics Industry on a global scale.

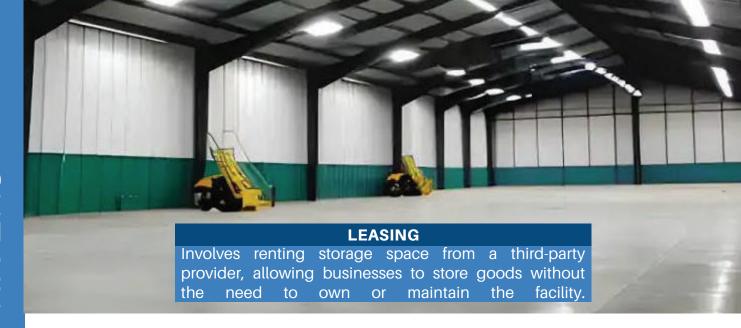
#### **GLIMPSES 2024**





YASHOBOOMI - India International Convention & Exhibition Centre, Dwarka









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# **EXHIBITOR PROFILE**















YASHOBOOMI - India International Convention & Exhibition Centre, Dwarka

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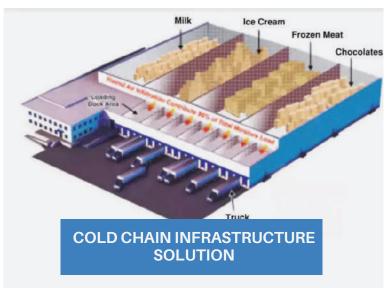














YASHOBOOMI - India International Convention & Exhibition Centre, Dwarka

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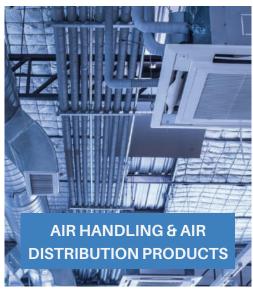
















YASHOBOOMI - India International Convention & Exhibition Centre, Dwarka



### **VISITOR PROFILE**

- $\times$  3 PL/4 PL/5 PL
- ★ Automobile & Automotive
- ★ Brokers & Land Owners
- X Builders, Architects & Consultants
- ★ Cement & Building Materials
- ★ Coating & Adhesives
- × Defence
- X Electronics & Electricals
- × Fertilizers
- **★ FMCG**

- ★ Heavy Engineering Products Manufacturers
- X Liquor & Wine

- ∨ OEM's
- X Paints, Oils & Lubricants
- ★ Paper, Printing & Packaging
- × Petrochemical
- × Pharmaceutical
- ∀ Ports, Railways & Terminals
- ★ Power Grids
- × PSUs
- X Retail & e-Commerce
- ★ Steel & Other Metals
- ★ Structural Engineers

# WHY VISIT?

- X Connect With Senior Influencers For Relationships.
- X Engage With Decision Makers For Networking.
- X Source Technologies & Value-Added Services.
- ✓ Meet, Negotiate, And Conduct Business.
- X Showcase Material Handling, Storage, Automation, Etc.

- X Stay Updated On Products And Technology.
- $\times$  Future-Proof Your Business.
- ★ Expand Your Reach To Prospects.
- ★ Learn From Case Studies.
- imes Get Advice From Specialists.



5 - 7 DEC 2024



#### **ABOUT THE ORGANIZERS**



PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the "Voice of Industry & Trade" reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.



Founded in 1964, Inter Ads began its journey by providing tangible communication solutions to both private and public sector companies and earned a reputed name in a short span of time. In the year 1984, Inter Ads diversified into B2B business module and started organizing 'buyers-sellers meet' in Russia, which was considered to be the leading platform for Indian companies to augment business growth in the Russian market.

Inter Ads is a leading and reputed organizer of international trade exhibitions and conferences in India, in partnership with global exhibition management companies, who are highly acclaimed for innovation and excellence in organizing exhibitions.





5 - 7 DEC 2024



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