



PHD CHAMBER
OF COMMERCE AND INDUSTRY
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PHDCCI INVESTORS AND FOUNDERS CONNECT

*“Empowering the next
wave of Innovation -
Incubators, Venture
Capitalists, Angel
Investors & Venture
Studios”*

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INTRODUCTION

India is one of the biggest startup ecosystems in the world with more than 112 unicorns in 2023 and has received funding worth more than \$10 Billion which is one of the highest funding in the world. The last decade has proved to be a remarkable journey in terms of the creation and funding of startups. India has emerged as the 3rd largest ecosystem for startups globally. *Accelerators, Incubators, Venture Catalysts, Family Funds & now Venture Studios* are the major models for supporting Startups, Founders and creating innovative new businesses.

India's *Venture Capital landscape* (VC) has matured in the recent times, with investors adapting to the "new normal" by adjusting investment strategies and tightening governance guardrails. Start-ups focused on enhancing profitability and drove noteworthy deep-tech innovations. Venture Capitalist (VC) being one of the most important partners in every growing economy are the 1st Integrated Incubator for Startups, providing a combination of capital, mentoring and network to its investee companies. India continues to rank among the top five markets for VC funding activity globally.

The investment landscape is undergoing a profound transformation further as *Young Founders/ High Net Worth Individuals* (HNIs) are also increasingly directing their wealth (*Family Funds*) into the burgeoning startup ecosystem. The excitement of being part of pioneering ventures, coupled with the prospect of substantial returns, makes startup investing an increasingly attractive option for HNIs looking to diversify their portfolios and invest in progress.

The latest investment avenue— *Venture Studios* defy the odds by bringing together talented entrepreneurs, innovators, investors, designers & engineers to create successful startups at scale. Venture Studios are organizations that create startups, from forming and testing the very initial idea, to assembling the founding team, to investing early capital, the Venture Studio model is an iterative way of building ventures in a considerably de-risked environment. At a Venture Studio, ideas are developed and nurtured at a much earlier stage, in-house. These are based on external insights and internal research by the Venture Studio team, thus taking on a hands-on approach to creating and scaling multiple startups, while an incubator and accelerator help external startups grow and develop over time. Venture Studios are not just a trend but seemingly a certain revolution in the startup ecosystem.

Incubators & Accelerators also play vital roles in the entrepreneurial funding ecosystem, providing critical support and resources to startups and emerging companies. Whether you choose an Incubator, Accelerator, VC or Venture Studio, these programs can significantly increase the Startups growth chances of success by offering mentorship, funding, networks, and training.

To understand the changing Investment Landscape with new age businesses gaining grounds in India , PHDCCI Investors & Founders Connect - 2024 offers a unique amalgamation of these diverse models on one platform & to connect with all relevant stakeholders.

FOCUS SECTORS

Start-up Support Models- Accelerators, Incubators, Venture Catalysts, Family Funds, Venture Builders & Studios:

- USP of each Business models
- Involvement in the companies
- Size and scope of growth
- Funding aspect
- Key challenges facing the ecosystem
- Impact on business growth for Startup & Investor
- Government partnerships as a catalyst for growth

Role of Incubation Centers & Accelerators:

- Evolving role of family offices in startup venture investment
- Family Offices potential as strategic partners for startups
- Long-term investment mindset & wealth of experience for strategic growth
- Angel investing as a compelling avenue for HNIs
- Transition from IPO-driven investment to angel investing by HNI's
- AIFs Journey so far and future roadmap
- Industry and family office partnerships with AIFs & new age businesses

Role of Angel Investor & Venture Catalysts:

- Alternative Funding Strategies for Startups via VC funding.
- Equity crowd funding, revenue based financing, loans, and public grants.
- Insights from Seasoned Investors & VC's
- Aspect of Valuation
- Quality founders-Quality over quantity is imperative
- Stage-wise impact of investment
- Supporting advanced-stage companies grow and scale their operations more efficiently.

Family Offices-Role of Family Funds by Young Founders/ HNI's:

- Understanding their funding mechanisms under TBIs and government agencies
- Start to end Process- Concept to Launch
- Evaluation of startup ideas and provision of input for proposal submissions
- Interaction & providing support for startups in identified thrust areas for incubation
- Technology Business Incubation Centers enriching the Small Scale Businesses
- Multiple kinds of Incubation partnerships-Advisory services, Market Plans, Fund Assistance
- Collaboration on various fronts: deep technology, corporate networks, business models, contextual or conceptual mentorship, and funding networks.

Building a Venture Studio: A Blueprint for Innovation:

- Venture Studio Impact- an alternative to drive innovation & foster technology commercialization
- Blueprint to build a Venture Studio: The Checklist
- How do venture studios outperform other asset classes
- How do large Companies/Corporations innovate via Corporate Venture Studios
- Why do Founders join a venture studio
- Hands-on support, building companies from scratch, ideating internally, and investing in their success.
- Forging partnerships with corporations, academia, and governments.

INVITED DIGNATARIES & EMINENT STAKEHOLDERS

- Policy Makers – Centre & State Government
- State Startup Missions; Invest India
- Startups- Founders & Co-founders
- Unicorns – Founders, CEO, Directors
- Entrepreneurs & Business Leaders
- Incubators- Innovators ; Academia
- Academic Institutions , Education Institutes & Budding Aspirants
- VCs and Angel Investors
- Investors; Banks & Financial Institutions
- Thought Leaders; Global Industry Captains & Experts
- AIC –Incubators, Mentors, Accelerators
- Ambassadors & Diplomats
- Family Fund Organizations
- Women Entrepreneurs & Young Entrepreneurs
- Others Relevant National & International Stakeholders

SPEAKER & PARTNERSHIP OPPORTUNITIES AVAILABLE

FOR SPEAKER/PARTNERSHIP OPPORTUNITIES, PLEASE CONTACT:

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