



PHD CHAMBER
OF COMMERCE AND INDUSTRY
VOICE OF INDUSTRY AND TRADE

Global *Summit on* *SUSTAINABILITY*



Small Businesses **BIG IMPACT**



13TH SEPTEMBER 2024



LE MERIDIEN, NEW DELHI



OBJECTIVE



The summit aims to empower Micro, Small, and Medium Enterprises (MSMEs) by integrating sustainability into their business models in alignment with the Sustainable Development Goals (SDGs). This event will highlight innovative strategies, technologies, and practices that enhance both economic growth and environmental sustainability, providing a platform for MSMEs to connect with global markets and investment opportunities.

SUSTAINABILITY AGENDA FOR MSMEs

- **Regulatory Compliance and Market Access:** Global Standards, Supply Chain Requirements
- **Cost Savings and Efficiency:** Resource Efficiency, Waste Reduction
- **Brand Enhancement and Competitive Advantage:** Customer Preference, Investor Attraction
- **Innovation and Long-term Viability:** Innovation Opportunities, Business Resilience
- **Social Responsibility and Community Impact:** Social Equity, Employee Satisfaction
- **Cross-Border Adjustment Mechanism (CBAM) for carbon credits:** Impact on MSMEs - Cost Adjustment, Market Opportunities, Integrating CBAM in MSME Operations
- **BRSR Core**

OUTCOMES

- **Global Network Formation:** Facilitate the formation of a global network of MSMEs focused on sustainable practices, allowing for the exchange of ideas and strategies across borders.
- **Adoption of Sustainable Practices:** Encourage MSMEs to adopt sustainable operational methods that lead to reduced environmental impact and increased efficiency.
- **Policy Framework Development:** Assist in the development of supportive policy frameworks that encourage MSMEs to integrate SDGs into their business operations.
- **Investment and Funding Accessibility:** Showcase successful case studies and models to attract investors interested in funding sustainable MSME ventures.

PARTNERS

- **Technology Providers:** Companies offering sustainable technologies can form partnerships with MSMEs to test and scale new solutions.
- **Academia:** Universities and training organizations can collaborate to provide research and training tailored to sustainability in business.
- **NGOs:** NGOs can partner to offer support in implementing sustainable practices, ensuring compliance with international standards.
- **Government Agencies:** Opportunities for collaboration on regulatory support and financial incentives for adopting green practices.
- **Multi-lateral Organizations**



KEY SESSIONS ON

- 1 MSMEs as Catalysts for Global Sustainability
- 2 Global Partnerships and Market Access
- 3 Leveraging International Funding and Resources
- 4 Policymaking and National Strategies
- 5 Enhancing National Impact - Scaling Internationally
- 6 BRSR Core Framework (Technical Session)
- 7 ESG Disclosures (Technical Session)
- 8 Navigating CBAM: Strategies and Implications for Businesses
- 9 Integrating CSR into Core Business Strategies (Technical Session)
- 10 Digital and AI for Sustainability (Technical session)

WHY TO ATTEND

1. Expand your knowledge & gain information about market trends
2. Establish ties between peers domestics & international
3. Discover efficient decision-making process for greening msme
4. Highlight the msme ecosystem's trends
5. Networking with key industry stakeholders
6. Mentoring and technical advice from subject matter experts
7. Acquire knowledge of sustainable business practices & compliances (BRSR, CBAM, ESG, CSR)
8. Gain new perspectives on the evolving sustainable MSME's ecosystem



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About PHDCCI

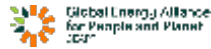
PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 118 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.



PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

Our Previous Sustainability Conclave Partners



Premium Partner



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Supported by



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