

PHDCCI ANNUAL CORPORATE PARTNERSHIP PROGRAM



PHD CHAMBER
OF COMMERCE AND INDUSTRY
VOICE OF INDUSTRY AND TRADE

DELIVERABLES

DIAMOND PARTNERS INR 15 Lacs

PLATINUM PARTNERS INR 10 Lacs

GOLD PARTNERS INR 5 Lacs

SILVER PARTNERS INR 2.5 Lacs

Complimentary Bookings in PHDCCI LPS Auditorium for Holding Company AGM/Event/Meeting in a year

✓ 6 Days

✓ 3 Days

✓ 2 Days

✓ 2 Half Days

Complimentary Booking in Shriram Hall, G M Modi Hall for AGM/Event/Meeting in a year

✓ 6 Days

✓ 3 Days

✓ 2 Days

✓ 1 Day

Library Membership Complimentary

10 Members

7 Members

5 Members

3 Members

Full Page colored Ads in PHDCCI Annual Report

2 Page Ads

1 Page Ad

1 Page Ad

1 Page Ad

Complimentary entry of participants in 3 paid programs of PHDCCI

10 Members

8 Members

5 Members

3 Members

Ads in Knowledge Reports prepared by PHD Research Bureau, Colored Ad (First come first serve basis)

5 Pages

3 Pages

2 Pages

1 Pages

Colored Ads in Directory of MCM Members & all other PHDCCI Promotional Production like Calendar, Diary, etc.

1 Full Page Ad

1 Full Page Ad

Half Page Ad

Half Page Ad

Color ads in PHDCCI Bulletin (Monthly)

12 Pages

5 Pages

3 Pages

2 Pages

Advertisement Astons in All Webinars of PHDCCI

✓

✓

✓

✓

Company Logo in the AGM & Flagship Event Invitation Cards

✓

✓

✓

✓

Logo on all Marketing Collaterals

✓

✓

✓

✓

Logo Placed on the Panel of Partners on the PHDCCI Website

✓

✓

✓

✓

Mention of Partner in Pre-Event Press Releases

✓

✓

✓

✓

Placement of Logos on all Paid Social Media Promotions of Specific Events

✓

✓

✓

✓

Preference will be given for representations drafted by the partners to be placed with the Government (concerning his/her company/industry)

✓

✓

✓

✓

Prominent Placement of Company Logo in Half/Full Page Event Print Ad

✓

✓

Promotion of Partner on Hoardings, Bus Shelters & all Outdoor Promotions by PHDCCI

✓

✓

✓

✓

Partner Logo prominently displayed on Virtual Backdrops & other Presentations by PHDCCI

✓

✓

✓

✓

Extensive Social Media promotion

✓

✓

Mass Mailer to the Database with Partner's Logo

✓

✓

Shout-out Video of the Company's Representative to be uploaded on all Social Media Handles during Event Promotions

✓

Brief Introduction (1-2 page) of Partner about their Organization, for uploading on LinkedIn with PHDCCI Event Banner

✓

Specific Social Media Story, under the created partner frame, to be run on all Social Media handles

✓

Senior representative of the partnering company will accompany the delegation while presenting the Representation to the Government (with bouquet and memento)

✓

Reception of Guest/Minister for events at PHD House

✓