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PHD CHAMBER
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VOICE OF INDUSTRY AND TRADE



ESG

Practitioner Certification

Course

LEARN, LEAD, AND MAKE A SUSTAINABLE IMPACT

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COURSE BRIEF

This is a comprehensive course imparting the basics to advanced level of knowledge on ESG. This course covers from building ESG strategy to integrating it in your business. It guides you to scale your company to a global level as an ESG leader by practical application of knowledge. An in depth understanding of rating indexes, reporting formats and sustainable finance empowers you to expand your business and strengthen your company's reputation by integrating ESG principles in business practices



PROGRAMME OVERVIEW

The Certified ESG Professional: Impact Leader programmed is designed as a comprehensive course on ESG giving a holistic understanding of the philosophy of ESG, its principles, its relevance and its implication in the current scenario. The 2 Month course comprising of 3 Self paced learning modules will be delivered online. Renowned ESG professionals of International & National repute would be involved in delivering the live interactive Master classes.

Course Duration: 2 Months

 Weekend virtual classes Saturday/ Sunday - 3 Hour	 Leadership Guest Lecture – 4-5 lectures of Industry experts	 Total Course Hours – 30	 Certification based on Course module credit score and Final Viva & Written exams
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TARGET AUDIENCE

Students who are passionate to create a successful career as CSR Professional in the areas; Environment, Social Inclusion, Sustainable Business Practices, Responsible Business, and Ethics.

Sustainability and CSR Professionals.

Executives of Banks, Asset Managers, and Rating Agencies responsible for ESG related compliances etc.

KEY LEARNINGS



Understand the Global ESG Landscape

Identifying ESG Risk & Opportunities

Identify and layout the materiality aspects of ESG

Managing all ESG aspects in an organization-turning theory into actions. Reporting and implementing the trio - ESG.

Integrating ESG Best Practices into core operations - creating ESG sensitive culture.

Build resilient ESG Strategies

Implementing ESG Frameworks and Reporting

02

Utilizing ESG Frameworks:

- Introduce key ESG reporting frameworks such as GRI (Global Reporting Initiative), BRSR, CDP, TCFD
- Explain the relevance of each framework and how they can guide ESG reporting and disclosure practices.

Understanding ESG Ratings and Metrics:

- Explain ESG ratings and metrics used by rating agencies like MSCI and Sustainalytics.
- Discuss the importance of ESG ratings in assessing corporate performance and attracting investors.

Developing ESG Scorecards:

- Guide participants in developing customized ESG scorecards to measure and track company performance.
- Discuss best practices for selecting relevant ESG indicators and setting performance targets.



Modules:

01 Introduction to ESG Integration

Understanding ESG Fundamentals:

- Define ESG (Environmental, Social, Governance) principles and their significance in business.
- Discuss the growing importance of ESG integration for corporate sustainability and stakeholder value.

Identifying ESG Risks and Opportunities:

- Explore common ESG risks and opportunities within business operations.
- Discuss strategies for identifying, assessing, and responding to ESG-related challenges and opportunities.

Engaging Stakeholders:

- Highlight the importance of stakeholder engagement in ESG initiatives.
- Provide techniques for effective stakeholder communication and collaboration in ESG integration efforts.

03

Strategic ESG Integration and Risk Management

Setting ESG Goals and Strategies:

- Discuss the importance of setting clear ESG goals and strategies aligned with business objectives.
- Introduce frameworks for setting ESG targets, such as Science Based Targets Initiative (SBTI) for greenhouse gas emissions reduction.

Risk Management and Compliance:

- Explore strategies for identifying and managing ESG-related risks.
- Discuss compliance requirements and regulatory frameworks relevant to ESG integration in business operations.

Measuring and Reporting ESG Performance:

- Provide guidance on measuring and reporting ESG performance, including GHG (Greenhouse Gas) accounting and sustainability reporting.
- Discuss the role of transparency and accountability in building trust with stakeholders.





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Conclusion:

Summarize key takeaways from the training modules.

Encourage participants to apply ESG principles in their respective organizations and drive positive impact.

Offer resources for further learning and support in ESG implementation efforts.

About PHDCCI

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 118 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.



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