




PHD CHAMBER
OF COMMERCE AND INDUSTRY
VOICE OF INDUSTRY AND TRADE

AVIATION & CARGO LOGISTICS CONCLAVE

Theme: Wings of Commerce:
Aviation & Cargo
Logistics Unveiled

 12- 13 September, 2024

 PHD House, New Delhi



BACKGROUND

The aviation and cargo industry form a critical backbone of global commerce and transportation networks, facilitating the movement of goods and people across vast distances with speed and efficiency. Cargo transportation via air plays an indispensable role in the global supply chain, offering swift delivery of perishable goods, high-value items, and time-sensitive materials to destinations worldwide. Innovations in aircraft design, logistics technology, and operational strategies have continually optimized efficiency and safety standards, enabling the industry to adapt to evolving market demands and regulatory requirements while fostering economic growth on a global scale.



About the Conclave:

The Aviation & Cargo Logistics Conclave is a prestigious and comprehensive event that brings together thought leaders, professionals, and stakeholders from the aviation and cargo logistics sectors. The thematic focus on "Wings of Commerce: Aviation & Cargo Logistics Unveiled" underscores the pivotal role of aviation and cargo logistics in driving global trade and economic growth. The conclave serves as a platform for in-depth discussions, collaborative initiatives, and knowledge sharing, providing valuable insights into the latest trends, challenges, and innovations within the industry.



Objectives:



Explore Emerging Trends



Navigate Regulatory Challenges



Promote Sustainability



Enhance Global Connectivity



Optimize Supply Chain Efficiency



Encourage Collaboration



Showcase Technological Innovations



Discuss Last-Mile Delivery Solutions



Address Infrastructure Challenges



Identify Skills and Workforce Needs



Share Success Stories and Best Practices



Promote Thought Leadership

Session Topics:

Digital Transformation in Air Cargo:
Navigating the Technological Skies

Global Trade and Aviation Connectivity:
Strengthening the Links

Sustainable Aviation:
Greening the Skies of Cargo Transport

Future of Air Cargo Logistics

Regulatory Challenges in Aviation Logistics:
Navigating Compliance

Innovations in Last-Mile Delivery:
Ground breaking Approaches

Supply Chain Resilience in Aviation

Data Security and Cyber Threats
in Cargo Operations

01 Third-party logistics providers (3PLs)

02 Airlines and Cargo Carriers

03 Airport ground handling and cargo handling companies

04 Freight forwarders and consolidators

05 Innovators in drone and unmanned aerial vehicle (UAV) logistics solutions

Specializing in aviation and logistics software

06

Specialized cargo transport vehicles and containers

07

Major online retailers and e-commerce platforms

08

Companies specializing in cross border e-commerce logistics solutions

09



SPONSORSHIP CATEGORIES

PRESENTING PARTNER

INR 25,00,000

(1 SLOT)

Pre-Event Deliverables

- › Logo on marketing collaterals
- › Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

- › Mass Mailer to the database

- › Logo Presence in Newspaper Advertisement

On-Site Deliverables

- ◆ Opportunity to co-inaugurate the conclave
- ◆ Industry perspective during Inaugural Session
- ◆ Standalone Presentation slot (10 mins)
- ◆ Opportunity to participate in Panel Discussions
- ◆ 12 Sq.mtrs Octonorm Exhibition Space
- ◆ Partners Brochure in the Delegate Kit
- ◆ 1 page authored article in PHDCCI widely circulated monthly bulletin

- ◆ Logo presence on Conference backdrop
- ◆ Logo presence at the main entry of the venue
- ◆ Logo Presence in Leader Board
- ◆ Brand AV to be played during breaks (up to 60 Seconds)
- ◆ Standees (standees to be provided by partners) 3 x 6 Feet Qty = 5 Nos.
- ◆ 15 Networking Lunch passes
- ◆ 10 Networking Cocktail & Dinner Passes

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 colored page advertisement in PHDCCI widely circulated Monthly Bulletin
- ◆ 4 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

CO-POWERED SPONSOR

INR 15,00,000

(1 SLOT)

Pre-Event Deliverables

- › Logo on marketing collaterals
- › Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

- › Mass Mailer to the database

- › Logo Presence in Newspaper Advertisement

On-Site Deliverables

- ◆ Opportunity to co-inaugurate the conclave
- ◆ Standalone Presentation slot (10 mins)
- ◆ Opportunity to participate in Panel Discussions
- ◆ 9 Sq.mtrs Octonorm Exhibition Space
- ◆ Partners Brochure in the Delegate Kit
- ◆ Logo presence on backdrop
- ◆ Logo presence at the main entry of the venue
- ◆ Logo Presence in Leader Board
- ◆ Brand AV to be played during breaks (up to 60 Seconds)
- ◆ Standees (standees to be provided by partners) 3 x 6 Feet Qty = 3 Nos.
- ◆ 12 Networking Lunch passes
- ◆ 8 Networking Cocktail & Dinner Passes

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 3 AD insertion in Post Event Report (A4 size)

SPONSORSHIP CATEGORIES

CONFERENCE SPONSOR

INR 10,00,000

(1 SLOT)

Pre-Event Deliverables

- › Logo on marketing collaterals
- › Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

- › Mass Mailer to the database

- › Logo Presence in Newspaper Advertisement

On-Site Deliverables

- ◆ Opportunity to participate in Panel Discussions
- ◆ 9 Sq.mtrs Octonorm Exhibition Space
- ◆ Partners Brochure in the Delegate Kit
- ◆ Logo presence at the main entry of the venue
- ◆ Logo Presence on Conference Backdrop
- ◆ Logo Presence in Leader Board

- ◆ Brand AV to be played during breaks (up to 60 Seconds)
- ◆ Standees (standees to be provided by partners) 3 x 6 Feet Qty = 2 Nos.
- ◆ 10 Networking Lunch passes
- ◆ 6 Networking Cocktail & Dinner Passes

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 2 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

SILVER SPONSOR

INR 6,00,000

(3 SLOT)

Pre-Event Deliverables

› Logo on marketing collaterals

› Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

› Mass Mailer to the database

On-Site Deliverables

- ◆ Opportunity to participate in Panel Discussions
- ◆ 4 Sq.mtrs Octonorm Exhibition Space
- ◆ Logo presence at the main entry of the venue & Conference Backdrop
- ◆ Logo Presence in Leader Board
- ◆ Brand AV to be played during breaks (up to 60 Seconds)

- ◆ Placements Area for standees (standees to be provided by partners) 3 x 6 Feet Qty = 1 Nos.
- ◆ 4 Networking Lunch passes
- ◆ 3 Networking Cocktail & Dinner Passes

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

BRONZE SPONSOR

INR 4,00,000

(3 SLOT)

Pre-Event Deliverables

› Logo on marketing collaterals

› Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

› Mass Mailer to the database

On-Site Deliverables

- ◆ Opportunity to participate in Panel Discussions
- ◆ 4 Sq.mtrs Octonorm Exhibition Space
- ◆ Logo Presence at the main entry of the venue
- ◆ Logo Presence on Conference Backdrop

- ◆ Logo Presence in Leader Board
- ◆ Standees (standees to be provided by partners) 3 x 6 Feet Qty = 1 Nos.
- ◆ 2 Networking Lunch passes
- ◆ 1 Networking Cocktail & Dinner Passes

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

LANYARD SPONSOR

INR 5,00,000

(EXCLUSIVE)

Pre-Event Deliverables

› Logo on marketing collaterals

› Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

› Mass Mailer to the database

On-Site Deliverables

- ◆ Logo Branding on Lanyard
- ◆ Logo Presence in Leader Board
- ◆ Logo presence at the main entry of the venue

- ◆ 5 Networking Lunch passes
- ◆ 2 Networking Cocktail & Dinner Pass

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

BADGE SPONSOR

INR 2,50,000

(EXCLUSIVE)

Pre-Event Deliverables

› Logo on marketing collaterals

› Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

On-Site Deliverables

- ◆ Logo Branding on Badge
- ◆ Logo presence at the main entry of the venue
- ◆ Logo Presence on Leader Board
- ◆ 3 Networking Lunch passes
- ◆ 1 Networking Cocktail & Dinner Pass

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

REGISTRATION COUNTER SPONSOR

INR 2,50,000

(EXCLUSIVE)

Pre-Event Deliverables

› Logo on marketing collaterals

› Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

On-Site Deliverables

- ◆ Logo Branding on registration counter
- ◆ Placement of brochure at registration counter
- ◆ Placements of standees in registration area (standees to be provided by partners) 3 x 6 Feet Qty = 2 Nos.
- ◆ Logo Presence on Leader Board
- ◆ Logo presence at the main entry of the venue
- ◆ 3 Networking Lunch passes
- ◆ 1 Networking Cocktail & Dinner Pass

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

DELEGATE KIT SPONSOR

INR 5,00,000

(EXCLUSIVE)

Pre-Event Deliverables

› Logo on marketing collaterals

› Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

› Mass Mailer to the database

On-Site Deliverables

- ◆ Logo Branding on Delegate Kit Bag
- ◆ Logo Presence on Leader Board
- ◆ Logo presence at the main entry of the venue

- ◆ 5 Networking Lunch passes
- ◆ 2 Networking Cocktail & Dinner Pass

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

SESSION SPONSOR

INR 3,50,000

(6 SLOTS)

Pre-Event Deliverables

› Logo on marketing collaterals

› Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

› Mass Mailer to the database

On-Site Deliverables

- ◆ Branding in Conference Agenda
- ◆ Prominent Logo Branding during the Session
- ◆ Opportunity to moderate the session
- ◆ Logo Presence on Leader Board
- ◆ Partner Brochure in Delegate Kit
- ◆ Logo presence at the main entry of the venue
- ◆ 3 Networking Lunch passes
- ◆ 1 Networking Cocktail & Dinner Pass

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

LUNCH / TEA- COFFEE SPONSOR

INR 5,00,000

Pre-Event Deliverables

› Logo on marketing collaterals

› Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

On-Site Deliverables

- ◆ Logo Presence on Leader Board
- ◆ Logo presence at the main entry of the venue
- ◆ Placements of standees in Lunch (standees to be provided by partners) 3 x 6 Feet Qty = 3 No.s

- ◆ Verbal acknowledgement of the partner at the beginning of the Lunch / Tea break

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 AD insertion in Post Event Report (A4 Size)

SPONSORSHIP CATEGORIES

COCKTAILS & DINNER SPONSOR

INR 5,00,000

Pre-Event Deliverables

› Logo on marketing collaterals

› Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)

On-Site Deliverables

- ◆ Logo Presence on Leader Board
- ◆ Logo presence at the main entry of the venue
- ◆ Placements of standees in Lunch/Dinner area (standees to be provided by partners)
3 x 6 Feet Qty = 3 No.s

- ◆ Verbal acknowledgment of the partner at the beginning of the Networking Cocktail & Dinner

Post-Event Deliverables

- ◆ Partners logo presence in Thank you Emailer
- ◆ Logo presence in Post Event Report
- ◆ 1 AD insertion in Post Event Report (A4 Size)



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PHD About Us

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 118 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

FOR FURTHER QUERIES & PARTNERSHIP OPPORTUNITIES, PLEASE CONTACT

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