



PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE



# 2<sup>nd</sup> RAJASTHAN COLD CHAIN SUMMIT

Empowering Cold Chain with  
Sustainable practices & Net Zero Solutions

**12** July 2024  
10:00 AM  
Jaipur, Rajasthan





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President, PHDCCI



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**Mr. Jitendra Singh Rathore**  
Co-Chair  
Rajasthan Chapter, PHDCCI



## Background

Rajasthan's cold chain industry is undergoing significant transformation, driven by both governmental initiatives and private sector investment. Recognized for its strategic geographical position, serving as a key transit point to northern India, Rajasthan is becoming increasingly important in the national cold chain logistics network. The state, known for its diverse agricultural outputs, including a variety of fruits, vegetables, and dairy products, relies heavily on cold chain solutions to minimize post-harvest losses and maintain product quality.

### About Summit:

We are excited to welcome you to the 2nd Rajasthan Cold Chain Summit, a pioneering event dedicated to revolutionizing the cold chain industry with a focus on sustainable practices and striving towards net zero solutions. This summit, set against the vibrant backdrop of Rajasthan, aims to bring together industry leaders, policymakers, experts, and innovators from across the globe to discuss, deliberate, and shape the future of the cold chain industry

Our theme, "Empowering Cold Chain with Sustainable Practices & Net Zero Solutions," reflects our commitment to addressing the critical challenges of environmental sustainability in the cold chain sector. The summit provides a unique platform for stakeholders to explore innovative technologies, sustainable methodologies, and eco-friendly practices that can drive the industry towards a more sustainable and carbon-neutral future.

### Theme & Focus:

## Key Features

Insightful Discussions

Networking Opportunities

Showcasing Innovations

Policy Frameworks





## Vision

2nd Rajasthan Cold Chain Summit envisions a future where the cold chain industry is not only efficient and robust but also sustainable and environmentally responsible. By embracing innovative solutions and sustainable practices, we aim to lead the industry towards a greener, more sustainable future, contributing significantly to the global efforts in combating climate change.

## Discussion Topics

**Innovative Cold Chain Technologies for Sustainability**



**Achieving the Net Zero in Cold Chain**



**Green Horizons: Tailoring Sustainable Practices for Diverse Industry Sectors**



## KEY STAKEHOLDERS

01



**Industry Leaders**  
Farmers and Producers  
Dairy and Fisheries  
Retailers and Distributors

02



**Environmental Experts**  
Cold Chain Equipment Manufacturers

03



**Technology Solution Providers**  
Renewable Energy Solutions

04

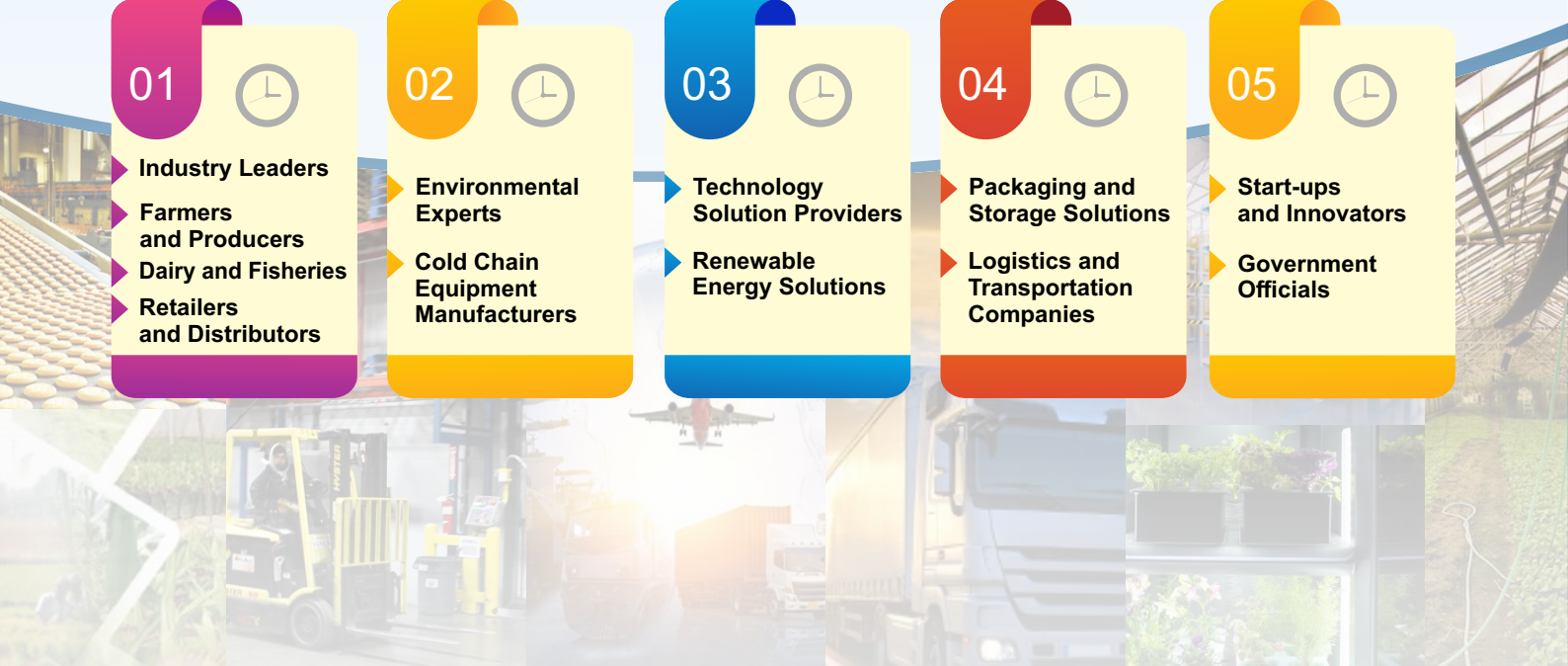


**Packaging and Storage Solutions**  
Logistics and Transportation Companies

05



**Start-ups and Innovators**  
Government Officials



## 2023 Glimpses



**PLEASE CONTACT PHDCCI TEAM:**

**PHD CHAMBER OF COMMERCE AND INDUSTRY**

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