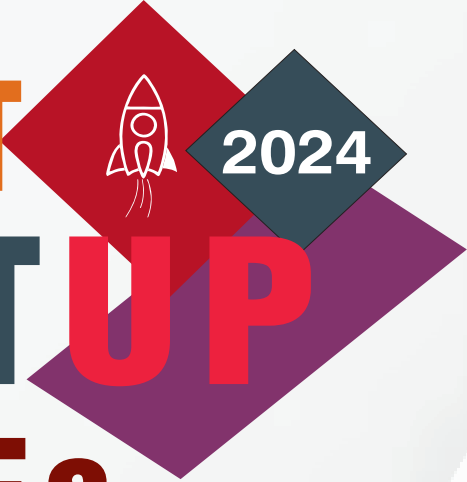




PHD CHAMBER  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

# BHARAT STARTUP & MSMEs SUMMIT



February 16, 2024 | 9:30 AM - 5:30 PM

Dr. Ambedkar International Centre,  
New Delhi



*'Unleashing Bharat's  
Potential of Entrepreneurial  
Excellence'*

**Chief Guest**

**Hon'ble  
Vice President of India  
Shri Jagdeep Dhankhar**

PRESENTING PARTNER



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## Background:-

The startup and MSME landscape in India has undergone remarkable growth, boasting over 1, 12,718 DPIIT-recognized Startups across 763 districts. India's status as the 3rd largest global ecosystem for startups is a testament to the entrepreneurial spirit and innovative potential inherent in the country. However, recognizing the dynamic nature of the sector, there is a pressing need to address challenges, streamline regulatory frameworks, and leverage the momentum created by flagship schemes such as Startup India and Atal Innovation Mission.

The Bharat Startup & MSMEs Summit, organized by the PHD Chamber of Commerce and Industry (PHDCCI), represents a significant milestone in fostering the growth and sustainability of the startup and MSME ecosystem in India. Scheduled to take place on February 16, 2024, at Dr. Ambedkar International Center in New Delhi, the summit aims to be a transformative platform for dialogue, collaboration, and strategic planning.

The Bharat Startup & MSMEs Summit 2024 invites active participation from diverse stakeholders, including startups, government representatives, industry leaders, academic institutions, and international collaborators. The goal is to create a holistic dialogue that reflects the varied perspectives and expertise within the ecosystem.

In summary, the Bharat Startup & MSMEs Summit 2024 aspires to be more than an event; it is a strategic initiative to shape the trajectory of India's **Startup** and **MSME** landscape. By fostering collaboration, advocating for conducive policies, and embracing innovation, the summit aims to contribute significantly to the sustainable and inclusive growth of the sector.

## Objectives:

- 1. Ecosystem Enhancement:** The summit endeavors to bring together thought leaders, policymakers, entrepreneurs, investors, incubators, corporates, and industry captains to collaboratively enhance the startup and MSME ecosystem. Through dynamic discussions, the aim is to identify challenges and opportunities for growth and sustainability.
- 2. Policy Advocacy:** Recognizing the role of conducive policies in nurturing innovation, the summit will focus on advocating for regulatory frameworks that support the dynamic needs of startups. This includes addressing issues related to taxation, compliance, and ease of doing business to foster a more favorable environment.
- 3. Global Integration:** Acknowledging the global aspirations of Indian startups, the summit will delve into strategies to enhance global competitiveness. Discussions will revolve around facilitating access to international markets, fostering cross-border collaborations, and attracting global investments.
- 4. Technology and Innovation:** With the technological landscape evolving rapidly, the summit will explore avenues for promoting cutting-edge technologies and fostering innovation. This includes discussions on leveraging emerging technologies such as AI, blockchain, and IoT to drive the next wave of growth in the startup sector.



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# INVITED DIGNITARIES & EMINENT STAKEHOLDERS

- Policy Makers - Centre & State Government
- Ambassadors & Diplomats
- Startups - Founders & Co-founders
- Unicorns - Founders; CEO & Directors
- Incubators; Innovators & Academia
- Academic Institutions & Budding Aspirants
- Product & Brand Development Teams
- Thought Leaders; Global Industry Captains & Experts
- Investors; Banks & Financial Institutions
- VCs and Angel Investors
- Others Relevant National & International Stakeholders

## FOCUS AREAS OF DISCUSSION

### **Unleash Innovation**

- Explore groundbreaking technologies and disruptive innovations reshaping the startup landscape.
- Discuss strategies for fostering a culture of continuous innovation within the startup and MSME sectors.

### **Navigating Policies**

- Address regulatory challenges and advocate for streamlined policies conducive to the growth of startups.
- Engage in discussions on tax reforms, compliance ease, and other policy measures for a more favorable business environment.

### **Global Ventures and Market Access**

- Explore avenues for startups to access global markets and attract international investments.
- Foster cross-border collaborations and partnerships to enhance the global competitiveness of Bharat's startups.

### **Technology Integration for Growth**

- Delve into the role of emerging technologies such as AI, blockchain, and IoT in driving the next wave of growth.
- Discuss strategies for startups to leverage technology for enhanced efficiency, scalability, and market reach.

### **Inclusive Entrepreneurship**

- Promote diversity and inclusivity within the startup ecosystem, focusing on opportunities for underrepresented entrepreneurs.
- Explore initiatives and programs that support inclusive entrepreneurship and bridge existing gaps.

### **Funding Unlocked**

- Discuss the evolving landscape of startup funding and investment opportunities in Bharat.
- Explore innovative funding models, venture capital trends, and strategies for attracting investments at different stages of startup growth.

### **Economic Resilience and Sustainable Success**

- Address the importance of building resilient startups that can withstand economic challenges.
- Discuss sustainable business practices and the role of startups in contributing to a sustainable and green economy.

### **Collaboration and Partnership Models**

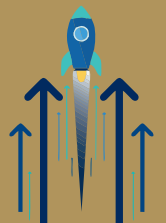
- Explore collaborative models between startups, corporates, and government agencies for mutual growth.
- Discuss the potential of strategic partnerships, mentorship programs, and incubator collaborations in fostering startup success.

### **Skills of Tomorrow**

- Discuss strategies for skill development and talent acquisition to meet the evolving needs of startups.
- Explore initiatives to bridge the skills gap and ensure a skilled workforce that can contribute effectively to the startup ecosystem.

### **Resilience in the Face of Challenges**

- Address challenges faced by startups and MSMEs and discuss strategies for overcoming them.
- Share success stories of startups that have demonstrated resilience in the face of adversity and learn from their experiences.





# GLIMPSES



Scan the QR Code to Register



**Partnership Opportunities Available**

**For Speaker / Partnership, please contact:**

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# BHARAT STARTUP

## & MSMEs SUMMIT

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### Focus Areas

**Unleash Innovation:**

Unleash tech breakthroughs and creative solutions for rapid business growth.

**Funding Unlocked:**

Explore diverse funding models and seize opportunities for financial backing.

**Digital Overdrive:**

Navigate digital landscapes with tools and insights tailored for startups and MSMEs.

**Global Market Exploration:**

Unlock secrets to expand your business globally and conquer new markets.

**Sustainable Success:**

Embrace eco-friendly practices and socially conscious initiatives for lasting success.

**Ecosystem Harmony:**

Build powerful connections and partnerships for collective success.

**Skills of Tomorrow:**

Stay ahead with talent strategies and workforce development for innovation.

**Navigating Policies:**

Engage with policymakers, shaping an environment favorable to your business.

**Risk Mastery:**

Master risk management and resilience strategies for continuous growth.

**Brand Brilliance:**

Boost your brand with effective digital marketing strategies tailored for startups.

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**CO-HOSTING PARTNER**  
**INR 10 Lakhs**

**PRESENTING PARTNER**  
**INR 15 Lakhs**

**POWERED BY**  
**INR 10 Lakhs**

# WHY PARTNER FOR THE SUMMIT

## Deliverables

	<b>Platinum Sponsor 8 Lakhs</b>	<b>Diamond Sponsor 5 Lakhs</b>	<b>Gold Sponsor 3 Lakhs</b>
<b>Speaker Invitation</b> For the CEO/MD of the Organization	Yes	Yes	No
<b>Corporate Video Presentation</b> Organization's Promotional AV to be played during breaks	Yes	No	No
<b>Prominent Organization Branding</b> (Strategic Logo displayed in Backdrop, Thank You Standees & E-mailers)	Yes	Yes	Yes
<b>Individual Promotional Display of the Organization</b> (Individual Company standees to be displayed at the programme)	3 Standees	2 Standees	No
<b>Publicity Material of the Organization</b> Company brochure & publicity material to be part of Delegate Kit & VIP Head Table	Yes	No	No
<b>Print Media Branding</b> Colored Company Advertisement in PHDCCI's widely circulated monthly bulletin/ knowledge report released in the inaugural session	1 Full Page	Half Page	No
<b>Social Media Branding</b> Logo branding in social media sites of PHDCCI Facebook, Twitter, LinkedIn, Instagram	Yes	Yes	Yes
<b>Complimentary Exhibition Space</b> 2x2 Octanorm stal to showcase company products & services	Yes	Yes	No
<b>Complimentary Delegate Invitations</b> For exclusive networking with the key stakeholders	7 Persons	5 Persons	3 Persons

## WHY PARTNER FOR THE SUMMIT

- Platform to Showcase, Promote & Launch New Technologies; Products & Services to the desired target group
- Focused knowledge sessions on latest perspectives and new opportunities
- Speaker Opportunities & Interaction with Industry Experts, Policy & Decision Makers from the Government & Captains of the Industry
- B2B & B2G Networking platform

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