

अतुल्य ! भारत
Incredible India



PHD CHAMBER
OF COMMERCE AND INDUSTRY
VOICE OF INDUSTRY AND TRADE



6th GLOBAL FILM TOURISM CONCLAVE

Transforming Location into Vacation



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Khushboo Gujarat ki

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Film Tourism describes the effects that cinema can have on our travel decisions as they inspire people to experience the screened places first hand. Not only is cinematic tourism an excellent vehicle for destination marketing, it also presents new product development opportunities, such as location tours, film museums, exhibitions and the theming of existing tourist attractions with a film connection.

Several destinations have gained in terms of tourist influx by being the location of popular domestic and international cinema. In addition to the exposure provided through such films, there are many ancillary gains to the destination like income generation, investment, job creation, which contribute to the overall economic growth of the respective destination.

With a focus to promote Film Tourism across the world, PHD Chamber of Commerce & Industry is organizing the 6th edition of Global Film Tourism Conclave in Mumbai, the heart of Bollywood. GFTC provides a unique platform for Film Commissions, Tourism Boards and Production Houses to promote their locations, incentives and services to the vibrant Indian film industry.

OBJECTIVE

- To create a platform for tourism boards to showcase their film locations
- To market Film Tourism as an important tool for employment generation
- To highlight the issues affecting the interests of the film industry
- To encourage Filmmakers to shoot films at destinations providing tax incentives
- To bring the Tour Operators and Filmmakers on one platform for creating special packages promoting destinations

FOCUSED KNOWLEDGE SESSIONS WITH INDUSTRY EXPERTS



RENOWNED SPEAKERS FROM ACROSS THE COUNTRY



GFTC FELICITATIONS



STRUCTURED B2B MEETINGS



VISITORS

Film and Television Production Houses
 Executive Producers, Head of Production
 Directors, Assistant Directors
 Cinematographers
 Line Producers, Location Scouts
 Film and Advertising Agencies
 Financial Institutions
 Movie Theatres
 Film Distributors
 Licensing and Merchandizing Companies
 Officials of Municipal Corporations
 Technology Providers
 Media and Entertainment Industry

EXHIBITORS

Tourism Boards (State and International)
 Film Councils and Commissions
 Production Houses
 Airline Companies
 Hotels and Resorts
 Ministries of Tourism & Culture,
 Information & Broadcasting
 Embassies, High Commissions
 Consulates
 Invest and Trade Commissions

EXHIBITION PLATFORM TO SHOWCASE LOCATIONS & SERVICES



RELEASE OF KNOWLEDGE REPORT ON FILM TOURISM



NETWORK WITH 150+ FILM INDUSTRY REPRESENTATIVES



TOP PRODUCTION HOUSES AT GFTC 2020

ACE Entertainment Division | ADLABS Entertainment Ltd. | Anand Pandit Motion Pictures |
Azure Entertainment Pvt Ltd | Balaji Telefilms Ltd | Benchmark Pictures Pvt Ltd |
Coconut Motion Pictures | Creative Eye Ltd | CRM Filmz & Entertainment LLP |
Dharma Productions Pvt Ltd | Divine Line Productions | DNB Productions | Eagle Films Pvt Ltd
| Essel Vision Productions Ltd | Excel Entertainment Pvt Ltd | Frames Per Second Films
| Friday Filmworks Pvt. Ltd. | Kross Pictures, Inc. | LSD Films | LUV Films LLP |
Matchbox Pictures Pvt. Ltd. | Neela Tele Films Pvt Ltd | R. S. Entertainment Pvt Ltd
| Rajkumar Hirani Films Pvt Ltd | Roy Kapur Productions Pvt. Ltd. | Singular Pictures (OPC) Pvt. Ltd.
| Skylark Productions | SPE Films India Pvt. Ltd. | Sunshine Pictures Pvt. Ltd. |
The Satish Kaushik Entertainment | Tips Industries Ltd. | Venus Worldwide Entertainment Pvt. Ltd.
Wizcraft International Entertainment Pvt Ltd | Yash Raj Films Pvt Ltd | Zee Studios

Sponsorship Opportunities are also available!



For further information, please contact the undersigned:

Sulagna Ghosh, Secretary – Tourism & Hospitality Committee

(M) 8800339112 (O) 011-49545423 Ext. 227 (E) sulagna.ghosh@phdcci.in

Sanchit Prabhakar, Deputy Secretary – Tourism & Hospitality Committee

(M) 7982072810 Extn. 242 (E) sanchit.prabhakar@phdcci.in

PHD Chamber of Commerce and Industry

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi 110016
Tel: 91-11-26855450-04, 49545454 | Fax: 91-11-26855450, 49545451