

# **WLS** Warehousing Logistics Show



**PHD CHAMBER**  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

**INTEGRATED LOGISTICS | AUTOMATION | INFRASTRUCTURE**

 **22<sup>ND</sup> - 23<sup>RD</sup>**  
**FEB 2024**  
PHD House New Delhi



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Accex Supply Chain Solutions



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Container Terminals and CFS



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Chair  
Logistics Committee, PHDCCI



**Mr. Ravinder Sethi**  
Co-Chair  
Logistics Committee, PHDCCI



**Mr. Sushil Gupta**  
Co-Chair  
Logistics Committee, PHDCCI

## ABOUT INDUSTRY



The warehousing market in India has long been considered an attractive investment opportunity, given the growing needs of a massive consumption market and the aggressive economic growth targets of the government. The focus on increasing the manufacturing sector's share of GDP to 25% by 2025 and transforming India into a global design and manufacturing hub via the 'Make in India' initiative is also a major driving force behind the interest in the warehousing market.

Warehousing market demand has sustained record highs of the previous year in FY 2023 compared to the office and residential markets which are yet to approach similar highs since the pandemic. 4.8 mn sq m (51.3 mn sq ft) of warehousing space during FY 2023, marginally higher by 0.1% YoY. NCR and Mumbai led the market in terms of overall transaction volumes during FY 2023, Mumbai, Bengaluru and Kolkata also scaled historic annual highs during the year.



## WHY TO EXHIBIT

❖ WLS 2024 is a premier show dedicated to the Warehousing and Logistics industry, uniting professionals across Warehousing, Logistics, Integrated Logistics Service, Storage Solutions, Automation Transport, and Supply Chain sectors. This event serves as a pivotal platform showcasing the industry's robust growth, marked by high GDP rates and immense potential for expansion. Attendees can anticipate a central hub for industry stakeholders, experts, live demonstrations, product launches, and market trend insights, offering unparalleled access to the latest innovations and solutions directly from industry leaders. WLS 2024 aims to reintegrate with the sector, highlighting cutting-edge technologies, services, and products essential for the operation and maintenance across all facets of the Warehousing and Logistics Industry on a global scale.

- ❖ To effectively showcase the industry's robust growth and immense potential for expansion is one of the primary aims of the show.
- ❖ To provide unparalleled access to the latest innovations and solutions directly from industry leaders, the show anticipates being a central hub for industry stakeholders, experts, live demonstrations, product launches, and market trend insights.
- ❖ To reintegrate with the sector on a global scale, the show aims to highlight cutting-edge technologies, services, and products essential for the operation and maintenance across all facets of the Warehousing and Logistics Industry.
- ❖ To significantly amplify brand recognition, the show endeavors to provide a prominent platform for companies to showcase their offerings, thereby enhancing visibility and recognition within the industry.



## Exhibitors Profile

### 3PL Service Providers:

Companies offering third-party logistics services, including transportation, warehousing, and distribution.

### Infrastructure Providers:

Companies involved in the construction and management of logistics parks, warehouses, and distribution centers.

### Transportation Companies:

Enterprises providing transportation services, such as freight forwarding, courier services, and cargo handling.

### Technology and Software Companies:

Firms offering logistics and supply chain management software, including inventory management, fleet management, and tracking systems.

### Supply Chain Management Consultants:

Experts offering advisory and consultancy services in supply chain optimization, logistics strategy, and process improvements.

### E-commerce Logistics Providers:

Firms specializing in e-commerce fulfillment, including last-mile delivery and reverse logistics.

### Warehousing Solution Providers:

Companies specializing in warehousing solutions, including storage systems, material handling equipment, and warehouse management systems (WMS).

## ALIGNED SESSIONS

• Exploring Challenges and Expectations in Advanced Logistics Parks

• Unveiling the Return on Investment in Automation within the Logistics Industry: Implications for Multi-Product Warehouses

• The Role of Container Terminals as Ideal Platforms for Electric Vehicle Adoption: Strategies and Timing

## WHY TO VISIT

- 3 PL / 4 PL Companies
- Architects and Consultants
- Automation and IT
- Automobile and Automotive
- Cargo Companies
- Cement and Building Materials
- Chemical and Pesticides
- Coating and Adhesives Electronics
- Fertilizers FMCG (Food and Beverages)
- Furniture
- Heavy Engineering Products Manufacturers
- Liquor and Wine Logistics
- OEM's
- Paints, Oils and Lubricants
- Paper, Printing and Packaging
- Petrochemical
- Pharmaceuticals
- Ports, Railways and Terminals
- Retail and E-commerce
- Steel and Other Metals
- Structural Engineers
- Supply Chain and Logistics Companies
- Textile
- Tyres
- Warehouse Owners



# Sponsorship Details:

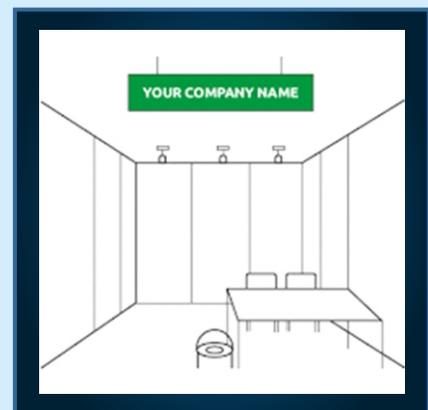
## Principal Partner | (INR 3 Lakhs)

- Logo on Marketing Collaterals
- Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)
- Mass Mailer to the Database
- Branding in News Paper Advertisement
- Logo Presence at the Main Entry of the Venue
- Partners Logo Presence in Thank you Emailer
- Opportunity to Participate in Panel Discussions
- Exclusive Meeting Space throughout the Summit
- Thank You Partners Standee
- Logo Presence in Post Event Report
- Placements Area for Standees (Standees to be provided by Partners) (3ft x 6 ft) : QTY 3
- Logo Presence on Podium
- Authored Article for Partners in PHDCCI's widely-circulated and followed monthly publication, India Inc : 2 PAGES
- Brand AV to be played during Breaks (upto 60 Seconds) : 5 TIMES
- Complimentary Octonorm Stall Space : 12 SQM
- AD Insertion in Post Event Report : 4 PAGE
- Networking Lunch Passes : QTY 10

# Associate Partner

## (INR 1 Lakh)

- Logo on Marketing Collaterals
- Social Media Promotions (Linkedin, Facebook, Twitter, Youtube etc)
- Mass Mailer to the Database
- Logo Presence at the Main Entry of the Venue
- Partners Logo Presence in Thank you Emailer
- Thank You Partners Standee
- Logo Presence in Post Event Report
- Brand AV to be played during Breaks (upto 60 Seconds) : 1 TIME
- Complimentary Octonorm Stall Space : 6 SQM
- AD Insertion in Post Event Report : 2 PAGE
- Networking Lunch Passes : QTY 5



## Exhibition Charges (Octonorm Stall) Standard Stand Construction

S. No.	Stall Size	Charges (18% GST is applicable*)	GST @ 18%	Total Charges
1	4 Sqm	30,000/-	5,400/-	35,400/-
2	6 Sqm	45,000/-	8,100/-	53,100/-
3	9 Sqm	75,000/-	13,500/-	88,500/-
4	12 Sqm	90,000/-	16,200/-	1,06,200/-

Facilities included: Fascia, 1 Table, 2 Chairs, 3 Spotlights, 15A Plug Point, 3 Exhibitor Badges, 1 Dustbin and Carpet Flooring.

*Extra Facilities are available on a Chargeable Basis\**

**For more information contact us:**

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# REPLY FORM

## Details of the Contact Person :

Name : .....  
Designation : .....  
Company : .....  
Address : .....  
GST. No : .....  
Phone : .....  
Mobile : .....  
Email : .....

Fascia (Block Letters) : .....  
.....

## Sponsorship

Principal Sponsor

Associate Sponsor

## Sponsorship / Stall Booking

S. No.	Sponsor Exhibitor	Size	Charges QTY.	Total Charges
Grand Amount Payable				

## PHD Chamber Of Commerce and Industry Bank Details:

Bank Name : Bank of India  
Branch : Panchsheel  
Branch Address : 7, Panchsheel Shopping Centre  
New Delhi 110016

Account Type : Current Account  
Account No. : 602220100010035  
IFSC Code No. : BKID0006022  
MICR Code No. : 110013023  
SWIFT Code No : BKIDINBBNPL  
PAN : AAACP1438L