

# NATIONAL STARTUP SUMMIT TOURISM & HOSPITALITY BUILDING BHARAT A TOURISM HOTSPOT OF THE WORLD

Powered By



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PHD House  
New Delhi



# EXECUTIVE SUMMARY

The Travel, Tourism, and Hospitality sectors in India have long been a cornerstone of economic growth and cultural exchange. However, these sectors are experiencing a transformation driven by technology, changing consumer preferences, and the global travel landscape. To navigate these changes and unlock the potential for innovation, PHDCCI is organising the National Summit on Nurturing Travel, Tourism & Hospitality Startups: Strategies for Growth.

The summit aims to be a comprehensive platform that brings together Startups, Industry Leaders, Government Authorities, and Corporate Partners to address challenges, foster innovation, and chart a sustainable future for the travel, tourism, and hospitality sectors.

## OBJECTIVES

- **Promote Entrepreneurship:** Encourage and inspire entrepreneurship in the travel, tourism, and hospitality sectors by showcasing success stories and providing a platform for aspiring startup founders.
- **Foster Innovation:** Facilitate discussions and workshops that focus on fostering innovation within the industry, encouraging Startups to develop creative solutions and disruptive technologies.
- **Knowledge Sharing:** Create a forum for sharing industry insights, best practices, and market trends to help Startups make informed decisions and stay competitive.
- **Investor Connect:** Facilitate networking opportunities between Startups and potential investors, including venture capitalists, angel investors, and government funding agencies.
- **Market Access:** Assist Startups in gaining access to larger markets and international opportunities, enabling them to expand their businesses globally.
- **Policy Advocacy:** Advocate for favorable policies and regulations that support the growth of travel, tourism, and hospitality Startups, working closely with government representatives.
- **Sustainability and Responsible Tourism:** Emphasize the importance of sustainable and responsible practices in the industry, promoting eco-friendly initiatives among Startups.
- **Partnership Development:** Facilitate partnerships and collaborations between Startups and established industry players, leading to mutually beneficial relationships.
- **Showcase Startups:** Provide a platform for Startups to showcase their products, services, and innovations, allowing them to gain visibility and attract potential customers and partners.



## TARGET AUDIENCE

- Travel, tourism, and hospitality Industry Leaders
- Startups and New Age Businesses from the travel, tourism, and hospitality sectors
- Policymakers
- Academic Institutions
- Technology and Innovation Enthusiasts
- Tourism Associations

## OUTCOMES

- Increased awareness of the challenges facing the travel, tourism, and hospitality sectors among government officials
- Identification of opportunities for government to support the travel, tourism, and hospitality sectors
- Increased investment by government in travel, tourism, and hospitality Startups
- Development of new partnerships between government and travel, tourism, and hospitality Startups
- Identification of policy priorities to support the growth of the travel, tourism, and hospitality sectors
- Increased collaboration between industry and government to address the challenges facing the travel, tourism, and hospitality sectors

## AGENDA POINT OF DISCUSSION

1. Government Initiatives and Policies for Startup Growth in Tourism and Hospitality Sector
2. Innovations Transforming Travel and Tourism
3. Investing in Travel and Tourism Startups: Trends and Insights
4. Unlocking Market Opportunities for Tour, Travel & Hospitality Startups
5. Building Resilient Startups: Lessons from Seasoned Entrepreneurs
6. Women in Travel and Hospitality: Empowering Female Entrepreneurs
7. Tech Trends for Travel Startups: AI, AR, and Blockchain
8. E-commerce Strategies for Hospitality Startups
9. Sustainable Tourism: Balancing Profit and Environmental Impact
10. Collaboration and Partnerships in the Travel Industry





**PHD CHAMBER**  
OF COMMERCE AND INDUSTRY  
VOICE OF INDUSTRY AND TRADE

## About Us

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 118 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

PHDCCI, acting as the “Voice of Industry & Trade” with a large membership base of 1,50,000 direct and indirect members consisting of large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

### PHDCCI has a special focus on the following thrust areas:

- Economic & Business Policy Advocacy
- Industry
- Infrastructure
- Housing
- Health
- Education & Skill Development
- Agriculture & Agri-business
- ICT
- International Trade
- Defence & HLS

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