



भारत 2023 INDIA

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PHD CHAMBER
OF COMMERCE AND INDUSTRY



Conference on Global Blue Deal to Protect the Ocean

A framework for ocean-based industries

Wednesday, 07th June 2023 | 03.00 PM - 06.00 PM
PHD House, New Delhi



As the world's seventh-largest country by land area, it's no surprise that India has a vast and diverse maritime territory. With a coastline of 7,500 km and exclusive economic zones (EEZ) extending over approximately 2.2 million square km, India has great potential for a healthy blue economy. India's blue economy is estimated to be around four percent of the Gross Domestic Product (GDP).

According to a UNCTAD assessment and evaluation, the world faces a pressing need for a globally coordinated "Blue Deal" to safeguard and contribute to the world's oceans. The ocean economy is worth an estimated approximately US\$3–6 trillion and is critical for the livelihoods of approximately 3 billion people who rely on the ocean for food and income.

The ocean economy offers many opportunities if there right balance between benefiting from the ocean and protecting its resources. Investing in ocean sectors could help developing countries diversify their ocean exports, which are worth an estimated approximately US\$1.3 trillion globally.

India has marked the blue economy as one of the 10 core sectors for national growth and a National Blue Economy Policy that aims to harness maritime resources while preserving the country's rich marine biodiversity has been prepared by the Ministry of Earth Sciences. India is committed to green development, circular economy and lifestyle behaviour changes as an actionable plan for achieving the 2030 Sustainable Development Goals.

At this backdrop, PHD Chamber of Commerce and Industry is organising a conference on Global Blue deal to protect the ocean – “A framework for ocean-based industries” on Wednesday, 07th June 2023 from 03.00PM to 06.00PM at PHD House, New Delhi.



Key Areas for Discussion

- Conservation and restoration of mangroves
- Decarbonization of international shipping
- Sustainable ocean-based food production
- Offshore wind production



Invited Eminent Speakers

- Ministry of Earth Sciences, Govt. of India
- NITI Aayog
- Director General of Foreign Trade (DGFT), Govt. of India
- Indian Council of Agricultural Research
- The Energy and Resources Institute
- Policymakers
- Members of Trade & Industry
- Economists
- Think Tank Groups
- Research Organizations
- Corporate investors
- Banks and Financial Institutions

Participants Profile

- Common Investors
- Government Officials
- Corporate Advisors
- Exports & Imports Companies
- Manufacturers
- Partnership Firms
- Consulting & Management Services
- Biotechnology Companies
- Coastal Tourism
- Marine Living Resources
- Maritime Transport
- Ocean Energy
- Associations & Academicians
- Banks & Financial Institutions
- Policy Makers
- Research & Consulting Firms
- Foreign Investors
- MSME
- Research Organizations



PHD CHAMBER OF COMMERCE AND INDUSTRY

About Us

PHD Chamber of Commerce & Industry, a leading Industry Chamber of India, ever since its inception in 1905, has been an active participant in the India Growth Story through its Advocacy Role for the Policy Makers and Regulators of the Country. Regular interactions, Seminars, Conference and Conclaves allow healthy and constructive discussions between the Government, Industry and International Agencies bringing out the Vitals for Growth. As a true representative of the Industry with a large membership base of 1,50,000 direct and indirect members, PHD Chamber has forged ahead leveraging its legacy with the Industry knowledge across sectors (58 Industry verticals being covered through Expert Committees), a deep understanding of the Economy at large and the populace at the micro level.

At the National level, the PHD Chamber is well represented in 16 States with its own offices and MOUs with eleven Partner Chambers in different States.

At the Global level we have been working with the Concerned Ministries, Embassies and High Commissions to bring in the International Best Practices and Business Opportunity.

PHD Chamber has special focus on the following thrust areas:

- Economic & Business Policy Advocacy
- Industry
- Infrastructure
- Housing
- Health
- Education & Skill Development
- Agriculture & Agri-business
- ICT
- International Trade
- Defence & HLS

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PHD CHAMBER
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SPONSORSHIP OPPORTUNITIES

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The conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee intervals. The sponsorship details are as under:

Deliverables	Principal Sponsor 3 Lac	Co-Sponsor 2 Lac	Supporter 1 Lac
Logo visibility on event Backdrop	Yes	Yes	Yes
Speaking opportunity as Panellist in Technical Session	Yes	No	No
Corporate Video Play at conference during the Break (3 min only)	Yes	No	No
Logo Branding on the event Mailers	Yes	Yes	Yes
Promoting Sponsor Company's on post event press releases	Yes	Yes	Yes
Logo on the PHDCCI event Webpage	Yes	Yes	Yes
Branding in Social Media Platform	Yes	Yes	Yes
Complimentary exhibition space of at the event venue	Yes	Yes	No
Insertion of Company's brochure into the documentation pack	Yes	Yes	No
Complimentary Passes to attend the event	8 Persons	5 Persons	3 Persons

For More Details Please Contact:

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