



भारत 2023 INDIA

वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE



PHD CHAMBER
OF COMMERCE AND INDUSTRY



Innovation • Entrepreneurship • Collaborations

CONCLAVE ON DIGITAL RISK MANAGEMENT AND CYBERSECURITY

Friday, 19th May 2023 | PHD House, New Delhi



EXECUTIVE SUMMARY

Digital transformation with the advent of the cloud, mobility, virtualization, IoT and IIoT has ushered in a new era and so are the security issues in the time of ever-changing and expanding attack interface. Data is always at a risk of breach, misuse and leakage resulting in harassment, fraud, brand damage and even lawsuits and fines. As the cyber-security ecosystem becomes more penetrating, understanding risks associated with it becomes critical. The impact of data security with its hidden connections within the data needs predictive and proactive identification of threats. All data-bearing devices with loads of data pose threats due to lack of awareness for safe disposal and management of data with tools and technologies.



Industries such as logistics, hospitality, manufacturing, utilities and related sectors where downtime is not an option are always at data risk prone. Instances of data breaches are rising; hackers are getting smarter and spreading their tentacles beyond phishing attacks. In this new decade, the scope of data protection discussion will go beyond security products and services to new innovations in the security industry

DISCUSSION POINTS

- Adopting a modern security perspective, transforming security into a business function and enabling business growth
- Understanding and evaluating emerging technology business impacts and cyber-security risks
- Vulnerabilities, threats in the digital enterprise and tools and technologies for threat
- Policies and controls for data collection, access, and security
- Global best security strategies to adopt as organizations move to digital transformation
- Types of endpoint attacks and roadmap for predictive endpoint security
- Zero trust architecture – protecting critical and valuable data, assets, applications and services (DAAS)



AGENDA

- **Cyber-threat: Mitigation, Preparedness and Exposure Management**
- **Cyber-security Leadership**
- **Infrastructure Security**
- **Application and Data Security**
- **Cyber and IT Risk**
- **Competitive Security Market Dynamics for Product Leaders**
- **Technical Insights for Security Practitioners**

WHO SHOULD ATTEND

- **Government/Policy Makers**
- **PSUs**
- **E-Commerce Companies**
- **Cyber Security Consultants**
- **Internet Service Provider**
- **Telecom Industry**
- **Security Auditors**
- **ITeS Companies**
- **Mobile Software Manufacturers**
- **Defence Equipment**
- **Manufacturers**
- **Banks and Financial Institutions**
- **ATM Manufacturing Companies**
- **Research Institutions**
- **Academia**
- **Associations**
- **Legal Firms**
- **Logistic Firms**
- **Insurance Companies**
- **Tech Startups**

PROGRAM AGENDA

Session 1

Cyber Threat Intelligence:

Cloud security, privacy, risk management & advanced threat detection.

Session 2

Modern Security Operations:

From Reactive to Proactive Intelligence: Driven Security Operations

Session 3

The Legal Aspect:

The regulatory framework for Privacy and Data Protection legislations



PHD CHAMBER
OF COMMERCE AND INDUSTRY

About Us

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level. PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 118 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

PHD Chamber has special focus on the following thrust areas:

- Banking, Financial Services & Insurance
- Food and Agriculture
- Health and Ayush
- Tourism and Hospitality
- Housing Infrastructure
- Ease of Doing Business
- MSME Sector

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PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi - 110 016

WHY PARTNER FOR THE SUMMIT



CONCLAVE ON DIGITAL RISK MANAGEMENT AND CYBERSECURITY

5th May 2023 | PHD House, New Delhi

Deliverables

**Principal Sponsor
5 Lakhs**

**Sponsor
3 Lakhs**

**Associate Sponsor
1 Lakhs**

Speaker Invitation For the CEO/MD of the Organization	Yes	Yes	No
Corporate Video Presentation Organization's Promotional AV to be played during breaks	Yes	No	No
Prominent Organization Branding (Strategic Logo displayed in Backdrop, Thank You Standees & E-mailers)	Yes	Yes	Yes
Individual Promotional Display of the Organization (Individual Company standees to be displayed at the programme)	3 Standees	2 Standees	No
Publicity Material of the Organization Company brochure & publicity material to be part of Delegate Kit & VIP Head Table	Yes	No	No
Print Media Branding Colored Company Advertisement in PHDCCI's widely circulated monthly bulletin/ knowledge report released in the inaugural session	1 Full Page	Half Page	No
Social Media Branding Logo branding in social media sites of PHDCCI Facebook, Twitter, LinkedIn, Instagram	Yes	Yes	Yes
Complimentary Exhibition Space 2x2 Octanorm stal to showcase Company products & services	Yes	Yes	No
Complimentary Delegate Invitations For exclusive networking with the key stakeholders	7 Persons	5 Persons	3 Persons

Yes

Yes

No

Yes

No

No

Yes

Yes

Yes

3 Standees

2 Standees

No

Yes

No

No

1 Full Page

Half Page

No

Yes

Yes

Yes

Yes

Yes

No

7 Persons

5 Persons

3 Persons

GST 18% extra

WHY PARTNER FOR THE SUMMIT

- Platform to Showcase, Promote & Launch New Technologies; Products & Services to the desired target group
- Speaker Opportunities & Interaction with Industry Experts, Policy & Decision Makers from the Government & Captains of the Industry
- Focused knowledge sessions on latest perspectives and new opportunities
- B2B & B2G Networking platform

For More Details Please Contact:

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