

**Government of India
Ministry of Food Processing Industries
Organises**

Bihar Millets Conclave & Exhibition



Millets
POWERHOUSE OF NUTRITION

Feb 28th - Mar 1st, 2023 | Rammna Maidan, Arrah, Bihar

Sri Anna : The Mighty Millets

When people made the decision to abandon their hunter-gatherer way of life, millets, which are just plain grasses, were the first crops to be domesticated. Small millets such as finger millet, Kodo millet, foxtail millet, little millet, and barnyard millet had a significant part in early farming, according to the archaeological evidence. These tiny grasses are abundant in nutrients, vitamins, and calories (especially micronutrients such as iron, calcium, and zinc). Millets, also known as "Nutri-cereals," help prevent a number of chronic diseases such as ischemic strokes, cardiovascular diseases, malignancies, obesity, and Type II diabetes because of their significant antioxidant capabilities.

“International Year of Millets -2023”

The United Nations has declared 2023 to be the "International Year of Millets" at the Government of India's request. Food and Agriculture Organization has agreed to act as the technical lead to help the organisation and celebration of the same because of the special opportunities provided by millets. The objectives of the International Year are to: (i) increase public awareness of millets' importance for food security and nutrition; (ii) motivate stakeholders to improve millets' quality and production in a sustainable manner; and (iii) focus attention on increased investment in extension services and research and development. "The year will urge decision-makers to strengthen agri-food systems by highlighting the variety, ecological advantages, and nutritional worth of millets to producers, value chain participants, and consumers.

Indian Millets and the Global picture

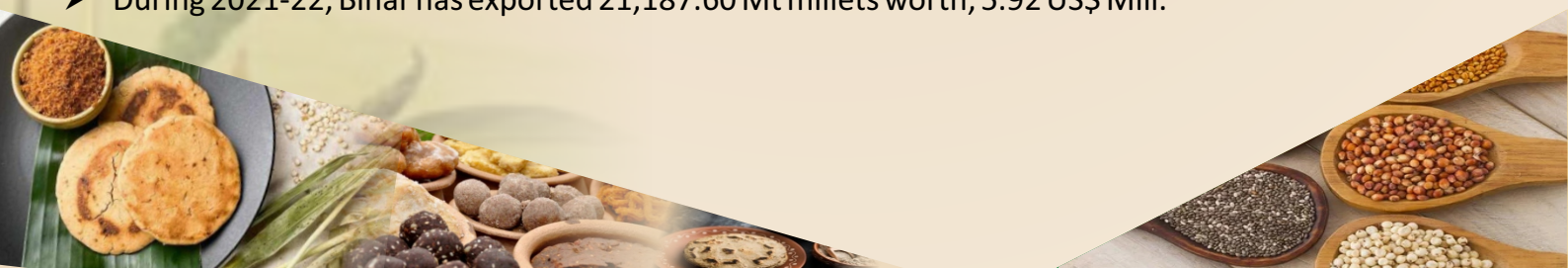
- India is the largest Producer of millets
- India produces 12.5 million tonnes of millets yearly
- We are the third largest Exporters of millets

Way Ahead For India

- Millets market is set to grow from its current market value of more than USD 9 billion to over USD 12 billion by 2025
- Country's Millet footprint is expected to expand up-to 100 countries

Bihar is a leading Exporter of Millets in India

- Jowar, Bajra, Ragi and Small Millets are produced in Champaran, Saran, Patna, Mungair, Bhojpur and Gaya
- During 2021-22, Bihar has exported 21,187.60 Mt millets worth, 5.92 US\$ Mill.



Mission Millets in Bihar:

Bihar is one of the strongest agricultural states in the country. The percentage of population employed in agricultural production in Bihar is around 80%, which is much higher than the national average. As a part of decentralization of the earlier and a very successful event under the theme, "Millets : Powerhouse of Nutrition", PHDCCI is organizing its fourth meet in Bhojpur district of Bihar under the series of Mission Millets across the states. Through this conference and Exhibition, we are hoping to see a footfall of at least 1000 delegates where agricultural experts and progressive farmers along with the State government would be invited. The discussions will be held around promoting millet consumption at the community level to help reduce malnutrition. The focus will also be towards the popularization of ready-to-eat millet-based food products as well as the products which can be prepared at home

KEY SESSIONS FOR THE EVENT

- Understanding and addressing nutritional security through millets by means of nutrient management technologies, disease resistance, better drought tolerance bio-fortification, and higher productivity
- Addressing the challenges related agricultural dynamic changes in response to climate change in Bihar
- Exploring and understanding the gaps in productivity, technology, and extension for millets promotion in Bihar
- Discussing the millet specific interventions in agricultural input markets
- Finding opportunities and challenges for millets based food entrepreneurs
- Proposing incentive schemes like, MSP for millets to promote the producers across the country
- Creating opportunities for millet based research for relevant clinical data supporting beneficial claims of millets
- Creating designated market space of millets for producers in the state
- Proposing organized programs for production and supply of seeds of improved varieties
- Schemes of MoFPI, NABARD, MSME for better outreach of Mission millets in Bihar
- Potential of MSME Sector for developing a viable millet production value chain
- Developing Millet Processing clusters

OBJECTIVES:

- Understanding and addressing nutritional security through millets by means of nutrient management technologies, disease resistance, better drought tolerance bio-fortification, and higher productivity
- Addressing the challenges related to agricultural dynamic changes in response to climate change in Bihar
- Exploring and understanding the gaps in productivity, technology, and extension for millets promotion in Bihar
- Discussing the millet-specific interventions in agricultural input markets in the state of Bihar
- Finding opportunities and challenges for millets based food entrepreneurs in Bihar

PARTICIPANTS

- Food Processing Companies
- Farmers/ Producers/ Agriculturists
- FPOs/FPCs/ Cooperatives/ SHGs/ SHG Federations/ Concerned NGOs
- Students from Universities
- Government Bodies/ State Enterprises
- Food Safety and Standards Agencies
- Farmers and Agri Entrepreneurs
- Policymakers, Scientists & Academicians
- Agro & Food Industry
- Start-Ups Manufacturer
- Beverage Industries
- Equipment Suppliers/Manufacturers
- Industry representatives
- Anganwadis
- Panchayat representatives from nearby villages
- General Public



FOR MORE DETAILS: PLEASE CONTACT

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