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PHD CHAMBER
OF COMMERCE AND INDUSTRY

2nd Edition

STARTUP INDIA EXPO & CONCLAVE

16 & 17 March 2023

LPS Auditorium, PHD House, New Delhi

OPPORTUNITIES
IN THE
RISING STARTUP
ECOSYSTEM



Over the past few years, Indian government has launched a number of Startup led initiatives; now we are the 3rd largest ecosystem for Startups globally with over 83,000 recognized Startups across 656 districts of the country. This has been manifested due to flagship schemes like - Startup India, Atal Innovation Mission (AIM), Fund of Funds by SIDBI, The Biotechnology Ignition Grant (BIG) Scheme, Tax benefits and Simplification of the Process of Registering Startups and many others. This is reinvigorating the Startup ecosystem and augmenting the investor confidence. In the current day and age, Women Entrepreneurs represent the fastest growing category worldwide and women are making a significant contribution to entrepreneurial activity and economic development. Women entrepreneurs have an important impact on the economy, both by the number of Startups that they can create and further by the fact that several of them are creating successful unicorns. In today's fast-paced and dynamic economy the Indian Unicorns are flourishing. These Startups are not only developing innovative solutions and technologies but are also generating large-scale employment.



The PHD Startup India 2023 - Expo & Conclave is structured for a 360-degree understanding of Startup ecosystem with a view to derive actionable recommendations for consolidating gains made during the journey of the Startup India initiative and building further upon these foundations for seeking desirable objectives. The sessions are designed to bring together the best of global and experts consisting of Government Leaders, Policy Makers, Thought Leaders, Startups, Investors, Incubators, Innovators, Academic Institution, Industry Captains and others.

Agenda Points of Discussion

- The growth of the Indian Startup for establishing India as the world's most important innovation ecosystem
- Offerings of different State Governments for incubation and funding support
- The role of Startups in achieving the vision of "Aatmanirbhar Bharat" and recognising the efforts of Indian Startups with high-growth Potential
- The significance of the "Startup India Initiative" in the endeavor to establish India as the world's largest Startup ecosystem.
- The need for collaboration between various stakeholders to further improve the efficiency of the Startup ecosystem in India.
- Opportunity to connect with the brightest minds to explore business growth and opportunities
- New leads, research, new technology trends, brand equity across industries
- For expanding the global ecosystem of entrepreneurs.



INVITED DIGNATARIES & EMINENT STAKEHOLDERS

- Central Ministries
- Startup Missions & Invest India
- State Startup Missions
- Soonicons
- Sector Representatives
- Technology Providers
- Education Institutes
- Policy Makers - Centre & State Government
- Ambassadors & Diplomats
- Startups- Founders & Co-founders
- Unicorns-Founders; CEO & Directors
- Incubators ; Innovators & Academia
- Academic Institutions & Budding Aspirants
- Product & Brand Development Teams
- Thought Leaders; Global Industry Captains & Experts
- Investors; Banks & Financial Institutions
- VCs and Angel Investors
- Others Relevant National & International Stakeholders

FOCUS AREAS OF DISCUSSION

INAUGURAL SESSION

- *Government Initiatives & Schemes*
- *Industry Perspective*

FIRE SIDE CHATS

- *Unicorns*
- *Entrepreneurs*
- *Angel Investors*
- *Venture Capitalists*

PANEL DISCUSSIONS

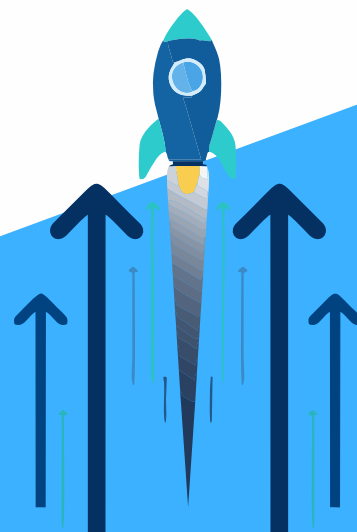
- *Discovering the next Edtech frontier*
- *What keeps India's Entrepreneurship Flame Burning*
- *Re Imagine, Re-Invent, Re Build in Resilient Times*
- *Future of Work: Boon or Bane for Entrepreneurs*
- *Rise of Indian Startups with focus on innovation*
- *Why Gen Z will make the startup ecosystem thrive*
- *India on its way to becoming a Global Startup Hub*

MAIN FOCUS SECTORS

- *HealthTech*
- *EduTech*
- *AgriTech*
- *FinTech*
- *Artificial Intelligence*
- *AR/ VR / Data Analytics*
- *WaterTech*
- *Green Tech*

PARALLEL TRACKS

- *Meetups With Investors And Startups*



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For More Details Please Contact:

Dr. Jatinder Singh, Assistant Secretary General, PHDCCI; jatinder@phdcci.in
Mr. Paritosh S Gola, Deputy Secretary, Mob: 9582499909, Ext.- 235; paritosh.gola@phdcci.in

PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi - 110 016
Phone: 91-11-26863801-4, 49545400 | Fax: 91-11-26855450, 49545451