

Millet Kisan Sammelan aur Pradarshini (Millets Conclave cum Exhibition)



Millets

POWERHOUSE OF NUTRITION

January, 21-22 2023 | Krishi Vigyan Kendra (KVK), Mandla, Madhya Pradesh

Minor Millets are the Mineral Mines

Small millets namely foxtail millets (Kagani), Kodo millets (Kodo), Proso millets (Cheena), banyard millets (Sawan) and little millets (Kutki). Their grains have high fibre content, good protein quality, mineral composition, and nutraceutical values. Small millets are more nutritious compared to fine cereals. Finger millet is the richest source of calcium (300-350 mg/100 g) and other small millets are good source of phosphorous and iron. The protein content ranges from 7 to 12% and fat content from 1 to 5.0%. Kodo millet are draught tolerant indigenous cereals of India. It has high protein content (11%), low fat (4.2%) and very high fibre content (14.3%). Kodo millet is very easy to digest, it contains a high amount of lecithin and is excellent for strengthening the nervous system. Kodo millets are rich in B vitamins, especially niacin, B6 and folic acid, as well as the minerals such as calcium, iron, potassium, magnesium and zinc. Kodo millets contain no gluten and is good for people who are gluten intolerant. Regular consumption of kodo millet is very beneficial for postmenopausal women suffering from signs of cardiovascular disease, like high blood pressure and high cholesterol levels.

“International Year of Millets (IYOM)-2023”

At the suggestion of the Government of India, The United Nations has designated 2023 as the 'International Year of Millets'. Considering the unique opportunities afforded by millets, Food and Agriculture Organization has pledged to serve as the technical lead to support the organization and celebration the same. The International Year aims to (i) elevate awareness of the contribution of millets for food security and nutrition (ii) inspire stakeholders on improving sustainable production and quality of millets, and (iii) draw focus for enhanced investment in research and development and extension services to achieve the other two aims. “The year will promote the diversity, ecological benefits, and nutritional value of millets to producers, value chain actors, and consumers and encourage decision-makers in order to improve agri-food systems.

Indian Millets and the Global picture

- India is the largest Producer of millets
- India produces 12.5 million tonnes of millets yearly
- We are the third largest Exporters of millets

Way Ahead For India

- India is the biggest producer of Kodo / Kutki in the world
- India exported approximately, 101314.37 MT of Kodo / Kutki valued at INR 34877.39 Lakhs

Mandala is leading the way

- Kodo / Kutki has been selected as the ODOP for Mandla

Mission Millets for Mandala, Madhya Pradesh :

PHDCCI is leading from the front:

As a part of decentralization of the earlier and a very successful event under the theme, “Millets : Powerhouse of Nutrition”, PHDCCI is organizing third meet under the series of Mission Millets in Mandala, Madhya Pradesh. Through this Conclave cum exhibition, we are hoping to see a footfall of at least 1000 delegates where agricultural experts and progressive farmers along with the State government would be invited. The discussions will be held around promoting millet consumption at the community level to help reduce malnutrition. The focus will also be towards the popularization of ready-to-eat millet-based food products as well as the products which can be prepared at home.

Key sessions for the Event

- Understanding and addressing nutritional security through millets by means of nutrient management technologies, disease resistance, better drought tolerance bio-fortification, and higher productivity
- Addressing the challenges related agricultural dynamic changes in response to climate change in Madhya Pradesh
- Exploring and understanding the gaps in productivity, technology, and extension for millets promotion in Madhya Pradesh
- Discussing the millet specific interventions in agricultural input markets
- Finding opportunities and challenges for millets based food entrepreneurs
- Proposing incentive schemes like, MSP for millets to promote the producers across the country
- Creating opportunities for millet based research for relevant clinical data supporting beneficial claims of millets
- Creating designated market space of millets for producers in the state
- Proposing organized programs for production and supply of seeds of improved varieties
- Schemes of MoFPI, NABARD, MSME for better outreach of Mission millets in M. P.
- Potential of MSME Sector for developing a viable millet production value chain
- Developing Millet Processing clusters in the state of Madhya Pradesh

Objectives of Conclave cum exhibition:

- Understanding and addressing nutritional security through millets by means of nutrient management technologies, disease resistance, better drought tolerance bio-fortification, and higher productivity
- Addressing the challenges related to agricultural dynamic changes in response to climate change in Madhya Pradesh
- Exploring and understanding the gaps in productivity, technology, and extension for millets promotion in Madhya Pradesh
- Discussing the millet-specific interventions in agricultural input markets in the state of Madhya Pradesh
- Finding opportunities and challenges for millets based food entrepreneurs and producers in Madhya Pradesh

PARTICIPANTS

- Food Processing Companies
- Farmers/ Producers/ Agriculturists
- FPOs/FPCs/ Cooperatives/ SHGs/ SHG Federations/ Concerned NGOs
- Students from Agriculture institutes
- Government Bodies/ State Enterprises
- Food Safety and Standards Agencies
- Farmers and Agri Entrepreneurs
- Policymakers, Scientists & Academicians
- Agro & Food Industry
- Start-Ups Manufacturer
- Beverage Industries
- Food Service Equipment Dealer/ Distributor
- Industry representatives
- Anganwadis
- Panchayat representatives from nearby villages



EXPLORING PARTNERSHIP OPPORTUNITIES & ENQUIRES

Shivoo Abrol, Joint Secretary (Food & Agri) | ✉ shivoo.abrol@phdcci.in | 91-9654384812

Dr. Shefali Bhasin, Sr. Assistant Secretary (Food & Agri) | ✉ shefali.bhasin@phdcci.in | 91-9310772005

Anirudh Dubey, Resident Manager, M.P., PHDCCI | ✉ anirudh.dubey@phdcci.in | 91-9826050696

PHD CHAMBER OF COMMERCE AND INDUSTRY