



PHD CHAMBER
OF COMMERCE AND INDUSTRY



FARM2FORK 8th International Conference Cum Exhibition

Food Security driven by Smart Agriculture and enhanced sustainable practices

(2023: International Year of Millets)

9 - 10

February 2023 | PHD House, New Delhi



www.phdcci.in

About Farm 2 Fork



The food processing industry is one of the largest industries in India, ranking fifth in terms of production, growth, consumption, and export. The Indian food processing market size reached INR 22,830 billion in 2021. Looking forward, the total value of the Indian food processing industry is expected to touch INR 41,835.8 billion by 2027, exhibiting a growth rate (CAGR) of 10% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end-use industries.

With a huge agriculture sector, abundant livestock, fisheries, and cost competitiveness, India is fast emerging as a sourcing hub of processed food. Moreover, India's market for organic food consumption has also been recognized as one with the largest potential worldwide. The agriculture sector in India has experienced buoyant growth in the past two years. The sector, which is the largest employer of the workforce within the country, accounted for a sizeable 18.8%(2021- 22) in GVA of the country registering a growth of 3.6% in 2020-21 and 3.9% in 2021-22.

Given this high potential for developing the domestic food processing industry and bringing in investment in the country, PHD Chamber proposes to organize 2 days **8th Edition of India FARM 2 FORK 2023, International Conference cum Exhibition meet in New Delhi**. The two-day platform is expected to be visited by around 300 delegates and eminent speakers, who shall deliberate on various aspects related to policy, consumer, regulations, and innovation in food&Agri processing sector.



Topics for the Sessions



1. Agri Inputs for better farming and Productivity

- Key Input Drivers for Farming : Quality Seed Production and Fertilizers
- Precision Agriculture and Farm Mechanization for improved Harvest systems
- Smart Farming (Leveraging Dairy), Technology Interventions in Agriculture: IOT, Drones & Robotics
- Safe, Hygienic and Nutritious Food Production –Improving crop yield and quality for the better shelf life

2. Infrastructure & Value Chain Development

- Agro-Food Processing Technologies, Innovation & Agri Value chain Development
- Export potential of Food Processing Technologies /Processed Foods
- Improving Logistics and Retail for Enhancing Food Safety and Quality: Good Agri Practices for the Evolution of Agri Exports

3. Agri-Start up Ecosystem

- Role of Financial Institutions in Agriculture
- Role of FPOs in the Evolution of Agriculture
- Policy initiatives by Indian States for Natural Farming
- Policy Framework and Way forward

4. Reaching the Consumer

- Food security and Nutrition through Super Foods
- Palate Conditioning through Nutrition Awareness Programs: Traditional Foods for healthy eating

5. Millets: Powerhouse of Nutrition

- International Year of Millets(2023)
- Millets for sustainable future and green Planet
- Millets are more than fodder
- Millet recipe stations for live demonstrations





Why Participate in “8th India Farm 2 Fork”



- **Opportunity for Agribusiness, Food Businesses, and Food Technology providers to showcase their products, processes, services, and innovative technologies over 2 Days of Exhibition**
- **Network with participating units across the food value chain – From Farm to Fork**
- **Focused Sessions with industry stalwarts and policymakers**
- **Special session on Success Stories of Agri and Food Start-Ups**
- **To explore the best global practices**
- **Making Processors aware of the latest trends in food processing, food technology, and types of machinery**
- **To discuss the role of Smart infrastructure and logistics requirements to produce nutrition-smart food**



Target Audience



- Food Processors and Manufacturers
- Nutrition Agency / Nutritionist
- Food Safety and Standards Agencies
- Food and Drug Industry
- National and International NGO Agencies
- International Food and Agriculture Organization
- National and International health organizations
- Policy Makers
- International Non-Governmental Organizations
- Food Processing Institutes
- Foreign Delegates
- Women and Child Development Agencies
- Science and Technology Institutes
- Medical Research Institutes
- Wheat and Rice Cereal Processing Industry
- Millers
- Certification agencies
- Retailers
- Regulators
- Key facilitating agencies and other stakeholders



Objectives



- To help in identifying innovative crops and technologies at the Farm level to cater to the food and nutritional requirements of the Indian population
- To help in identifying the major potential of food processing and highlight business Opportunities
- Making processors aware of the latest trends and technologies in food processing to ensure making India a Zero waste and carbon-neutral country by 2030
- To highlight the role of regulators, ensuring safe, hygienic, and nutritious food
- To discuss the role of Smart infrastructure and logistics requirements to produce nutrition-smart food
- To develop key strategies for the promotion of the sector



GLIMPSES

India Farm 2 Fork: 2013, 2014, 2015, 2016, 2017



EXPLORING PARTNERSHIP OPPORTUNITIES & ENQUIRES

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