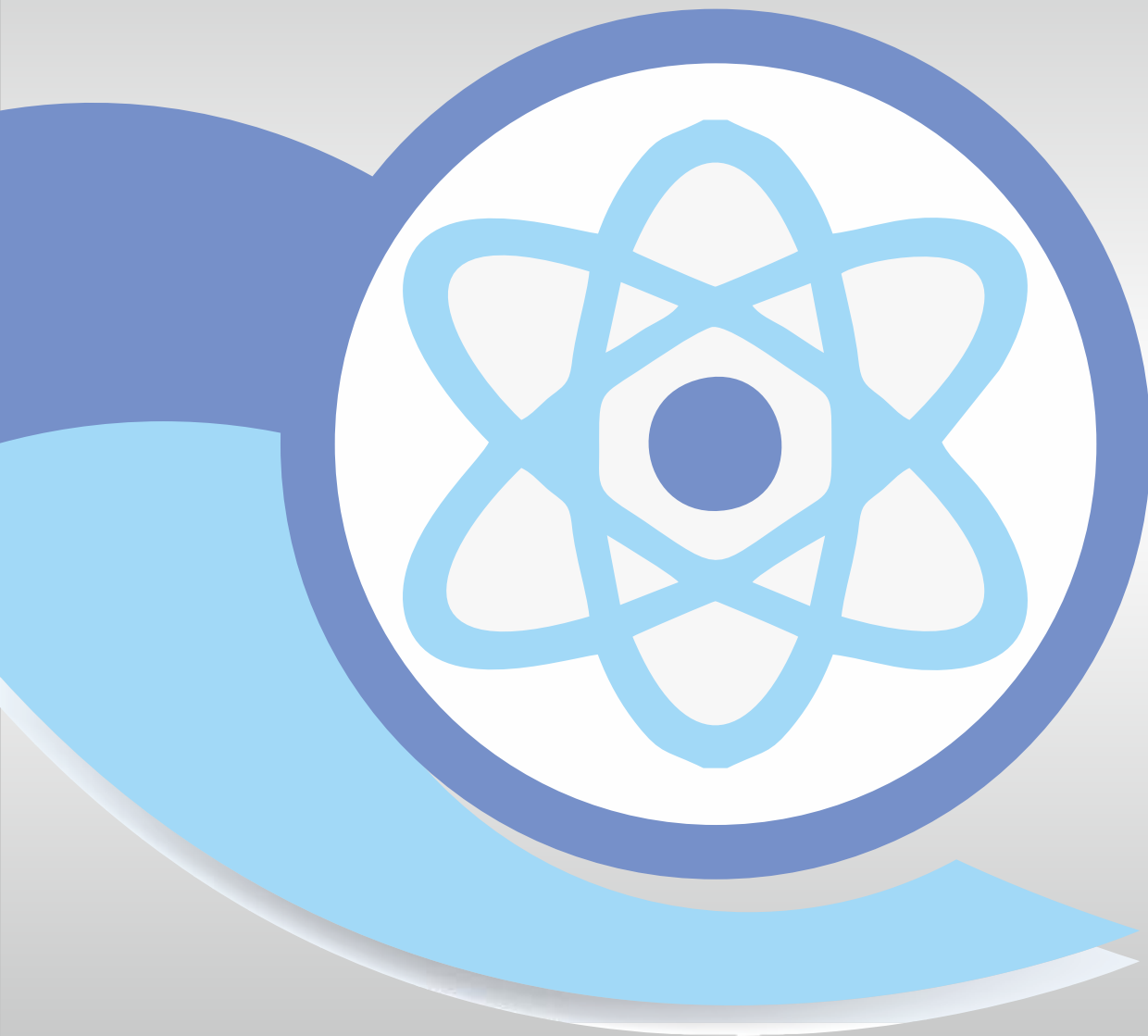


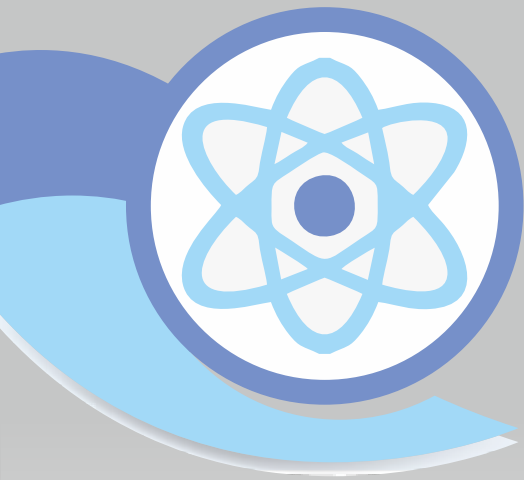


**PHD CHAMBER**  
OF COMMERCE AND INDUSTRY



**Silver** Annual Sponsor

**Deliverables for Esteemed  
Silver Annual Sponsor**



**Contributing Amount  
Rs. 2.50 Lacs**

## Logo on all Marketing Collaterals



## Placement of Logos on all Paid Social Media Promotions of Specific Events Worth- INR 50,000 – 70000/-



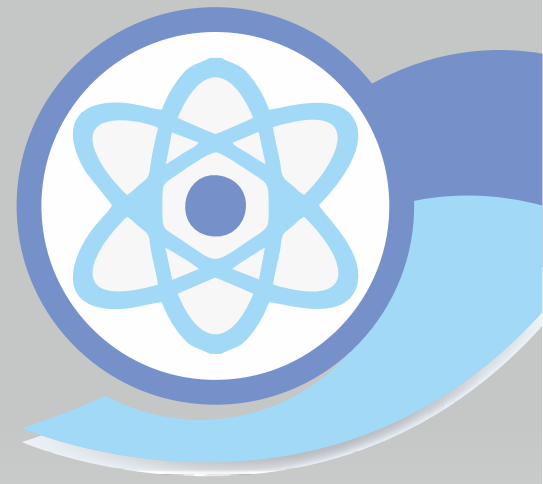
## Mention of Partner/ Sponsor in Pre-Event Press



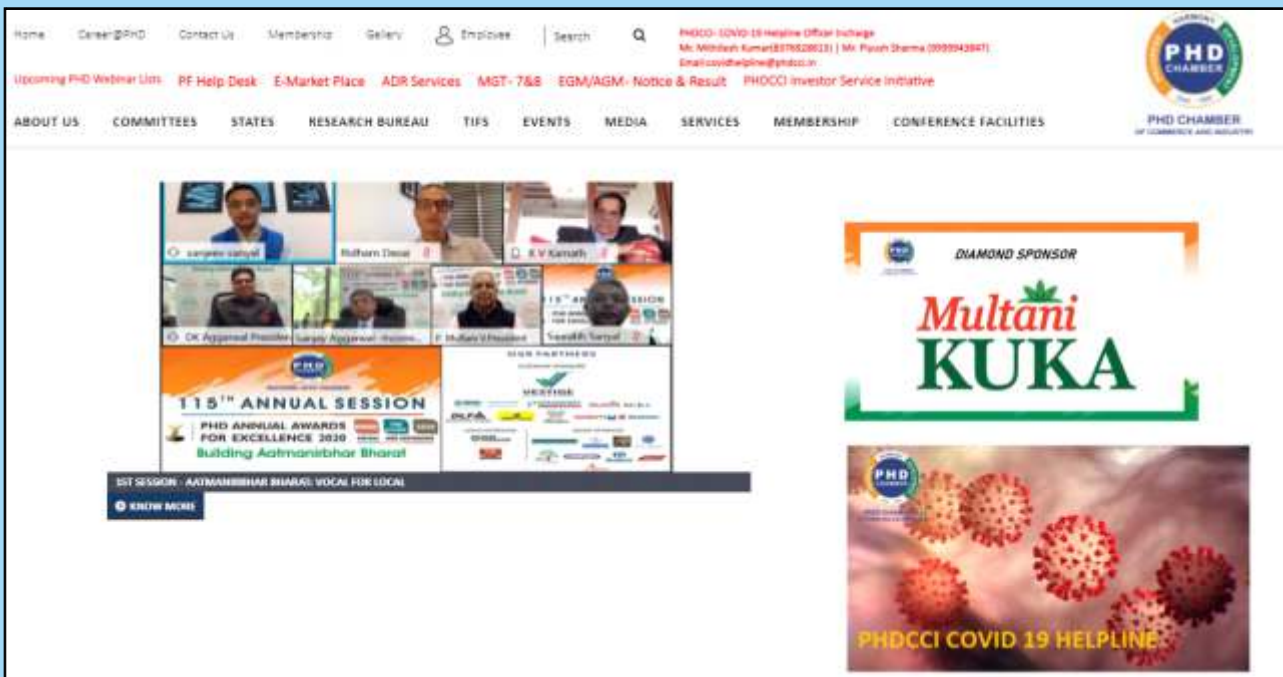
## Promotion of Sponsor on Hoardings, Bus Shelters & all Outdoor Promotions Worth- INR 5 – 7 lakhs



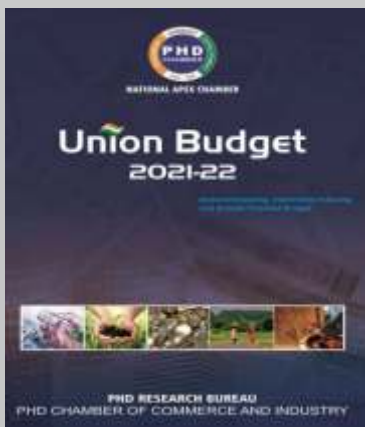
# Additional Benefits



## Logo Placed on the Panel of Sponsors on the PHDCCI Website

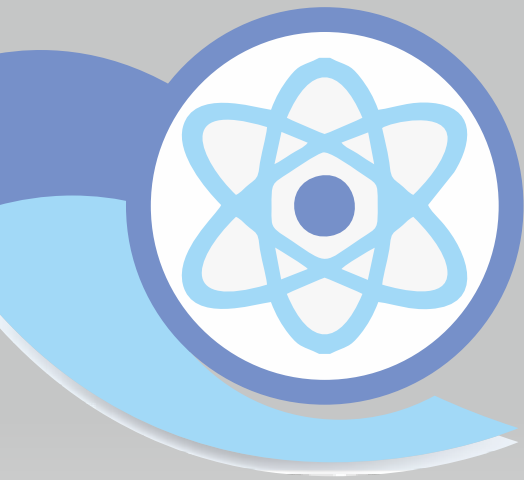


Ads in Knowledge Reports prepared by PHD Research Bureau | Full Page Colored Ad (First come first serve basis) Worth- INR 40,000



Color ads in PHD Chamber Bulletin (Monthly) 2 Full Pages Worth- 2\*50,000= INR 1,00,000





# Additional Benefits

Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc. Half Page Black and White Ad, Worth- INR 25,000



Promoting Partner Testimonial on Post-Event Press Release

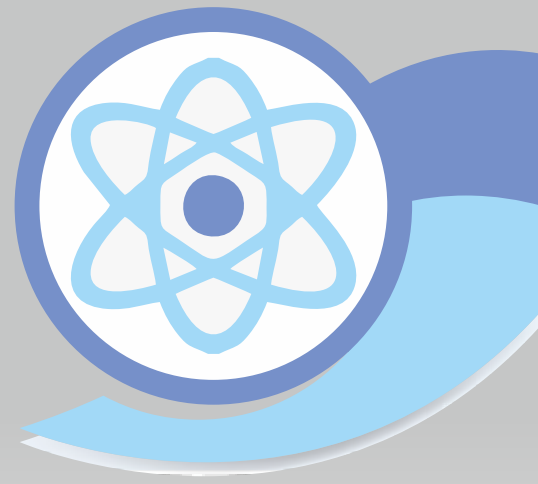


Prominent Placement of Company Logo in Half/Full Page Event Print Ad (Worth- INR 1,00,000 – 2,00,000)

1 Full Black and White Ad (Centre Page) in PHD Annual Report Worth- INR 50,000



# Additional Benefits



**Sponsor Logo prominently displayed on Virtual Backdrops & other Presentations**



**Free 5 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (Worth Rs. 4,00,000/-)**



**Live Ticker on PHD Chamber of Commerce and Industry's website**

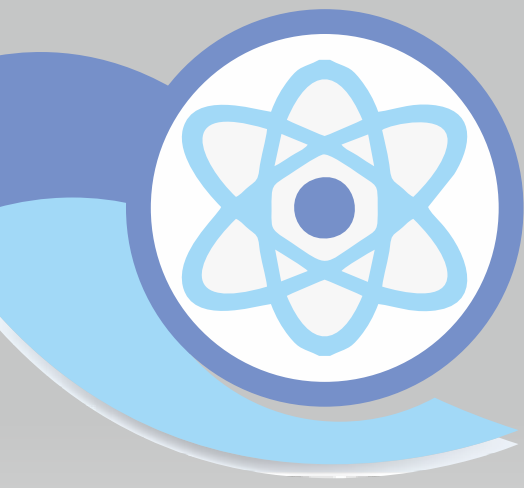


**Placement of Company's Logo in the Picture Frame shared in Media along with Press Release**



**Company Logo in the AGM & Flagship Event Invitation Cards**





# Additional Benefits

1 Day complimentary Booking in Shriram, Modi Hall for AGM/Event/Meeting in a year (Worth- INR 34,000)

2 Half Days Complimentary Bookings in PHDCCI LPS Auditorium for Holding Company AGMs (Worth- INR 1,22,000)


3 Free Library Membership (@Rs 15000/ per member) (Worth- INR 45,000)

Preference will be given & maximum representations drafted by the sponsors to be placed with the Government (concerning his/her company/industry)

5 Free Virtual Exhibition Registration for International & Domestic Exhibitions for 1 Year (Rs. 1,500 per visitor participant) (Worth- INR 75,000/-)

Advertisement Astons in All Webinars of PHDCCI Link-  
[https://drive.google.com/file/d/1U9eq8UVzhVEahXolGoLBey3tY\\_7eERtB/](https://drive.google.com/file/d/1U9eq8UVzhVEahXolGoLBey3tY_7eERtB/)

3 Complimentary entry of participants in 3 paid programs of PHD Chamber (Worth- INR 6,000/-)



**Total Yearly Worth**  
**INR 14,00,000/-**  
**(approx)**



*"Voice of Industry & Trade"*



## PHD CHAMBER OF COMMERCE AND INDUSTRY

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Connect with us:

