



PHD CHAMBER
OF COMMERCE AND INDUSTRY



Platinum Annual Sponsor

**Deliverables for Esteemed
Platinum Annual Sponsor**



Contributing Amount
Rs. 10.00 Lacs

Logo on all
Marketing Collaterals

Placement of Logos on all Paid
Social Media Promotions of
Specific Events Worth-
INR 50,000 – 70000/-



Mass Mailer to the
Database with Sponsor's Logo

Additional Benefits

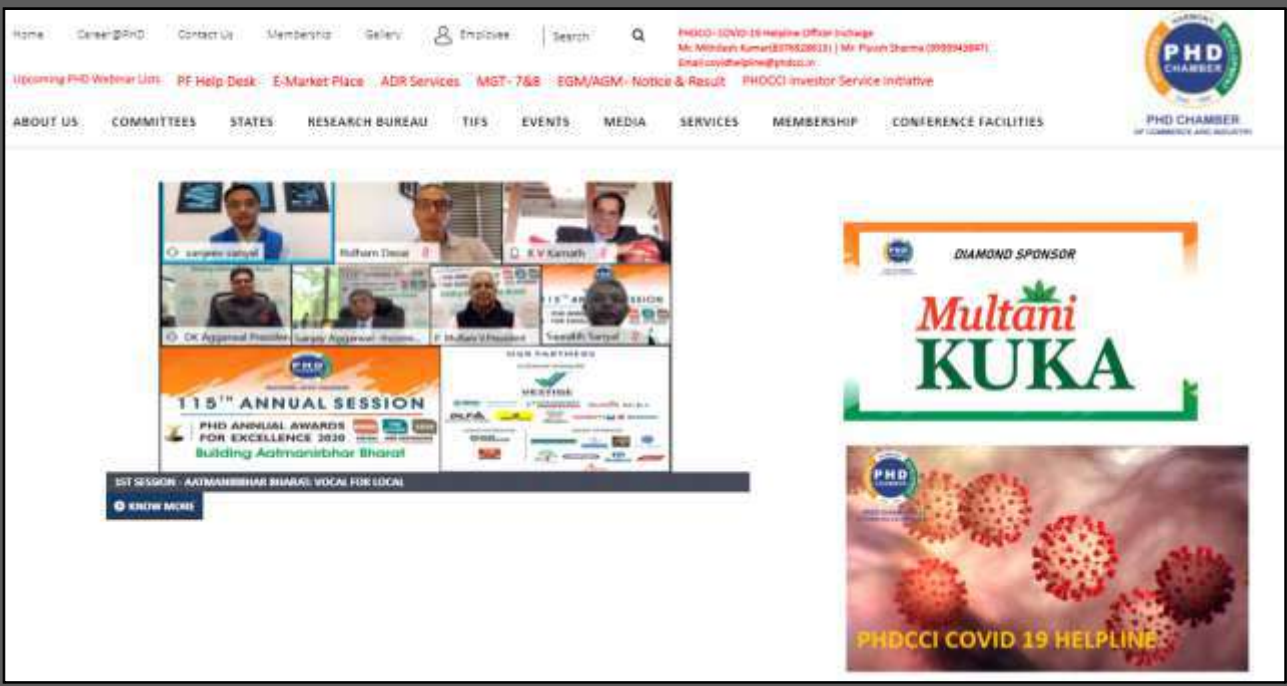
Promotion of Sponsor on Hoardings,
Bus Shelters & all Outdoor Promotions
Worth- INR 5 – 7 lakhs



Additional Benefits



Logo Placed on the Panel of Sponsors on the PHDCCI Website



Mention of Partner/ Sponsor in Pre-Event Press



Additional Benefits

Color ads in PHD Chamber Bulletin (Monthly) 5 Full Pages Worth- 5*50,000= INR 2,50,000

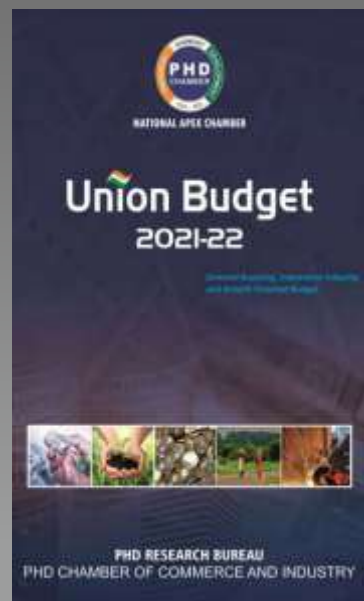
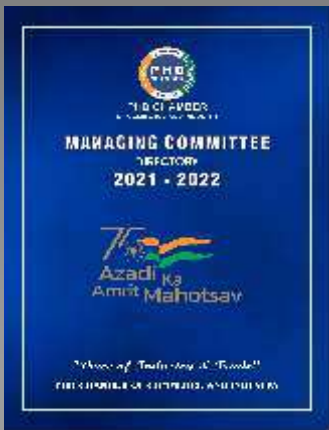




Additional Benefits

Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc. 1 Full Page Colored Ad, Worth- INR 1,00,000 or Color Ad

Ads in Knowledge Reports prepared by PHD Research Bureau
3 Full Page Colored Ad
(First come first serve basis)
Worth- INR 1,20,000



Additional Benefits

Prominent Placement of Company Logo in Half/Full Page Event Print Ad
(Worth- INR 1,00,000 – 2,00,000)

Promoting Partner Testimonial on Post-Event Press Release



Additional Benefits



Placement of Company's Logo in the Picture Frame shared in Media along with Press Release

Free 20 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (Worth Rs. 4,00,000/-)



Company Logo in the AGM & Flagship Event Invitation Cards

Additional Benefits

Preferred Sponsor logo visibility in Events & Event Highlight Telecasted on Premium Business Electronic Channels (Worth- INR)





Additional Benefits

Sponsor Logo prominently displayed on Virtual Backdrops & other Presentations



Live Ticker on PHD Chamber of Commerce and Industry's website



Advertisement Astons in All Webinars of PHDCCI Link-

https://drive.google.com/file/d/1U9eq8UVzhVEahXolGoLBey3tY_7eERtB/view?usp=sharing

Additional attractive benefits offered

3 Full Days complimentary Booking in Shriram, Modi Hall for AGM/Event/ Meeting in a year (Worth- INR 1,02,000)

3 Full Days Complimentary Bookings in PHDCCI LPS Auditorium for Holding Company AGMs (Worth- INR 2,55,000)

7 Free Library Membership (@Rs 15000/ per member) (Worth- INR 1,50,000)

5 Speaker slot in Parliamentarian Sessions & Chamber's Flagship Events in a year (Worth- 5*1,00,000=5,00,000)

Preference will be given & maximum representations drafted by the sponsors to be placed with the Government (concerning his/her company/industry)

15 Free Virtual Exhibition Registration for International & Domestic Exhibitions for 1 Year (Rs. 1,500 per visitor participant) (Worth- INR 22500/-)

8 Complimentary entry of participants in 3 paid programs of PHD Chamber (Worth- INR 16,000/-)

Additional Benefits

**Total Yearly Worth
INR 29,00,000/-
(approx)**



"Voice of Industry & Trade"



PHD CHAMBER OF COMMERCE AND INDUSTRY

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Connect with us:

