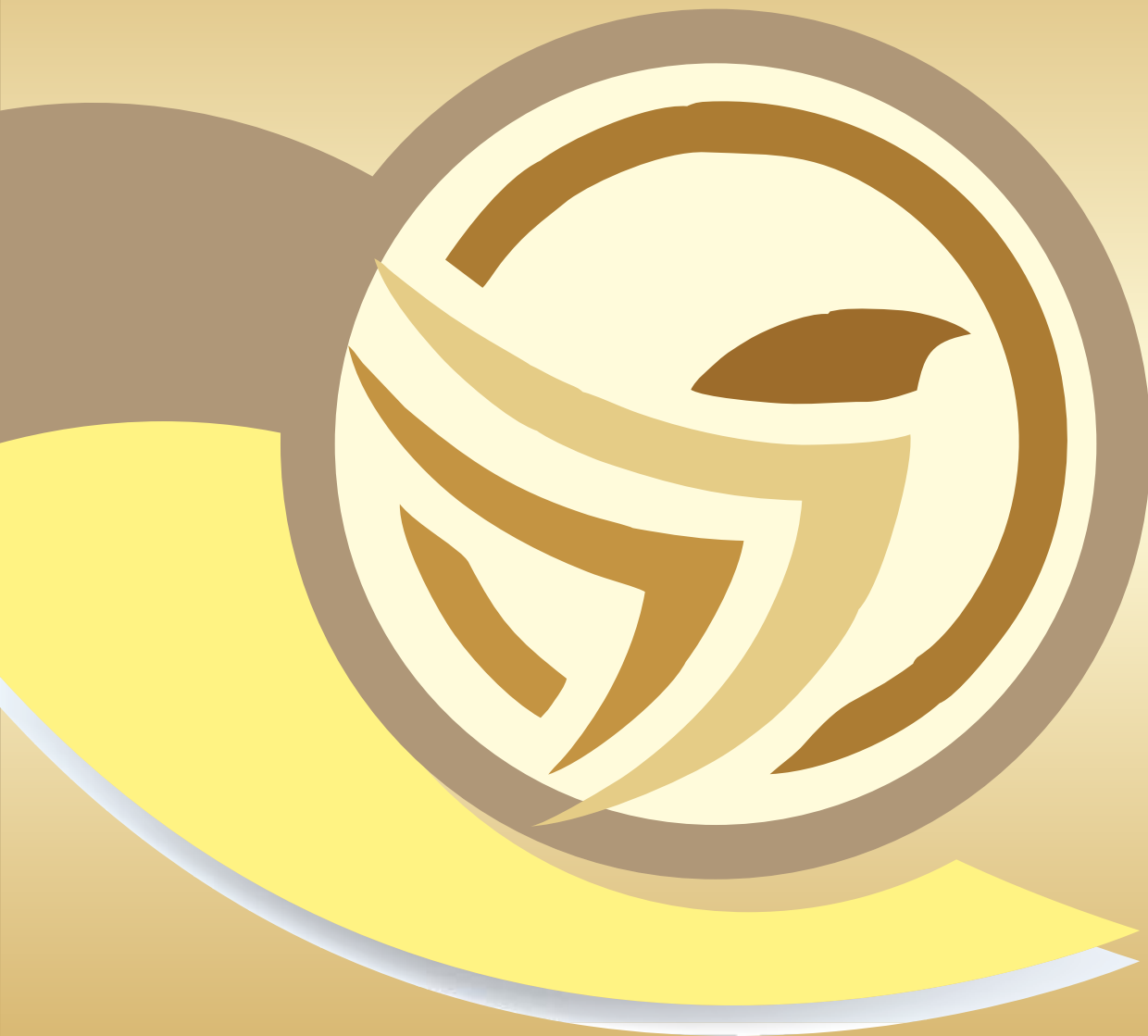




PHD CHAMBER
OF COMMERCE AND INDUSTRY



Gold Annual Sponsor

**Deliverables for Esteemed
Gold Annual Sponsor**



Contributing Amount
Rs. 5.00 Lacs

Logo on all Marketing Collaterals



Placement of Logos on all Paid Social Media Promotions of Specific Events Worth- INR 50,000 – 70000/-



Mention of Partner/ Sponsor in Pre-Event Press



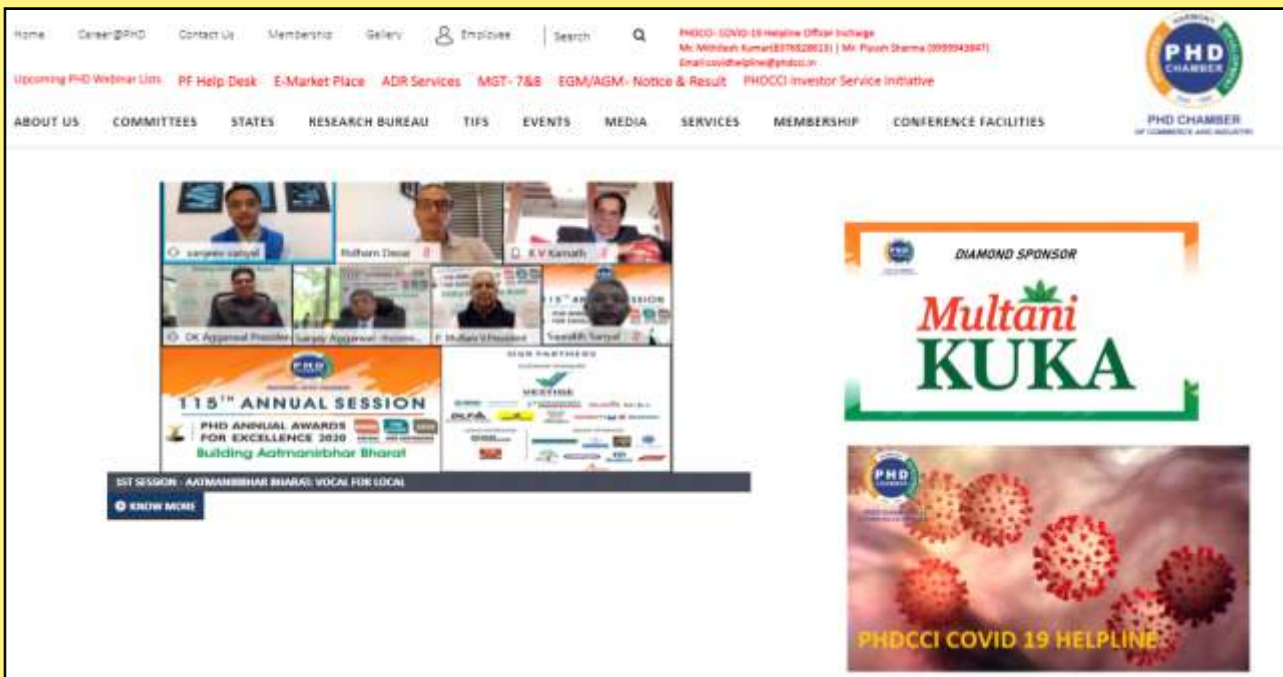
Promotion of Sponsor on Hoardings, Bus Shelters & all Outdoor Promotions Worth- INR 5 – 7 lakhs



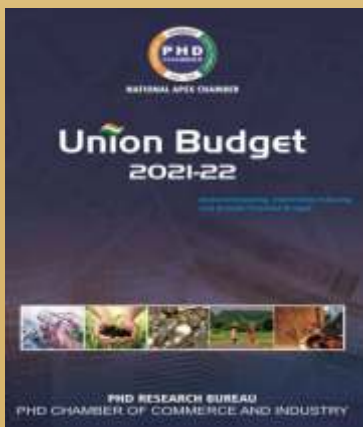
Additional Benefits



Logo Placed on the Panel of Sponsors on the PHDCCI Website

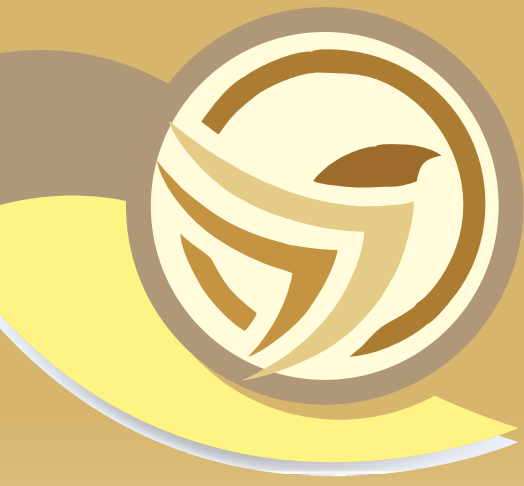


Ads in Knowledge Reports prepared by PHD Research Bureau 2 Full Page Colored Ad (First come first serve basis) Worth- INR 1,20,000



Color ads in PHD Chamber Bulletin (Monthly) 3 Full Pages Worth- 3*50,000= INR 1,50,000





Additional Benefits

Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc. Half Page Black and White Ad, Worth- INR 25,000

Promoting Partner Testimonial on Post-Event Press Release



Prominent Placement of Company Logo in Half/Full Page Event Print Ad (Worth- INR 1,00,000 – 2,00,000)

1 Full Black and White Ad (Centre Page) in PHD Annual Report Worth- INR 50,000



Additional Benefits



Sponsor Logo prominently displayed on Virtual Backdrops & other Presentations



Free 15 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (Worth Rs. 4,00,000/-)



Live Ticker on PHD Chamber of Commerce and Industry's website

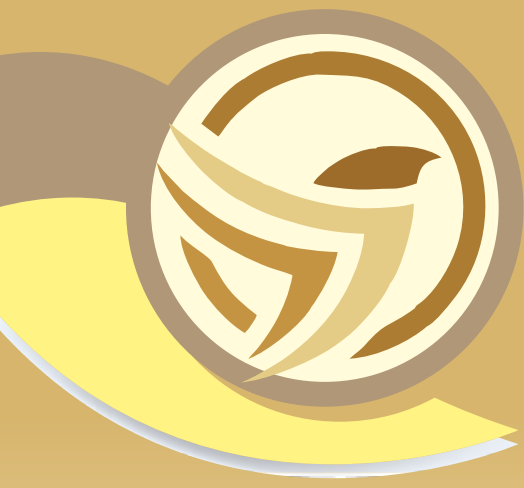


Placement of Company's Logo in the Picture Frame shared in Media along with Press Release



Company Logo in the AGM & Flagship Event Invitation Cards





Additional Benefits

2 Full Days complimentary Booking in Shriram, Modi Hall for AGM/Event/ Meeting in a year (Worth- INR 68,000)

2 Full Days Complimentary Bookings in PHDCCI LPS Auditorium for Holding Company AGMs (Worth- INR 1,70,000)


5 Free Library Membership (@Rs 15000/ per member) (Worth- INR 75,000)

2 Speaker slot in Parliamentarian Sessions & Chamber's Flagship Events in a year (Worth- $2 * 1,00,000 = 2,00,000$)

Preference will be given & maximum representations drafted by the sponsors to be placed with the Government (concerning his/her company/industry)

10 Free Virtual Exhibition Registration for International & Domestic Exhibitions for 1 Year (Rs. 1,500 per visitor participant) (Worth- INR 15,000/-)

5 Complimentary entry of participants in 3 paid programs of PHD Chamber (Worth- INR 10,000/-)



Total Yearly Worth
INR 21,30,000/-
(approx)



"Voice of Industry & Trade"



PHD CHAMBER OF COMMERCE AND INDUSTRY

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Connect with us:

