



**PHD CHAMBER**  
OF COMMERCE AND INDUSTRY



**Diamond** Annual Sponsor

**Deliverables for Esteemed  
Diamond Annual Sponsor**



Contributing Amount  
Rs. 15.00 Lacs

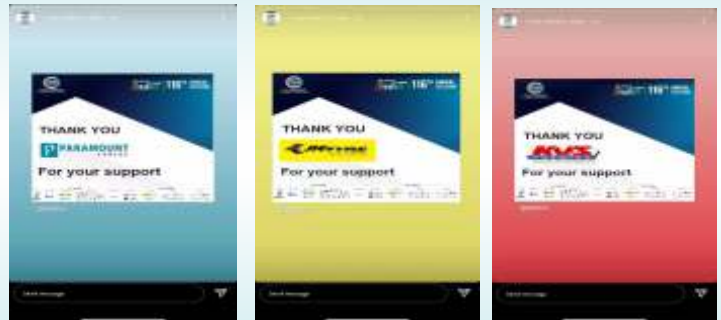
Logo on all  
Marketing Collaterals



Extensive Social Media Promotion



Specific Social Media Story,  
under the created sponsor frame,  
to be run on all Social Media handles



Mass Mailer to the  
Database with Sponsor's Logo



Placement of Logos on all Paid Social  
Media Promotions of Specific Events  
Worth- INR 50,000 – 70000/-



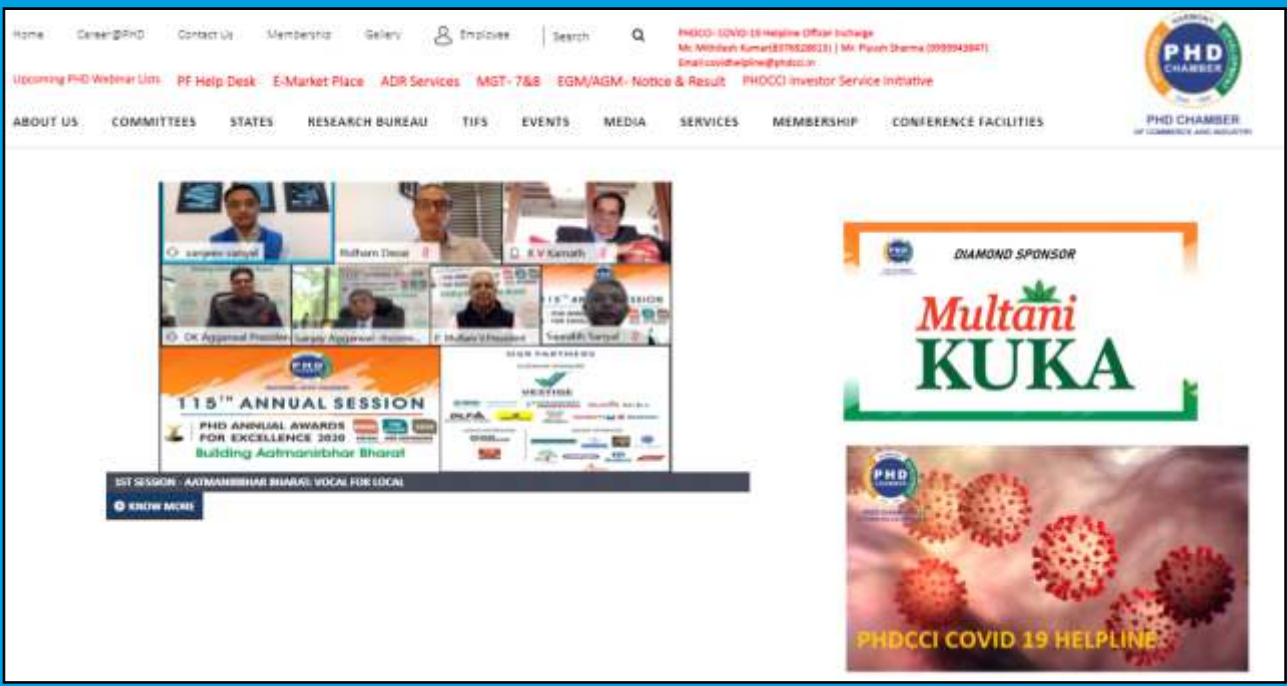
Promotion of Sponsor on  
Hoardings, Bus Shelters &  
all Outdoor Promotions  
Worth- INR 5 – 7 lakhs



# Additional Benefits



## Logo Placed on the Panel of Sponsors on the PHDCCI Website



## Mention of Partner/ Sponsor in Pre-Event Press



Color ads in PHD Chamber Bulletin (Monthly) 12 Full Pages Worth- 12\*50,000= INR 6,00,000





# Additional Benefits

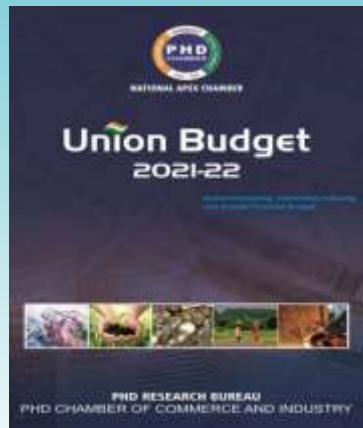
Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc. 1 Full Page Colored Ad, Worth- INR 1,00,000 for Color Ad



2 Full Page Colored Ad (Centre Page) in PHD Annual Report Worth- INR 2,50,000



Ads in Knowledge Reports prepared by PHD Research Bureau 5 Full Page Colored Ad (First come first serve basis) Worth- INR 2,00,000



Promoting Partner Testimonial on Post-Event Press Release



Prominent Placement of Company Logo in Half/Full Page Event Print Ad (Worth- INR 1,00,000 – 2,00,000)



# Additional Benefits



Placement of Company's Logo in the Picture Frame shared in Media along with Press Release



Free 30 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (Worth Rs. 6,00,000/-)



Shoot-out Video of the Company's Representative to be uploaded on all Social Media Handles during Event Promotions



Preferred Sponsor logo visibility in Events & Event Highlight Telecasted on Premium Business Electronic Channels (Worth- INR

Our sponsors got visibility in the starting, middle and ending of the event showcase which was aired on ET Now that witnessed a viewership of more than thousand viewers Pan-India.

Company Logo in the AGM & Flagship Event Invitation Cards





# Additional Benefits

**Sponsor Logo prominently displayed on Virtual Backdrops & other Presentations**



**Live Ticker on PHD Chamber of Commerce and Industry's website**



**Brief Introduction (1-2 page) of Sponsor about their Organization, for uploading on LinkedIn with PHD Event Banner**



## Additional Attractive Benefits Offered

6 Full Days Complimentary Booking in Shriram, Modi Hall for AGM/Event/ Meeting in a year Worth - INR 1,35,00

6 Full Days Complimentary Bookings in PHDCCI LPS Auditorium for Holding Company AGMs Worth -  $6 \times 85,500 = \text{INR } 5,13,000$

10 Fee Library Membership (@Rs 1500/ Per Member) Worth - INR 50,000/

8 Speaker Slot in Parliamentarian Sessions & Chamber's Flagship Event in a year Worth -  $8 \times 1,00,000 = 8,00,000$


Preference will be given & Maximum representations drafted by the sponsors to be placed with the Government (Concerning his/her company/industry)

20 Free Virtual Exhibition Registration for International & Domestic Exhibitions for 1 Year (Rs. 1,500 per visitor participant) Worth - INR 30,000

The Senior Representative of the Partnering Company will accompany the delegation while presenting the representation to the government (with bouquet and Memento)

Reception of Chief Guest/ Minister for events at PHD House

10 Complimentary entry of participants in 3 paid programs of PHD Chamber Worth - INR 20,000/



**Total Yearly Worth**  
**INR 51,00,000/-**  
**(approx.)**



*"Voice of Industry & Trade"*



## **PHD CHAMBER OF COMMERCE AND INDUSTRY**

**PHD House, 4/2 Siri Institutional Area,  
August Kranti Marg, New Delhi - 110 016 (India)**  
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Connect with us:

