



**PHD CHAMBER**  
OF COMMERCE AND INDUSTRY

# **Affordable Housing in Uttarakhand**

## **Challenges & Opportunities**

**16th September 2022, 10.30 AM to 1.30 PM**  
**Hotel Madhuban, Rajpur Road, Dehradun**



## Background:

Today, urbanization has become the key driver for economic transformation across the country and Uttarakhand is no exception. Increasing population, surge in tourism, employment, education & economic opportunities, unabated migration, better healthcare and improved connectivity are some of the reasons driving rapid urbanization in Uttarakhand.

This is the main driver behind the continued demand for real estate, housing and plotting particularly in cities like Dehradun, Rishikesh, Haridwar, Haldwani, Rudrapur and many others in the plain areas in the hill state.

While the demand side has seen exponential growth, the supply side has failed to keep pace. Paucity of land, regulation that has not kept pace with rampaging demand and the inability of authorities to cater to increasing aspirations has created a skewed situation. On the positive side; this presents many opportunities to look ahead and look afresh at the vast possibilities offered by developments in the affordable housing space.

## About Conference:

- The Conference will focus on PMAY Scheme under which the subsidy interest rate to all the beneficiaries.
- The Conference will discuss on How Slum recuperation of slum dwellers with participation of private developers using land as a resource can be done.
- The Conference will highlight the Provisions of technical and financial support to meet challenges of urban housing.
- The Conference will showcase the technologies used for Sustainable & eco-friendly construction.



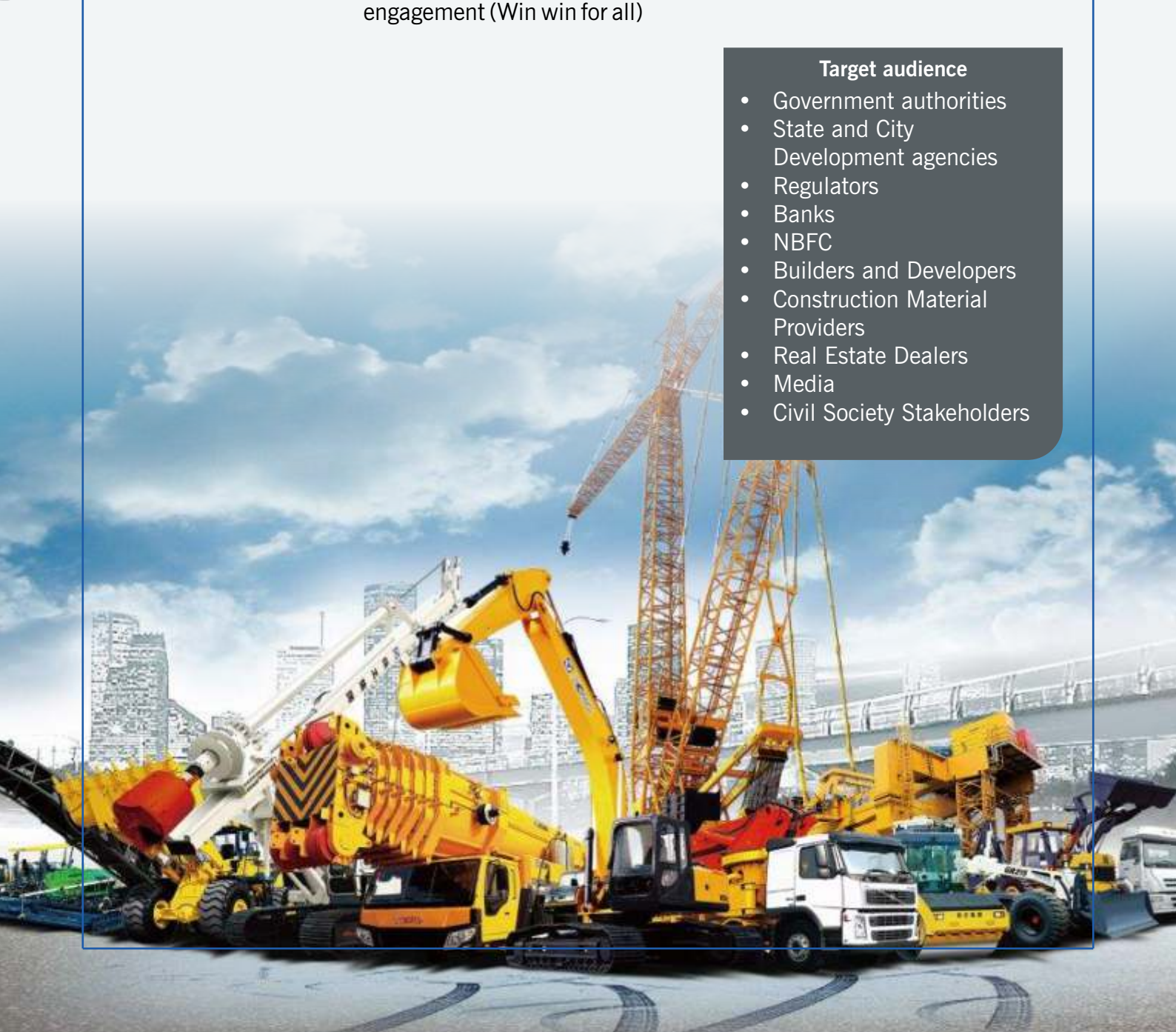


## Objectives of the Webinar

- Explore possibilities for operational and partnership models across the stakeholder chain in the affordable housing space in Uttarakhand.
- Discuss challenges of land availability and costs.
- Develop land banks for affordable housing to be monetized by inviting private participation on a large scale.
- Explore partnerships between state government agencies and private developers.
- Promotion of housing for urban poor by assisting beneficiary led construction.
- Cost of housing for people who belong to lower middle class or financially weak backgrounds.
- Deliberate and promote ideas for sustainable urbanization.
- Connectivity with public transport for affordable housing.
- Promote and display adoption of modern, innovative/green technologies and building materials for faster and quality construction of houses, which would be selected based on discussions with regulatory and administrative bodies.
- Build frameworks for community outreach and continued stakeholder engagement (Win win for all)

### Target audience

- Government authorities
- State and City Development agencies
- Regulators
- Banks
- NBFC
- Builders and Developers
- Construction Material Providers
- Real Estate Dealers
- Media
- Civil Society Stakeholders





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Vishal Kala, Resident Director, [vishal.kala@phdcci.in](mailto:vishal.kala@phdcci.in), +91 9897720006  
Anjali Pandey, [anjali.pandey@phdcci.in](mailto:anjali.pandey@phdcci.in), +91 7668640481