



## **District Export Action Plans under ODOP prepared in 557 districts; Adopted by District Export Promotion Committees (DEPC) in 218 districts**

The Central Government has initiated the One District One Product (ODOP) in different States/UTs of the country. ODOP is seen as a transformational step towards realizing the true potential of a district, fueling economic growth, generating employment and rural entrepreneurship, taking us to the goal of Aatmanirbhar Bharat. ODOP initiative is operationally merged with 'Districts as Export Hub (DEH)' initiative of the DGFT, Department of Commerce, with the Department for Promotion of Industry and Internal Trade (DPIIT) as a major stakeholder.

The ODOP Initiative is aimed at fostering balanced regional development across all districts of the country enabling holistic socio-economic growth across all regions. The objective is to convert each District of the country into a Manufacturing and Export Hub by identifying products with export potential in the district. Institutional mechanism under Districts as Export Hubs in the form of State Export Promotion Committees (SEPCs) and District Export Promotion Committees (DEPCs) have been constituted in about 36 States/UTs to provide support for export promotion and address the bottlenecks for export growth in the districts. District Export Plans are prepared and implemented through an institutional structure at the district level. These plans address challenges for exports of such identified products/services, improving supply chains, market accessibility and handholding for increasing exports etc. So far, in about 557 districts, export plans have been prepared and in about 218 have been adopted by DEPCs as per list.

The Department engages with State and Central Government agencies to promote the initiative of ODOP, which is an on-going process.

For more details please [Click Here](#)

Please contact for any query related to this mail to Mohd. Hashim, Associate Economist at [hashim@phdcci.in](mailto:hashim@phdcci.in) with a cc to Dr. S P Sharma, Chief Economist | DSG at [spsharma@phdcci.in](mailto:spsharma@phdcci.in),

PHD Chamber of Commerce & Industry.

Warm Regards,

Dr S P Sharma

Chief Economist | DSG

PHD Chamber of Commerce and Industry

PHD House, 4/2 Siri Institutional Area

August Kranti Marg, New Delhi-110016, India

Tel: +91 49545454

Fax: +91 11 26855450

Email: [spsharma@phdcci.in](mailto:spsharma@phdcci.in)

Website: [www.phdcci.in](http://www.phdcci.in)

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PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi - 110 016 (India) • Tel. : +91-11-2686 3601-04, 49545454, 49545400  
Fax : +91-11-2685 5450, 49545451 • E-mail : [phdcci@phdcci.in](mailto:phdcci@phdcci.in) • Website : [www.phdcci.in](http://www.phdcci.in), CIN: U74899DL1951GAP001947

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