

Contributing Amount- Rs. 10.00 Lacs





# Logo on all Marketing Collaterals









### Mass Mailer to the Database with Sponsor's Logo



#### PHD GLOBAL AVIATION & AIR CARGO SUMMIT- 7th EDITION

"Aviation -Air Cargo Industry's New Growth Blueprint & Business
Resurgence Parameters"

March 12-13, 2021; 11.00 a.m onwards (IST); Virtual: Cisco WebEx

Dear Industry Member.

Greetings from PHD Chamber of Commerce & Industry!!

It is our pleasure to invite you and your senior colleagues to be an important part of the 7° Edition of -PHD\_GLOBAL\_AVIATION\_S\_AIR\_CARGO\_SUMMIT-"Aviation -Air Cargo Industry's New Growth Blueprint S\_ Business Resurgence Parameters" on March 12-13, 2021; Virtual: Cisco WebEx.

The webinar shall discuss new strategies for the Aviation & Air Cargo industry to Reset / Rebuild / Reinvent & become Resilient.

COVID-19 has changed the way we travel, at least for the foreseeable future, and has hugely impacted the business of Airlines, Airport Operators, Aircraft Manufacturers, MRO's & OEMs and a host of the industry's allied services worldwide.

Even though the Civil Aviation industry has a long way to go for it to reach pre -Covid times, with the government's strong emphasis on "Aatmanirbhar Bharat-Make in India" initiatives along with the new business strategies being put in place by the industry are a major step for the aviation & air cargo industry, to reinvent itself on its path to resurgence.

The Webinar shall discuss "Aviation -Air Cargo Industry's New Growth Blueprint & Business Resurgence Parameters" and shall have participation from the Captains of the Industry- Aviation & Air Cargo, States, Ambassadors & Diptomats, Airports & Airlines -National & International, Freight Forwarders, Air Cargo Logistics Industry, MRO's, OEM's, Aircraft Leasing Co's, Business Aviation Co's, Aircraft Manufacturers, Drones & other related aviation & cargo industry atlied stakeholders.

#### REGISTRATION IS MANDATORY: Kindly register well in advance via the appended link:

https://www.phdcci.in/event-participate-form/?event\_name=9696&type=webinar

Once you submit your registration, we shall confirm the same along with the joining link,

OPPORTUNITIES TO SHOWCASE YOUR ORGANIZATIONS UNIQUE BRAND / PRODUCTS / SERVICES AT THE PROGRAMME ARE ALSO AVAILABLE FOR FURTHERING YOUR BRAND VALUE.

For any other queries and partnership opportunities, kindly contact Ms. Bhavna Singh (Joint Secretary) at Mble#9811027759/Bhavna.singh@ohdccl.in

Look forward to your participation.

Best Regards,

Dr. Ranjeet Mehta Deputy Secretary General, PHDCCI







#### **Extensive Social Media Promotion**









### ❖ Placement of Logos on all Paid Social Media Promotions of Specific Events Worth- INR 50,000 − 70000/-









# ❖ Promotion of Sponsor on Hoardings, Bus Shelters & all Outdoor Promotions Worth- INR 5 − 7 lakhs









### Mention of Partner/ Sponsor in Pre-Event Press Release









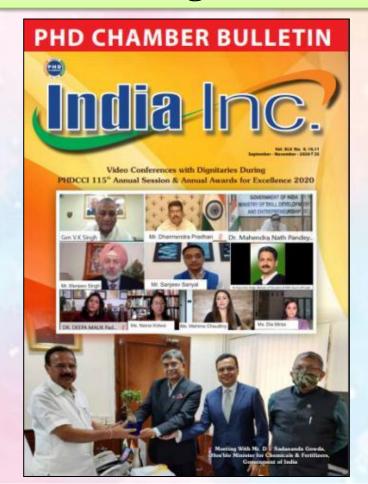
# Logo Placed on the Panel of Sponsors on the PHDCCI Website







Color ads in PHD Chamber Bulletin (Monthly)
 Full Pages Worth- 5\*50,000= INR 2,50,000



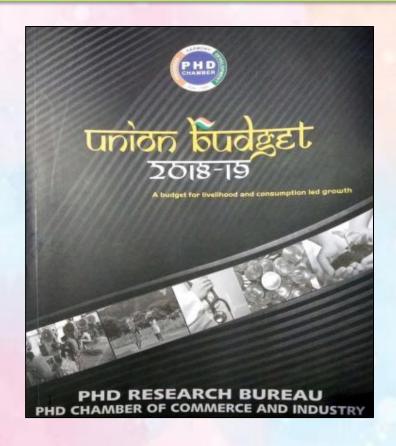






**❖** Ads in Knowledge Reports prepared by PHD Research Bureau 3 Full Page Colored Ad (First come first serve basis)

Worth- INR 1,20,000

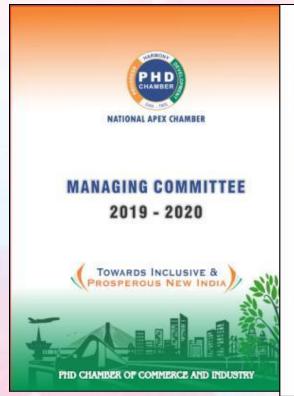








# Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc. 1 Full Page Colored Ad, Worth- INR 1,00,000 for Color Ad











# **❖ 1 Full Page Colored Ad (Centre Page) in PHD Annual Report**Worth- INR 1,00,000



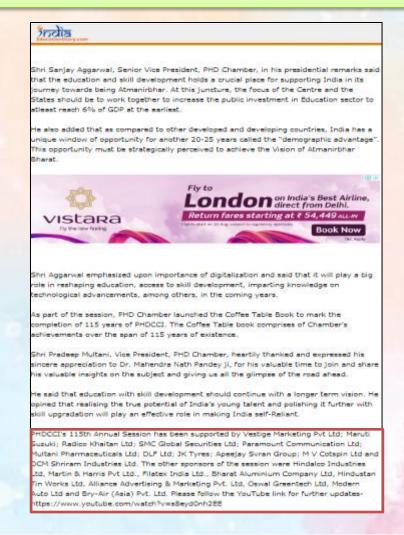






#### \* Promoting Partner Testimonial on Post-Event Press Release









**❖** Prominent Placement of Company Logo in Half/Full Page Event Print Ad (*Worth- INR 1,00,000 − 2,00,000*)









# **❖** Free 20 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (*Worth Rs. 4,00,000/-*)







# Placement of Company's Logo in the Picture Frame shared in Media along with Press Release













#### **Company Logo in the AGM & Flagship Event Invitation Cards**







**❖** Preferred Sponsor logo visibility in Events & Event Highlight Telecasted on Premium Business Electronic Channels (*Worth-INR 8,00,000*)

Our sponsors got visibility in the starting, middle and ending of the event showcase which was aired on ET Now that witnessed a viewership of more than thousand viewers Pan-India.









**❖** Sponsor Logo prominently displayed on Virtual Backdrops & other Presentations

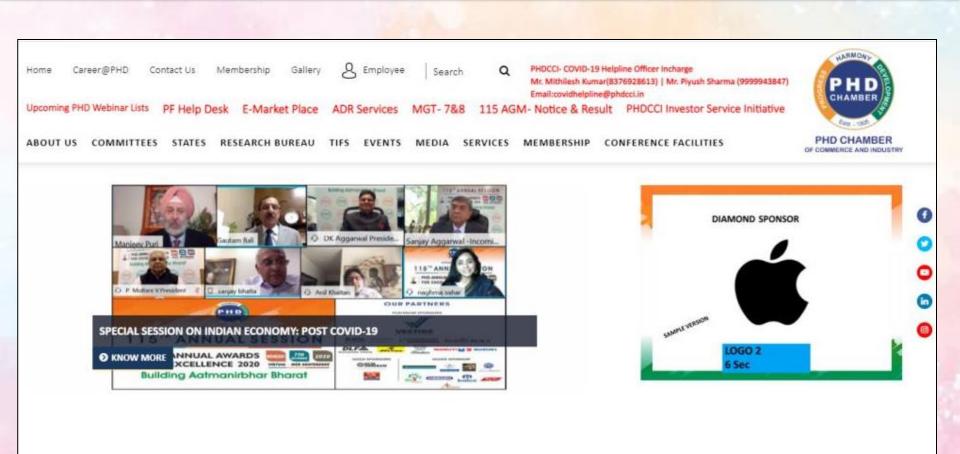




### Deliverables for DIAMOND Annual Sponsor



#### **Live Ticker on PHD Chamber of Commerce and Industry's website**







#### **Additional attractive benefits offered**

3 Full Days complimentary Booking in Shriram, Modi Hall for AGM/Event/Meeting in a year (Worth- INR 1,02,000) 3 Full Days Complimentary Bookings in PHDCCI LPS Auditorium for Holding Company AGMs (Worth- INR 2,55,000)

7 Free Library Membership (@Rs 15000/ per member) (Worth- INR 1,50,000)

5 Speaker slot in Parliamentarian Sessions & Chamber's Flagship Events in a year (Worth- 5\*1,00,000=5,00,000) Preference will be given & maximum representations drafted by the sponsors to be placed with the Government (concerning his/her company/industry)

15 Free Virtual Exhibition Registration for International & Domestic Exhibitions for 1 Year (Rs. 1,500 per visitor participant) (Worth- INR 22500/-)

Advertisement Astons in All Webinars of PHDCCI

Link-

https://drive.google.com/file/d/1U9eq8UVzhVEahX0lG0LBey3tY\_7eERtB/view?usp=sharing

8 Complimentary entry of participants in 3 paid programs of PHD Chamber (*Worth- INR* 16,000/-)





Total Yearly Worth for Membership-INR 29,00,000/-(approx)