

Contributing Amount- Rs. 2.50 Lacs





Logo on all Marketing Collaterals









❖ Placement of Logos on all Paid Social Media Promotions of Specific Events Worth- INR 50,000 − 70000/-









❖ Promotion of Sponsor on Hoardings, Bus Shelters & all Outdoor Promotions Worth- INR 5 − 7 lakhs









Mention of Partner/ Sponsor in Pre-Event Press Release









Logo Placed on the Panel of Sponsors on the PHDCCI Website







Color ads in PHD Chamber Bulletin (Monthly)2 Full Pages Worth- 2*50,000= INR 1,00,000



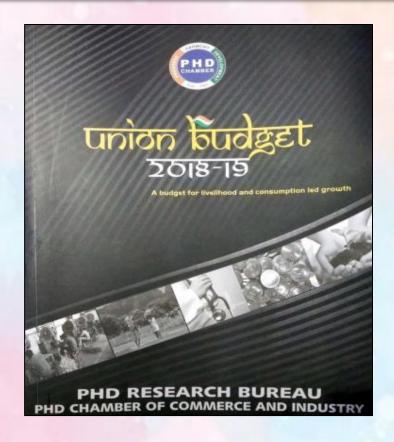






❖ Ads in Knowledge Reports prepared by PHD Research Bureau 1 Full Page Colored Ad (First come first serve basis)

Worth- INR 40,000

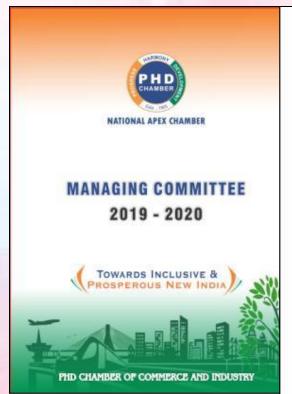








* Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc. Half Page Black and White Ad, Worth- INR 25,000











***** 1 Full Black and While Ad (Centre Page) in PHD Annual Report Worth- INR 50,000









Promoting Partner Testimonial on Post-Event Press Release









❖ Prominent Placement of Company Logo in Half/Full Page Event Print Ad (*Worth- INR 1,00,000 − 2,00,000*)

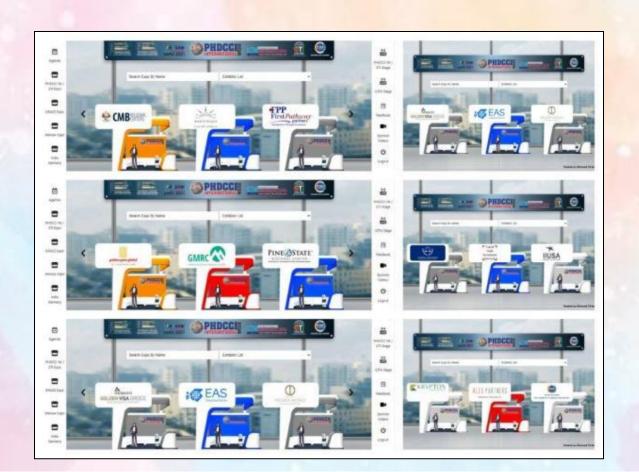








❖ Free 5 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (*Worth Rs. 4,00,000/-*)







❖ Sponsor Logo prominently displayed on Virtual Backdrops & other Presentations







Placement of Company's Logo in the Picture Frame shared in Media along with Press Release













* Company Logo in the AGM & Flagship Event Invitation Cards

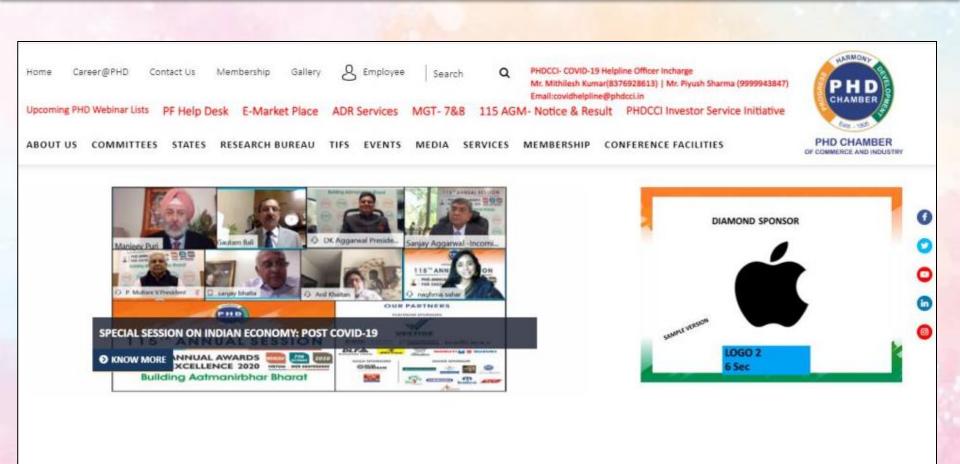




Deliverables for DIAMOND Annual Sponsor



Live Ticker on PHD Chamber of Commerce and Industry's website







*Additional attractive benefits offered

1 Day complimentary Booking in Shriram, Modi Hall for AGM/Event/Meeting in a year (Worth- INR 34,000) 2 Half Days
Complimentary Bookings
in PHDCCI LPS
Auditorium for Holding
Company AGMs
(Worth- INR 1,22,000)

3 Free Library Membership (@Rs 15000/ per member) (Worth- INR 45,000)

Preference will be given & maximum representations drafted by the sponsors to be placed with the Government (concerning his/her company/industry)

5 Free Virtual Exhibition Registration for International & Domestic Exhibitions for 1 Year (Rs. 1,500 per visitor participant) (Worth- INR 75,000/-)

Linkhttps://drive.google.com/fi le/d/1U9eq8UVzhVEahX 0lG0LBey3tY 7eERtB/vi

Advertisement Astons in

All Webinars of PHDCCI

ew?usp=sharing

3 Complimentary entry of participants in 3 paid programs of PHD Chamber (Worth- INR 6,000/-)





Total Yearly Worth for Membership-INR 14,00,000/-(approx)