

## Deliverables for Esteemed Gold Annual Sponsor

Contributing Amount- Rs. 5.00 Lacs





#### **Logo on all Marketing Collaterals**









#### ❖ Placement of Logos on all Paid Social Media Promotions of Specific Events Worth- INR 50,000 − 70000/-









#### ❖ Promotion of Sponsor on Hoardings, Bus Shelters & all Outdoor Promotions Worth- INR 5 − 7 lakhs









#### Mention of Partner/ Sponsor in Pre-Event Press Release









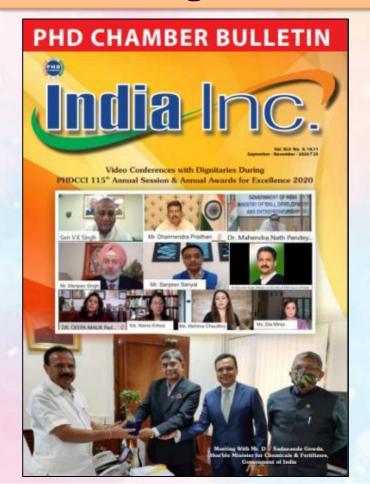
## Logo Placed on the Panel of Sponsors on the PHDCCI Website







Color ads in PHD Chamber Bulletin (Monthly) 3 Full Pages Worth- 3\*50,000= INR 1,50,000



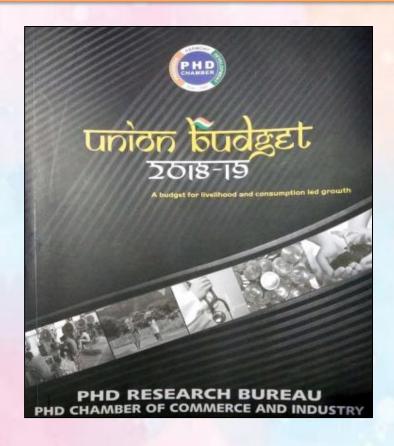






**❖** Ads in Knowledge Reports prepared by PHD Research Bureau 2 Full Page Colored Ad (First come first serve basis)

Worth- INR 1,20,000

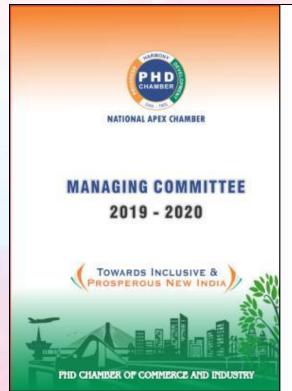








# \* Ads in MCM Directory & all other PHDCCI Promotional Production like Calendar, Diary etc. Half Page Black and White Ad, Worth- INR 25,000



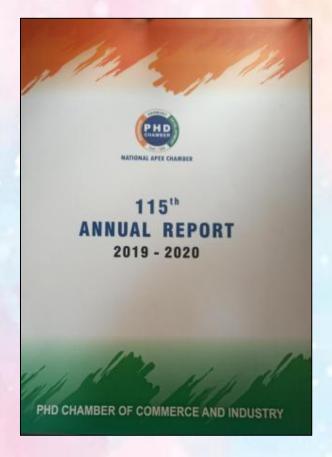








## **❖ 1 Full Black and While Ad (Centre Page) in PHD Annual Report Worth- INR 50,000**









#### **❖** Promoting Partner Testimonial on Post-Event Press Release









**❖** Prominent Placement of Company Logo in Half/Full Page Event Print Ad (*Worth- INR 1,00,000 − 2,00,000*)

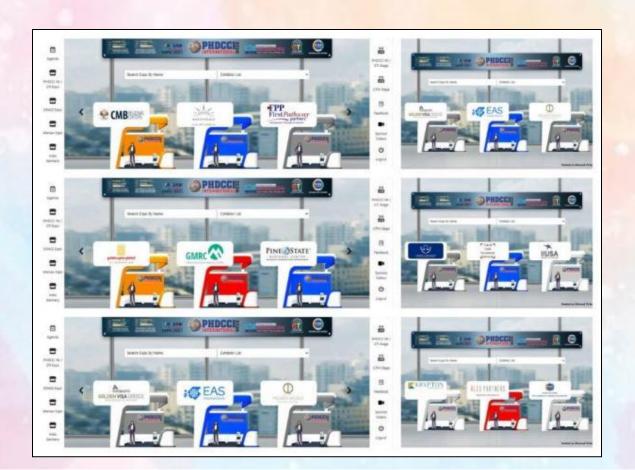








## **❖** Free 15 Exhibitor Stall in Virtual Exhibitions which will be organized by PHDCCI (*Worth Rs. 4,00,000/-*)







## **❖** Sponsor Logo prominently displayed on Virtual Backdrops & other Presentations







### Placement of Company's Logo in the Picture Frame shared in Media along with Press Release













#### **Company Logo in the AGM & Flagship Event Invitation Cards**

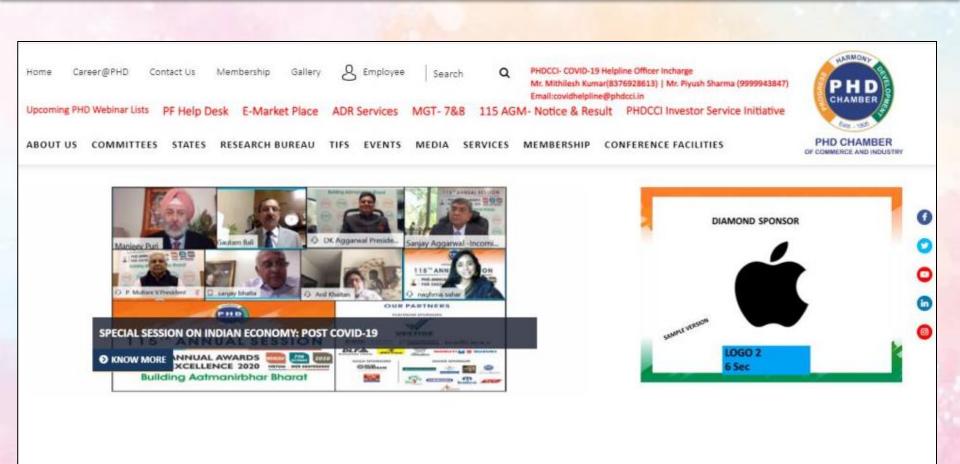




#### Deliverables for DIAMOND Annual Sponsor



#### **Live Ticker on PHD Chamber of Commerce and Industry's website**







#### \*Additional attractive benefits offered

2 Full Days complimentary Booking in Shriram, Modi Hall for AGM/Event/Meeting in a year (Worth- INR 68,000)

2 Full Days Complimentary Bookings in PHDCCI LPS Auditorium for Holding Company AGMs (Worth- INR 1,70,000)

5 Free Library Membership (@Rs 15000/ per member) (Worth- INR 75,000)

2 Speaker slot in Parliamentarian Sessions & Chamber's Flagship Events in a year (Worth- 2\*1,00,000= 2,00,000) Preference will be given & maximum representations drafted by the sponsors to be placed with the Government (concerning his/her company/industry)

10 Free Virtual Exhibition Registration for International & Domestic Exhibitions for 1 Year (Rs. 1,500 per visitor participant) (Worth- INR 15,000/-)

Advertisement Astons in All Webinars of PHDCCI

Link-

https://drive.google.com/file/d/1U9eq8 UVzhVEahX0lG0LBey3tY 7eERtB/vie w?usp=sharing 5 Complimentary entry of participants in 3 paid programs of PHD Chamber (Worth- INR 10,000/-)





Total Yearly Worth for Membership-INR 21,30,000/-(approx)